Faculty of Commerce & Economics, The University of New South Wales

National Honours Colloquium 2006

Friday 18 August

Event program

Thursday 17th August
Afternoon/Evening
(from 2.00pm)

Interstate presenters arrive in Sydney and make their way to the Coogee Bay Boutique Hotel. On checking in you will receive your colloquium information pack with a copy of the program, abstracts of the papers being presented, and other information aimed at helping you find your way around Sydney.

Informal dinner in the Seaview Room for both interstate and local students. The Seaview Room is located in the Hotel Complex. Faculty Research Office staff will meet presenters in the lobby of the Boutique Hotel at 6.30pm.

Thursday 6.30 – 9.00

Presenters staying at the hotel to assemble in the hotel foyer and meet bus to transport them to the Scientia.

Friday 18th August
8.15
8.30

Bus to depart to UNSW. Local presenters to make their own way to the university.

8.45 – 9.15
The Scientia, UNSW

Registration

Welcome by Acting Associate Dean Research

Stephen Taylor, Professor of Accounting

Presenters divide into streams and assemble in relevant conference rooms

9.15 – 9.30

Ryan Furnell
University of Melbourne
Realising arbitrage profits from analyst forecasts: a trading strategy.

Louise Clayton
Monash University
The relationship between liquidity, idiosyncratic risk and size in cross-sectional stock returns: an Australian study.

Anna Chan
University of Auckland
Preserving equity value in corporate insolvency cases: a comparison between chapter 11 bankruptcy code and voluntary administration.

Namrata Gollamudi
University of Western Australia
Market reaction and insider trading around seasoned equity offering announcements.

Arlene Wong
The University of New South Wales
Finding the optimal workers’ compensation scheme: a case study of Australia.

Grace Chia
University of Western Australia
What influences a graduate’s starting salary?
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
<th>Affiliation</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>11.00 – 11.20</td>
<td>Marketing</td>
<td>Charles Wong Kee Luok</td>
<td>The University of New South Wales</td>
<td>Towards an empirical taxonomy of business market relations. A critical review and extensions proposal.</td>
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<tr>
<td>11.20 – 12.40</td>
<td>Organisation and Management</td>
<td>Irene Rix</td>
<td>Victoria University of Wellington</td>
<td>Linking customer-based brand equity to shareholder value.</td>
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<tr>
<td>11.00 – 11.20</td>
<td>Accounting</td>
<td>Marc Morgan</td>
<td>Deakin University</td>
<td>The Art of Governance.</td>
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<tr>
<td>11.20 – 12.40</td>
<td>Accounting</td>
<td>Len Villani</td>
<td>La Trobe University</td>
<td>Effective nonprofit governance and the clarity of board members: a case study of country racing clubs.</td>
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<tr>
<td>11.00 – 11.20</td>
<td>Accounting</td>
<td>Archana Gelda</td>
<td>The University of New South Wales</td>
<td>Conservatism in Australian financial reporting.</td>
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<tr>
<td>11.20 – 12.40</td>
<td>Banking and Finance</td>
<td>Kristen Anderson</td>
<td>Monash University</td>
<td>The valuation of the cash components of earnings in the Australian market.</td>
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<tr>
<td>11.20 – 12.40</td>
<td>Economics</td>
<td>Joshua Blakey</td>
<td>University of Melbourne</td>
<td>A nonparametric analysis of implied correlation curves.</td>
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<tr>
<td>12.40 – 1.50</td>
<td>Marketing</td>
<td>Mark Chicu</td>
<td>University of Melbourne</td>
<td>Proprietary innovation in the presence of open source software development.</td>
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<tr>
<td>12.40 – 1.50</td>
<td>Accounting</td>
<td>Anna Chu</td>
<td>The University of New South Wales</td>
<td>A model of consumer cynicism- antecedents and consequences.</td>
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<td>12.40 – 1.50</td>
<td>Organisation and Management</td>
<td>Belinda Collins</td>
<td>Victoria University of Wellington</td>
<td>The long term impact of cause-related marketing on customer-based brand equity.</td>
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<tr>
<td>12.40 – 1.50</td>
<td>Accounting</td>
<td>Hannah Tulk</td>
<td>University of New England</td>
<td>An investigation of organisational change through an organisational culture lens.</td>
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<tr>
<td>12.40 – 1.50</td>
<td>Accounting</td>
<td>Rachel Lawry</td>
<td>Deakin University</td>
<td>Roles, responsibilities and futures: chief information officers in the public sector.</td>
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1.50 – 3.10
Accounting
Daniel Pallaras
University of Adelaide
The effect of certification in the IPO setting: should investors shoot the messenger?

