Thursday 16th August
Afternoon/Evening (from 2.00pm)

Thursday 6.30pm – 9.00pm

Friday 17th August
8.15am

Informal dinner in the Coogee Bay Hotel Brasserie for both interstate and local students. The hotel is located on the corner of Coogee Bay Rd and Arden St. Faculty Research Office staff will meet presenters in the lobby of the Medina Apartments at 6.15pm to walk down to the hotel together.

Friday 17th August
8.30am

Presenters staying at the Medina Apartments to assemble in the foyer and meet bus to transport them to the Scientia.

8.45am – 9.15am

The Scientia, UNSW

9.15am – 9.30am

9.40am – 11.00am

Registration
tea/coffee will be available

Welcome by Associate Dean Research
John Piggott, Professor of Economics

Presenters divide into streams and assemble in relevant conference rooms

Matthew Supranowicz
Queensland University of Technology
Associations between related party transactions and new economy firm performance.

Lachlan Tuite
The University of Sydney
An analysis of accounting-based valuation models using Australian IPOs.

Andrew McCuster
The University of Melbourne
Multiple choice? An industry level analysis of equity valuation using multiples.

Wendy Yu-Chin Hsu
The University of Western Australia
Timeliness of share price discovery – does litigation improve or hinder it?

Samuel Nightingale
Monash University
Who determines trade policy: Voters, political parties, special interests, or benevolent politicians?

Rushmila Alam
The University of New South Wales
Multilateralism in the era of regional trade agreements and the different approaches to achieving free trade.
Marketing

Angela Appleton
University of Otago
Appeals in road safety advertising: What do young adults respond to in the mass media?

Joel Kass
The University of Adelaide
Effectiveness and ethicality of fear appeals: Are there alternatives?

Organisation and Management

Elyane Palmer
The University of Western Australia
Broadening the agenda: A gender analysis of how employers in the Western Australian aged care sector are responding to shortages of direct care workers.

Ashlea Kellner
Queensland University of Technology
Sacked! An investigation of young workers’ dismissal and the psychological contract in Queensland workplaces.

11.00am – 11.20am

Morning Tea

11.20am – 12.40pm

Accounting

Raymond Hass
The University of Melbourne
The value premium: Systemic risk due to costly reversibility, errors in expectation, or lack of recognition?

Changchang Chelsea Liu
The University of Adelaide
Comparative value-relevance of Chinese and international accounting standards in China.

Banking and Finance

Elise Aaternir
The University of Queensland
Leveraged buy-outs: An agency analysis.

Daniel Beaver
Monash University
An empirical examination of the characteristics of going private: Australian evidence.

Economics

Kelly Wyett
Macquarie University
Terms of trade volatility and economic growth.

Sowmiya Ashok
The University of Melbourne
Trafficking women for sexual labour: A game theoretic analysis.

Marketing

Teresa Tan
The University of New South Wales
Understanding corporate social responsibility as an advertising appeal: A theory of planned behaviour analysis.

Monique Henderson
Victoria University of Wellington
The impact of negative publicity and subsequent organisational response on brand equity.

Organisation and Management

Rachael Truscott
Queensland University of Technology
Corporate social responsibility as an emerging industry in Australia: The ‘state of play’.

Ferdinand Dubin
The University of Western Australia
The use and misuse of analogies in business.

12.40pm – 1.50pm

Lunch
1.50pm – 3.10pm

**Accounting**

Robert Yuchao Xiao  
Monash University  
*An investigation of competing explanations for the discontinuity in reported earnings in Australia.*

Feifei Ji  
Macquarie University  
*The association between share price volatility and audit fees.*

**Banking and Finance**

Erin Cacciola  
The University of Sydney  
*Liquidity and information asymmetry around earnings and dividend announcements: Evidence from the Australian Stock Exchange.*

Owen Maher  
The University of New South Wales  
*International broker identification policy changes: Implications and analysis.*

**Economics**

John Fedderson  
The University of Melbourne  
*Environmental innovation under taxes and permits.*

Catherine Feng  
The University of Sydney  
*Social optimality of alternative fees for lawyers.*

**Marketing**

Angelo De Blasio  
The University of Adelaide  
*Organisational response to crisis: An investigation of Australian consumers’ purchase intentions.*

Kim MacKenzie  
Queensland University of Technology  
*Innovation within innovation: A study of twenty innovative global firms diffusing Virtual Reality (VR) with existing E-Commerce (EC) business models within online digital world SECOND LIFE (SL).*

**Organisation and Management**

Yuki Shimizu  
Charles Sturt University  
*Pursuit of legitimacy: The case of a multinational corporation in Burma.*

Stefanie Toh  
The University of New South Wales  
*The occupational health and safety of workers on the section 457 visa scheme in Australia.*

3.10pm – 3.30pm

Afternoon Tea

3.30pm – 4.50pm

**Accounting**

Serena Alim  
The University of New South Wales  
*The value of collaboration as a function of feedback for managerial learning.*

Aileen Tse  
The University of New South Wales  
*The impact of the existence and timing of concessions in multi-period auditor-client negotiations.*

**Banking and Finance**

Matthew Pollard  
The Australian National University  
*Markov Chain Monte Carlo analysis of option pricing models.*

Phuong Doan  
The University of Adelaide  
*Asset allocation under higher moments.*

**Economics**

Daria Svetchnikova  
The University of Queensland  
*A general framework to spatiotemporal modelling of the real estate market.*
Rui Zhang  
The University of Adelaide  
*Can hyperbolic discounting explain the gym-pass puzzle?*

Adam Karg  
Deakin University  
*Sport sponsorship management: Practices in objective setting and measurement.*

Katherine Turner  
The University of Adelaide  
*Alcohol and sport sponsorship: The effect of involvement and congruence on attitudes.*

Yee-Ting Michelle Chan  
The University of New South Wales  
*An examination of corporate volunteering programs in the Australian banking sector.*

Pauline Burton  
Queensland University of Technology  
*Work-family balance themes in recent feature-length films.*

**5.00pm**  
Colloquium presentations conclude.  
Bus will transport interstate presenters from UNSW back to Medina Apartments.

**6.30pm**  
Interstate presenters to assemble in the foyer of the Medina Apartments in preparation for travelling to the dinner venue.

**6.45pm**  
Bus will transport interstate presenters to Sydney Exhibition and Convention Centre, Darling Harbour.

**7.15pm**  
**COLLOQUIUM DINNER**

- **Dress code**: Lounge Suit
- **Venue**: Bayside 202-203, Sydney Exhibition and Convention Centre, Darling Harbour
- **Guest speaker**: Craig Drummond  
  CEO and Managing Director  
  Goldman Sachs JBWere
- **Guest of Honour**: Professor Richard Henry  
  Deputy Vice-Chancellor (Academic)  
  The University of New South Wales

At the conclusion of the evening event, guests will need to arrange their own transport back to the Medina Apartments.

**Saturday 18th August**  
**10.00am**  
Checkout time for Medina guests. Presenters will need to arrange their own transport to the airport or alternative destination.