Strategic Marketing Internship - Google Adwords

Great opportunity for a web and IT savvy marketing student who wants to become an expert in Google Adwords.

- Develop your marketing skills!
- Gain experience before you graduate!
- Flexible hours!

We are leaders in the use of direct marketing using the internet, email and other media. Based in Surry Hills next to Central Station, we are consultants in direct response marketing and lead creation for businesses.

Due to strong business growth, we have an internship available for an enthusiastic and reliable undergraduate student who is looking to develop their marketing and corporate skills in a relaxed, fun and flexible environment.

We are looking to hire one Google Adwords intern. In this internship, you will be given access to the training material and insights of Australia's experts.

**In this unpaid internship, you will enhance the strategic plan for our business by:**
1. Reading leading books and other material on Google Adwords - this research will take about 2 days
2. Analysing our existing Google Adwords work to date.
3. Boosting our action plan to make us No. 1 in our keywords.
4. Delegating and supervising the many repetitive SEM tasks to our administration team in India.

This role is best suited to a Marketing or Business student who is looking to develop invaluable marketing experience. You must enjoy working in a small team and have the ability to pick up new skills quickly. Good written, IT and Web skills are essential.

You will be given extensive training as well as having a mentor to provide you with support and guidance throughout your internship. With a number of all successful applicants receiving part-time positions at the end of their internships elsewhere why wouldn't you apply?

**The criteria for this role are:**
- You have worked part-time while at school/university. At least one of your jobs must have been for longer than 12 months. Your employers in these jobs will need to be contacted at a later stage to verify your experience there, and your commitment to them and their business.
- You will be Web literate.
- You have excellent organisational skills.
- You have great attention to detail – and can demonstrate this (please outline this in your cover letter).
- You have the ability to work both autonomously and effectively within a small team.
• You must have at least 12 months of full time undergraduate study remaining.

You must be available to work the equivalent of 2 days per week in this **unpaid internship** for a total of 25 days. Please state in your cover letter the days you have available.

Please send your resume and short covering letter (addressing all of the above criteria) and a copy of your university transcript/results **in a single Word document** to carolinem@leadcreation.com.au

We are taking written applications only (applications without a cover letter will unfortunately not be considered).

[Search Terms for Seek: uni; university jobs; student employment; student jobs; uni jobs; university employment; assistant; mktg; mkg; undergrad;advertising; search engine optimisation; SEM; search engine marketing; IT skills]