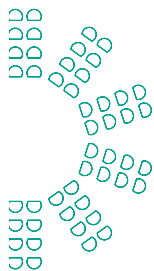


National Honours Colloquium 2007

Friday 17 August



Event program

**Thursday 16th August
Afternoon/Evening
(from 2.00pm)**

Interstate presenters arrive in Sydney and make their way to the Medina Executive Apartments, 183 Coogee Bay Rd, Coogee. On checking in you will receive your colloquium information pack with a copy of the program, abstracts of the papers being presented, and other information aimed at helping you find your way around Sydney.

**Thursday
6.30pm – 9.00pm**

Informal dinner in the Coogee Bay Hotel Brasserie for both interstate and local students. The hotel is located on the corner of Coogee Bay Rd and Arden St. Faculty Research Office staff will meet presenters in the lobby of the Medina Apartments at 6.15pm to walk down to the hotel together.

**Friday 17th August
8.15am**

Presenters staying at the Medina Apartments to assemble in the foyer and meet bus to transport them to the Scientia.

8.30am

Bus to depart to UNSW. Local presenters to make their own way to the university.

8.45am – 9.15am

The Scientia, UNSW

Registration

tea/coffee will be available

9.15am – 9.30am

Welcome by Associate Dean Research

John Piggott, Professor of Economics

Presenters divide into streams and assemble in relevant conference rooms

9.40am – 11.00am

Accounting

Matthew Supranowicz

Queensland University of Technology

Associations between related party transactions and new economy firm performance.

Lachlan Tuite

The University of Sydney

An analysis of accounting-based valuation models using Australian IPOs.

Banking and Finance

Andrew McCuster

The University of Melbourne

Multiple choice? An industry level analysis of equity valuation using multiples.

Wendy Yu-Chin Hsu

The University of Western Australia

Timeliness of share price discovery – does litigation improve or hinder it?

Economics

Samuel Nightingale

Monash University

Who determines trade policy: Voters, political parties, special interests, or benevolent politicians?

Rushmila Alam

The University of New South Wales

Multilateralism in the era of regional trade agreements and the different approaches to achieving free trade.



Marketing	<p>Angela Appleton University of Otago <i>Appeals in road safety advertising: What do young adults respond to in the mass media?</i></p> <p>Joel Kass The University of Adelaide <i>Effectiveness and ethicality of fear appeals: Are there alternatives?</i></p>
Organisation and Management	<p>Elyane Palmer The University of Western Australia <i>Broadening the agenda: A gender analysis of how employers in the Western Australian aged care sector are responding to shortages of direct care workers.</i></p> <p>Ashlea Kellner Queensland University of Technology <i>Sacked! An investigation of young workers' dismissal and the psychological contract in Queensland workplaces.</i></p>
11.00am – 11.20am	Morning Tea
11.20am – 12.40pm Accounting	<p>Raymond Hass The University of Melbourne <i>The value premium: Systemic risk due to costly reversibility, errors in expectation, or lack of recognition?</i></p> <p>Changchang Chelsea Liu The University of Adelaide <i>Comparative value-relevance of Chinese and international accounting standards in China.</i></p>
Banking and Finance	<p>Elise Aaternir The University of Queensland <i>Leveraged buy-outs: An agency analysis.</i></p> <p>Daniel Beaver Monash University <i>An empirical examination of the characteristics of going private: Australian evidence.</i></p>
Economics	<p>Kelly Wyett Macquarie University <i>Terms of trade volatility and economic growth.</i></p> <p>Sowmiya Ashok The University of Melbourne <i>Trafficking women for sexual labour: A game theoretic analysis.</i></p>
Marketing	<p>Teresa Tan The University of New South Wales <i>Understanding corporate social responsibility as an advertising appeal: A theory of planned behaviour analysis.</i></p> <p>Monique Henderson Victoria University of Wellington <i>The impact of negative publicity and subsequent organisational response on brand equity.</i></p>
Organisation and Management	<p>Rachael Truscott Queensland University of Technology <i>Corporate social responsibility as an emerging industry in Australia: The 'state of play'.</i></p> <p>Ferdinand Dubin The University of Western Australia <i>The use and misuse of analogies in business.</i></p>
12.40pm – 1.50pm	Lunch

1.50pm – 3.10pm

Accounting

Robert Yuchao Xiao

Monash University

An investigation of competing explanations for the discontinuity in reported earnings in Australia.

Feifei Ji

Macquarie University

The association between share price volatility and audit fees.

Banking and Finance

Erin Cacciola

The University of Sydney

Liquidity and information asymmetry around earnings and dividend announcements: Evidence from the Australian Stock Exchange.

Owen Maher

The University of New South Wales

International broker identification policy changes: Implications and analysis.

Economics

John Feddersen

The University of Melbourne

Environmental innovation under taxes and permits.

Catherine Feng

The University of Sydney

Social optimality of alternative fees for lawyers.

Marketing

Angelo De Blasio

The University of Adelaide

Organisational response to crisis: An investigation of Australian consumers' purchase intentions.

Kim MacKenzie

Queensland University of Technology

Innovation within innovation: A study of twenty innovative global firms diffusing Virtual Reality (VR) with existing E-Commerce (EC) business models within online digital world SECONDLIFE (SL).

Organisation and Management

Yuki Shimizu

Charles Sturt University

Pursuit of legitimacy: The case of a multinational corporation in Burma.

Stefanie Toh

The University of New South Wales

The occupational health and safety of workers on the section 457 visa scheme in Australia.

3.10pm – 3.30pm

Afternoon Tea

3.30pm – 4.50pm

Accounting

Serena Alim

The University of New South Wales

The value of collaboration as a function of feedback for managerial learning.

Aileen Tse

The University of New South Wales

The impact of the existence and timing of concessions in multi-period auditor-client negotiations.

Banking and Finance

Matthew Pollard

The Australian National University

Markov Chain Monte Carlo analysis of option pricing models.

Phuong Doan

The University of Adelaide

Asset allocation under higher moments.

Economics

Daria Svetchnikova

The University of Queensland

A general framework to spatiotemporal modelling of the real estate market.

Rui Zhang

The University of Adelaide
Can hyperbolic discounting explain the gym-pass puzzle?

Marketing

Adam Karg

Deakin University
Sport sponsorship management: Practices in objective setting and measurement.

Katherine Turner

The University of Adelaide
Alcohol and sport sponsorship: The effect of involvement and congruence on attitudes.

Organisation and Management

Yee-Ting Michelle Chan

The University of New South Wales
An examination of corporate volunteering programs in the Australian banking sector.

Pauline Burton

Queensland University of Technology
Work-family balance themes in recent feature-length films.

5.00pm

Colloquium presentations conclude.
Bus will transport interstate presenters from UNSW back to Medina Apartments.

6.30pm

Interstate presenters to assemble in the foyer of the Medina Apartments in preparation for travelling to the dinner venue.

6.45pm

Bus will transport interstate presenters to Sydney Exhibition and Convention Centre, Darling Harbour.

7.15pm

COLLOQUIUM DINNER	Dress code	Lounge Suit
	Venue	Bayside 202-203, Sydney Exhibition and Convention Centre, Darling Harbour
	Guest speaker	Craig Drummond CEO and Managing Director Goldman Sachs JBWere
	Guest of Honour	Professor Richard Henry Deputy Vice-Chancellor (Academic) The University of New South Wales

At the conclusion of the evening event, guests will need to arrange their own transport back to the Medina Apartments.

**Saturday 18th August
10.00am**

Checkout time for Medina guests. Presenters will need to arrange their own transport to the airport or alternative destination.

