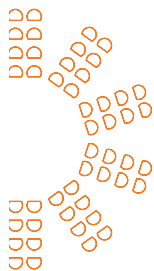


National Honours Colloquium 2006

Friday 18 August



Event program

**Thursday 17th August
Afternoon/Evening
(from 2.00pm)**

Interstate presenters arrive in Sydney and make their way to the Coogee Bay Boutique Hotel. On checking in you will receive your colloquium information pack with a copy of the program, abstracts of the papers being presented, and other information aimed at helping you find your way around Sydney.

Thursday 6.30 – 9.00

Informal dinner in the Seaview Room for both interstate and local students. The Seaview Room is located in the Hotel Complex. Faculty Research Office staff will meet presenters in the lobby of the Boutique Hotel at 6.30pm.

**Friday 18th August
8.15**

Presenters staying at the hotel to assemble in the hotel foyer and meet bus to transport them to the Scientia.

8.30

Bus to depart to UNSW. Local presenters to make their own way to the university.

8.45 – 9.15

The Scientia, UNSW

Registration

tea/coffee will be available

9.15 – 9.30

Welcome by Acting Associate Dean Research **Stephen Taylor**, Professor of Accounting

Presenters divide into streams and assemble in relevant conference rooms

9.40 – 11.00

Accounting

Ryan Furnell

University of Melbourne

Realising arbitrage profits from analyst forecasts: a trading strategy.

Louise Clayton

Monash University

The relationship between liquidity, idiosyncratic risk and size in cross-sectional stock returns: an Australian study.

Banking and Finance

Anna Chan

University of Auckland

Preserving equity value in corporate insolvency cases: a comparison between chapter 11 bankruptcy code and voluntary administration.

Namrata Gollamudi

University of Western Australia

Market reaction and insider trading around seasoned equity offering announcements.

Economics

Arlene Wong

The University of New South Wales

Finding the optimal workers' compensation scheme: a case study of Australia.

Grace Chia

University of Western Australia

What influences a graduate's starting salary?

Marketing	<p>Charles Wong Kee Luok The University of New South Wales <i>Towards an empirical taxonomy of business market relations. A critical review and extensions proposal.</i></p> <p>Irene Rix Victoria University of Wellington <i>Linking customer-based brand equity to shareholder value.</i></p>
Organisation and Management	<p>Marc Morgan Deakin University <i>The Art of Governance.</i></p> <p>Len Villani La Trobe University <i>Effective nonprofit governance and the clarity of board members: a case study of country racing clubs.</i></p>
<hr/>	
11.00 – 11.20	Morning Tea
<hr/>	
11.20 – 12.40 Accounting	<p>Archana Gelda The University of New South Wales <i>Conservatism in Australian financial reporting.</i></p> <p>Kristen Anderson Monash University <i>The valuation of the cash components of earnings in the Australian market.</i></p>
Banking and Finance	<p>Joshua Blakey University of Melbourne <i>A nonparametric analysis of implied correlation curves.</i></p> <p>Martin Banjo Queensland University of Technology <i>A first look at pricing rainfall options: rainfall forecasting and contract structuring.</i></p>
Economics	<p>Luke Boosey University of Queensland <i>Optimal sample: design for the private provision of binary public goods.</i></p> <p>Mark Chicu University of Melbourne <i>Proprietary innovation in the presence of open source software development.</i></p>
Marketing	<p>Anna Chu The University of New South Wales <i>A model of consumer cynicism- antecedents and consequences.</i></p> <p>Belinda Collins Victoria University of Wellington <i>The long term impact of cause-related marketing on customer-based brand equity.</i></p>
Organisation and Management	<p>Hannah Tulk University of New England <i>An investigation of organisational change through an organisational culture lens.</i></p> <p>Rachel Lawry Deakin University <i>Roles, responsibilities and futures: chief information officers in the public sector.</i></p>
<hr/>	
12.40 – 1.50	Lunch
<hr/>	

1.50 – 3.10

Accounting

Daniel Pallaras

University of Adelaide

*The effect of certification in the IPO setting: should investors shoot the messenger?***Fazlina Mohd Salman**

The University of New South Wales

Impact of Sarbanes- Oxley ACT (2002) on Australian public companies.

Banking and Finance

Mark Laurence Humphery

The University of New South Wales

*Managerial entrenchment, hubris and takeover returns.***Aaron Dhanaraj**

University of Western Australia

The determinants of successful takeover bids.

Economics

Eden Hatzvi

The University of New South Wales

*Excess returns in the NSW housing market.***Jennie Cassidy**

Australian National University

The efficiency costs of the interaction between personal income, taxation and welfare payments in Australia.

Marketing

Jillian Cook

The University of New South Wales

*An exploratory study: consumer's perceptions of interpersonal relationship dimensions used to classify their interactions with brands.***Elizabeth Connoley**

Charles Sturt University

*The impact of social exchange elements on the outcomes of service delivery in the Australian public hotel industry.*Organisation and
Management**Michael Cherry**

Deakin University

*Planning for the after life: AFL footballers' perceptions of career development programs.***Mark Redmond**

La Trobe University

*Stakeholder needs in the National Basketball League (NBL): an exploratory analysis.***3.10 – 3.30****Afternoon Tea**

3.30 – 4.50

Accounting

Cathy Hsieh

The University of New South Wales

*Finding the power within transfer pricing negotiations.***Edward Leung**

The University of New South Wales

The importance of country level differences in the average levels of ambiguity tolerance to harmonized accounting practices.

Banking and Finance

Vijay A. Murik

Australian National University

*Predicting the term structure of interest rates in Australia.***Anh Tu Le**

The University of New South Wales

Secrecy of Bank of Japan's yen interventions: Why? When? Were they effective?

Economics

Nasrin Laila

La Trobe University

The impact of China's growth on the exports of other Asian countries.

Xiangyuan Tommy Chen

University of Sydney

Parameter mixing of copulas.

Marketing

Evan Swingler

University of Western Australia

The antecedents in the consumer acceptance of itunes.

Phoebe Chen

University of Melbourne

Balancing authenticity and market relevance in the fashion industry.

Organisation and Management

Karina Wardle

University of Western Sydney

Terrorism, tourism and Bali: an Australian expatriate perspective.

Frederick Beale

University of Wollongong

The place of corporate social and environmental responsibility in agency theory.

5.00

Colloquium presentations conclude.

Bus will transport interstate presenters from UNSW back to hotel

6.30

Interstate presenters to assemble in the foyer of the Hotel in preparation for travelling to the dinner venue

6.45

Bus will transport interstate presenters from hotel to Sydney Exhibition and Convention Centre, Darling Harbour

7.15

COLLOQUIUM DINNER

Dress code

Lounge Suit

Venue

Bayside Terrace, Sydney Exhibition and Convention Centre, Darling Harbour

Guest speaker

Dr Philip Lowe
Assistant Governor (Financial Systems)
Reserve Bank of Australia

Guest of Honour

Professor Alec Cameron
Deputy Vice-Chancellor (Resources)
The University of New South Wales

**Saturday 19th August
10.00**

At the conclusion of the evening event, guests will need to arrange their own transport back to the Hotel.

Checkout time for Hotel guests. Presenters will need to arrange their own transport to the airport or alternative destination.