**National Honours Colloquium 2008**

Monday 18 August

**Event program**

8.45am – 9.15am
Arrival & Registration tea/coffee will be available
The Scientia, UNSW

9.15am – 9.30am
Welcome by Associate Dean Research John Piggott, Professor of Economics

9.40am – 11.00am
Presenters divide into streams and assemble in relevant conference rooms

**Accounting**
Anthony Coralluzzo, University of Melbourne
Can stock price momentum lead to more accurate earnings prediction?

Jim Chuang, The University of New South Wales
The pricing of earnings and its components

**Banking and Finance**
Daniel Gold, University of Queensland
Carbon as a Commodity: the Costs and Consequences for Corporates and Capital (C6)

**Economics**
Michael Lebbon, University of Adelaide
A Retail Firm’s Best Response in the Voluntary Carbon Market: A theoretical study based on game theory models to explain interactions in the Carbon Market

Garima Verma, The University of New South Wales
Do job-specific flexibility and maternity leave features affect women’s decision to return to the same employer after giving birth?

**Marketing**
Budi Soetarto, University of Western Australia
The Motivations & Outcomes of Electronic Word-of-Mouth in Online Communities: A Study on Financial Services

Rory Challen, University of Adelaide
Is It Where You Are From or What You Know? Investigating the Influence of Country Image on Consumer Expectations of Service Quality

**Organisation and Management**
Nathan Gray, University of Adelaide
Australian Business Negotiators in the Context of International Business: Identification of Negotiating Styles, Strategies and Behaviours

Christian Russo, The University of New South Wales
Network Theory and Strategy: A Case Study of a Maintenance, Repair & Overhaul (MRO) Company in China
11.00am – 11.20am  
**Morning Tea**

11.20am – 12.40pm  
**Presenters divide into streams and assemble in relevant conference rooms**

**Accounting**  
Nicolette Landsbergen, The University of New South Wales  
*Greenhouse Gas disclosure and assurance practices of Australian firms*

Dominic Soh, University of Sydney  
*The relationship between the audit committee and the internal auditor: What works, what doesn’t?*

**Banking and Finance**  
David Hunt, University of Tasmania  
*Mean Reverting Tendencies under Investor Sentiment Fluctuations*

Bonnie Hoi Ian Ip, Monash University  
*Return-Based Style Analysis with Time-Varying Exposures: Australian Evidence*

**Economics**  
Vivienne Groves, University of Melbourne  
*Charity Auctions with Multiple Goods*

Paul Ryan, University of Sydney  
*Optimal division of a good auctioned to budget constrained bidders*

**Marketing**  
Bernard Visperas, The University of New South Wales  
*Affect in Consumer Decision Making - A Study of Movie Choices*

Matthew Bugg, Deakin University  
*Retail Franchising: Management and Support within the Franchise Network*

**Organisation and Management**  
Hayden Tao, University of Western Australia  
*WHISTLE(BLOW) WHILE YOU WORK? Exploring the impact of organisational culture on the willingness of employees to utilise internal disclosure policies*

Sze Wan Ho, University of Melbourne  
*Generational Differences in using Web 2.0 in the Workplace*

12.40pm – 1.50pm  
**Lunch**

1.50pm – 3.10pm  
**Presenters divide into streams and assemble in relevant conference rooms**

**Accounting**  
John Preiato, University of Western Australia  
*International Financial Reporting Standards and analyst forecast accuracy and dispersion*

John Webster, Monash University  
*The Association Between AGAAP / AIFRS Goodwill Accounting and the Investment Opportunity Set*

**Banking and Finance**  
Ammala Pholsena, Monash University  
*The Risk Return Trade-off in Carry Trade*

Scott Molloy, University of Western Australia  
*International Financial Contagion during the Subprime Mortgage Crisis*
**Economics**

Evan Calford, The University of New South Wales  
*Pass-Through Profits and Strategic Market Interaction in an Emissions Trading Scheme*

Tom Cusbert, University of Sydney  
*Price Dispersion in an Intermediated Search Market with Repeated Interaction*

**Marketing**

Becky Shan, The University of New South Wales  
*Branded Variants and Its Effects on Consumers’ Choice of Retailers and Manufacturers*

Serena Ng, University of Melbourne,  
*The impact of branding on consumer motivations to purchase “green” mobile phones*

**Organisation and Management**

Jennifer Bennett, University of Western Australia  
*Absorptive Capacity: Maintaining Relevance in a Knowledge Economy*

Maha Gorgious, University of Western Sydney  
*Capturing Tacit Knowledge to Improve Conference Management Procedures: A Case Study on a Healthcare Company*

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**3.10pm – 3.30pm**

Afternoon Tea

**3.30pm – 4.50pm**

Presenters divide into streams and assemble in relevant conference rooms

**Accounting**

Deidre Tshien, The University of New South Wales  
*Differential abilities within teams: Implications for team performance under individual, group and hybrid incentive structures*

Yi (Ava) Wu, Australian National University  
*The relationship between analyst forecast accuracy and prior CEO changes, and the extent to which this relationship is contingent on earnings management behaviour*

**Banking and Finance**

Michael Lee, The University of New South Wales  
*Corporate Governance and Firm Performance Following an Equity Issue: An Australian Study*

Carmen Wai-Yan Chan, University of Adelaide  
*Does Earnings-Per-Share (EPS) Accretion or Dilution Impact Upon Acquiring Firms Shareholder Value?*

**Economics**

Belinda Cheong, Australian National University  
*The effects of health and institution levels on determinants (savings, technological change, capital growth, population growth) of sustained economic growth*

Daniel Brass, Canterbury, New Zealand  
*The High Country Pastoral Lease System: Ownership and Bargaining*

**Marketing**

Vanessa Rennie, Macquarie University  
*Business-to-business cooperation and relationship effectiveness within an advertising network*

Xiaojun (Sophia) Zhang, University of Melbourne  
*Exploring the Effectiveness of Banner Advertising in Social Network Sites*

**Organisation and Management**

Cameron Fitzpatrick-Ramirez, The University of New South Wales  
*Employer and Employee responses to hot-desking*

Daniel White, University of Western Australia  
*Establishing Faith in Enterprise Bargaining: Understanding the formal and informal regulation of bargaining processes in Australian industrial relations*

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**4.50pm**

Colloquium presentations conclude

**5.00pm**

Summary of the day by Professor John Piggot