Fazlina Mohd Salman
The University of New South Wales

Banking and Finance
Mark Laurence Humphery
The University of New South Wales
Managerial entrenchment, hubris and takeover returns.

Economics
Aarom Dhanaraj
University of Western Australia
The determinants of successful takeover bids.

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Economics
Eden Hatzvi
The University of New South Wales
Excess returns in the NSW housing market.

Jennie Cassidy
Australian National University
The efficiency costs of the interaction between personal income, taxation and welfare payments in Australia.

Marketing
Jillian Cook
The University of New South Wales
An exploratory study: consumer’s perceptions of interpersonal relationship dimensions used to classify their interactions with brands.

Elizabeth Connoley
Charles Sturt University
The impact of social exchange elements on the outcomes of service delivery in the Australian public hotel industry.

Organisation and Management
Michael Cherry
Deakin University
Planning for the after life: AFL footballers’ perceptions of career development programs.

Mark Redmond
La Trobe University
Stakeholder needs in the National Basketball League (NBL): an exploratory analysis.

3.10 – 3.30
Afternoon Tea

3.30 – 4.50
Accounting
Cathy Hsieh
The University of New South Wales
Finding the power within transfer pricing negotiations.

Edward Leung
The University of New South Wales
The importance of country level differences in the average levels of ambiguity tolerance to harmonized accounting practices.

Banking and Finance
Vijay A. Murik
Australian National University
Predicting the term structure of interest rates in Australia.

Anh Tu Le
The University of New South Wales
Secrecy of Bank of Japan’s yen interventions: Why? When? Were they effective?
**Economics**

**Nasrin Laila**  
La Trobe University  
*The impact of China’s growth on the exports of other Asian countries.*

**Marketing**

**Xiangyuan Tommy Chen**  
University of Sydney  
*Parameter mixing of copulas.*

**Organisation and Management**

**Evan Swingler**  
University of Western Australia  
*The antecedents in the consumer acceptance of itunes.*

**Phoebe Chen**  
University of Melbourne  
*Balancing authenticity and market relevance in the fashion industry.*

**Karina Wardle**  
University of Western Sydney  
*Terrorism, tourism and Bali: an Australian expatriate perspective.*

**Frederick Beale**  
University of Wollongong  
*The place of corporate social and environmental responsibility in agency theory.*

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**5.00**

Colloquium presentations conclude.  
Bus will transport interstate presenters from UNSW back to hotel

**6.30**

Interstate presenters to assemble in the foyer of the Hotel in preparation for travelling to the dinner venue

**6.45**

Bus will transport interstate presenters from hotel to Sydney Exhibition and Convention Centre, Darling Harbour

**7.15**

**COLLOQUIUM DINNER**  
**Dress code**  
Lounge Suit  
**Venue**  
Bayside Terrace, Sydney Exhibition and Convention Centre, Darling Harbour

**Guest speaker**  
Dr Philip Lowe  
Assistant Governor (Financial Systems)  
Reserve Bank of Australia

**Guest of Honour**  
Professor Alec Cameron  
Deputy Vice-Chancellor (Resources)  
The University of New South Wales

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**Saturday 19th August 10.00**

At the conclusion of the evening event, guests will need to arrange their own transport back to the Hotel.

Checkout time for Hotel guests. Presenters will need to arrange their own transport to the airport or alternative destination.