GoDo Internship for UNSW Tourism & Hospitality Students

GoDo is looking for a bright, outgoing and motivated intern who wants to get his/her beak wet in the travel and tourism Industry. We’ve got lots to teach and lots of work to go around—**this is not your usual internship**. We want someone who will be an integral part of the team to laugh with us, roll up his/her sleeves with us and get the job done. We’d like someone to start in **early March 2009** (as arranged between GoDo and the final candidate).

**About Us**

GoDo is Australia’s leading real time online booking service for activities Australia-wide through [www.godo.com.au](http://www.godo.com.au). With a huge range of more than 2,000 activities from over 900 providers including fighter flights, cooking classes, sky diving, motor racing and belly-dancing.

We now provide over 500 activities in New Zealand through [www.godo.co.nz](http://www.godo.co.nz).

We were created by RedBalloon Pty Ltd, which owns and operates [redballoondays.com.au](http://redballoondays.com.au) and [redballoondays.co.nz](http://redballoondays.co.nz). The RedBalloon brand is Australia and New Zealand’s leading online gift retailer for experiences providing amazing gifts for the corporate and consumer markets.

We are currently working with a number of major online distribution channels throughout Australia and New Zealand including lastminute.com.au, Virgin Blue, Blue Holidays, CitySearch, Webjet, Ninemsn, News.com.au, Australian Explorer, and Lonely Planet to name a few.

We pride ourselves on being technology leaders in the travel and tourism space and operate under the values of **Leadership, Integrity, Generosity, Humour, and Little Dog with a Big Dog Personality** (ie “think BIG”). Check out our website to get a sense of who we are!

Whilst the entire RedBalloon group has 40+ employees, we at GoDo are a lean, mean team of 5. The intern who gets the opportunity to work (laugh and play) with us will have the opportunity to see and experience all aspects of the business from development, web analytics and SEO, supplier relationship management to customer care.
About the Role
Our intern will work with all of our team members at different times and (based on personal preference) may be able to shadow and/or work with other elements of the business such as design, development, finance and leadership. We invite you to sit in on any meeting of interest to you!

The bulk of the work, however, will be assisting our Supplier Relationship and Customer Care team members.

Some regular tasks may include assisting us with the following:

• Activity listing updates
• Supplier insurance
• Responding to customer and supplier enquiries
• Building promotional pages or seasonal campaigns
• Researching new product
• Analyzing web analytics traffic, customer feedback or other data

But be ready for anything!

In keeping with our values, we expect you to do what you say you are going to go and be happy to pitch in and help when needed. We would never ask you to do anything we wouldn’t do ourselves and want someone who is going to be a real team player. Perks may include points to spend on the RedBalloon websites or the chance to experience some of our activities for yourself.

Are you our intern?

• Are you a self-motivated 1st or 2nd year student who is eager to learn?
• Do your organizational skills boarder on being OCD?
• Are you friendly, fun, good on the phone and good with people?
• Are you willing to jump into all aspects of a business to learn and contribute wherever you can?
• Do you want to wear jeans to work and have a laugh with us?

If you answered YES! To these questions, please send along your application to c.mathies@unsw.edu.au by Wednesday 4th March 2009. The application should include:

• A cover letter highlighting how fantastic you are, why you think GoDo is the right fit for you, what you want to get out of it, and what you think you can bring to us
• A 1-page CV (I know, I know…edit it down!)