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# Dr. Stephan Buse

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## Personal Information

- Date of Birth: October 1, 1966
- Place of Birth: Minden, Germany
- Marital Status: Married, 2 children
- Nationality: German

## Work Experience

Since 10/05                      Hamburg University of Technology (TUHH) / Hamburg  
Assistant Professor at the Institute of Technology and Innovation  
Management

- Deputy Director
- Teaching International Management, Strategic Management, and Global Innovation Management classes at Graduate level in English
- Supervision of PhD and postgraduate students
- Conceptual design of new master programs at the university (Master in Global Innovation Management and Master in International Industrial Engineering)
- Acquisition, design, and management of national and international research projects in cooperation with public and private institutions
- Acquisition of research grants from public and private institutions
- Administrative duties and budgeting
- Regular involvement in various university commissions

Since 10/06    University of Hamburg / Hamburg  
Lecturer for the Entrepreneurship Master Program, Department  
of Economics and Politics

- Teaching International Entrepreneurship classes in English

Since 04/04                      Northern Institute of Technology at TUHH/ Hamburg  
Lecturer for the Global Engineering Master Program

- Teaching International Business Management classes in English

Since 04/04                      Hamburg School of Logistics at TUHH / Hamburg  
Lecturer for the Logistics Management Master Program

- Teaching Strategic Management classes in English

Since 04/04 FOM University of Applied Science / Hamburg  
Lecturer for the Business Management Program (BA & MBA)

- Teaching Undergraduate and Graduate level classes in International Management, Marketing, International Marketing and International Business Strategy in English

Since 06/03 International Center for Graduate Studies / Hamburg  
Lecturer for the Executive Training Program

- Lecturing/Coaching Chinese Managers in International Business Strategy

05/02 – 05/05 Vienna University of Economics and Business Admin.  
Guest Lecturer in the International Business Management Program

- Teaching Graduate level classes in International Entrepreneurship in English

04/00 – 09/05 University of Hamburg / Hamburg  
Assistant Professor at the Chair of International Management,  
Department of Business and Economics

- Chair Head after retirement of Chair Holder
- Teaching International Management and Strategic Management classes at Undergraduate and Graduate level in English
- Supervision of PhD and postgraduate students
- Acquisition, design, and management of national and international research projects in cooperation with public and private institutions
- Acquisition of research grants from public and private institutions
- Administrative duties and budgeting
- Regular involvement in various university commissions

07/95 – 06/99 University of Hamburg / Hamburg  
Research and Teaching Assistant at the Chair of International Management, Department of Business and Economics

- Teaching International Management and Strategic Management classes at Undergraduate and Graduate level in English
- Supervision of postgraduate students
- Acquisition, design, and management of national and international research projects in cooperation with public and private institutions
- Acquisition of research grants from public and private institutions
- Administrative duties and budgeting

#### Research Interests

- Global Innovation – Strategies to benefit from internationally distributed R&D-activities ([www.global-innovation.net](http://www.global-innovation.net))
- Innovation Management in Asia
- Internationalization of SMEs
- Offshoring and Outsourcing of R&D
- Prospects of Mobile Commerce ([www.mobile-prospects.com](http://www.mobile-prospects.com))

## Memberships

Academy of International Business (AIB)

European International Business Academy (EIBA)

German Academic Association for Business Research (VHB)

Förderkreis Gründungs-Forschung e.V. – Entrepreneurship Research

## Education

07/95 – 06/99 University of Hamburg / Hamburg

Ph.D.

Thesis: "Competitive Advantage through Cooperations – Requirements for Biotechnology Corporations"

10/89 – 03/95 University of Hamburg / Hamburg

Diploma in Business Administration

Cum Laude (Grade=1,6)

08/87 – 07/89 Deutsche Bank / Minden

Training as Banker

07/78 – 06/86 Caroline-von-Humboldt Gymnasium /Minden

Abitur

## Language Skills

German: Native language

English: Fluent in spoken and written

French: Basic knowledge

## Computing Skills

Proficient knowledge of all Microsoft Office products

Knowledge of statistical software (SPSS)

## Hobbies

Family

Sailing

Traveling

## References

Prof. Dr. Cornelius Herstatt  
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Hamburg University of Technology  
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(CIBER), Director of Pacific Asian Management Institute (PAMI)  
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