Thursday 18th August
Afternoon/Evening (from 2.00pm)

Thursday 2.45

Thursday 6.30 – 9.00

Friday 19th August
8.15

8.30

8.45 – 9.15

The Scientia, UNSW

9.15 – 9.30

9.40 – 11.00

Accounting

Banking and Finance

Economics

Interstate presenters arrive in Sydney and make their way to the Coogee Bay Boutique Hotel. On checking in you will receive your colloquium information pack with a copy of the program, abstracts of the papers being presented, and other information aimed at helping you find your way around Sydney.

Presenters attending the UNSW campus tour to assemble in hotel foyer to meet taxis to transport them to Gate 11 Botany Street where they will be met by tour leaders.

Informal dinner in the Hotel Brasserie for both interstate and local students. The Brasserie is located in the Hotel Complex. Faculty Research Office staff will meet presenters in the lobby of the Boutique Hotel at 6.30pm.

Presenters staying at the hotel to assemble in the hotel foyer and meet bus to transport them to the Scientia.

Bus to depart from UNSW. Local presenters to make their own way to the university.

Registration

tea/coffee will be available

Welcome by A/Dean Research John Piggott, Professor of Economics

Presenters divide into streams and assemble in relevant conference rooms

Kevin Plastow
Griffith University
Assessing ASIC’s performance: a capital markets perspective.

Jennifer Filippetto
University of Western Australia
ASIC reprimands: the canary for poor corporate governance.

Yosuke Hall
The University of New South Wales
Bank of Japan intervention: do overseas developments drive intervention more than domestic developments?

Elizabeth Morton
University of Technology, Sydney
Loan pricing in the United States corporate loan market: a comparison of financial institutions.

Rochelle Belkar
The University of New South Wales
The wealth distributions of migrant and Australian-born households.

Megan Willcox
University of Canterbury
Can two wave panels reliably distinguish between chronic and transient poverty?
### Marketing

**Thomas MacKay**  
Monash University  
*Playing the product placement game: the effect of involvement and brand identification on Abrand and recall of product placements in computer games.*

**Joseph Smeaton**  
University of Tasmania  
*Product placement: the current trends and issues in Australian programs on free-to-air television.*

**Stephen Grubb**  
Central Queensland University  
*Workplace bullying among public sector professional employees: an empirical study examining the relationship between workplace bullying, job satisfaction and intention to leave.*

**Janet Pillay**  
Queensland University of Technology  
*Contracting out cleaning in the public service: a case study on managing for service quality.*

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<th>11.00 – 11.20</th>
<th>11.20 – 12.40</th>
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<td><strong>Morning Tea</strong></td>
<td><strong>Accounting</strong></td>
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**Timothy Curry**  
University of Sydney  
*The relevance and reliability of superannuation fund reports for evaluating fund performance.*

**Angela Linus**  
The University of New South Wales  
*The impact of recent regulatory changes and corporate governance on the earnings forecasts disclosures of Australian IPOs.*

**Tom Rosewall**  
University of Adelaide  
*Sensitivity of bank equity returns to movements and volatility in market interest rates.*

**Alexander Shu-Sing Cheng**  
University of Western Australia  
*The information content of undisclosed limit orders on the Australian Stock Exchange.*

**Scott McNamara**  
University of Tasmania  
*Short-run labour supply in the Tasmanian nursing workforce.*

**Leng Lee**  
University of Melbourne  
*School vouchers and heterogeneous preferences: the importance of voucher design.*

**Remiko Wong**  
The University of New South Wales  
*Practitioners’ views on product placement: an Australian perspective.*

**Linda Robinson**  
The University of New South Wales  
*Leadership and learning in boundary-spanning teams.*

**Rhiannon Monks**  
University of Adelaide  
*The effect of negative political advertising on voter attitude towards the ad, candidate evaluation and voting outcome.*

**Samuel MacAulay**  
Queensland University of Technology  
*Information diversity, network structure and the innovative performance of biotechnology firms.*

**Clare Yazbeck**  
University of Sydney  
*The case of flexible work arrangements for short haul cabin crew at Qantas.*

| 12.40 – 1.50 |  |
|---------------|  |
| **Lunch** | **Organisation and Management** |

**Claire Yazbeck**  
University of Sydney  
*The case of flexible work arrangements for short haul cabin crew at Qantas.*
1.50 – 3.10
Accounting

Michael Moldrich
The University of New South Wales
*An investigative study into the effects of mandatory audit firm rotation on audit quality.*

Alison Wong
The University of New South Wales
*Performance measurement diversity: effects on role stress, organisational commitment and performance.*

Banking and Finance

Chia Mei Shih
University of Melbourne
*Market timing and capital structure: evidence from Japan.*

Gabrielle Dale
University of Queensland
*Does pulling the plug hurt?*

Economics

Kenneth Gardner
University of Adelaide
*The social returns to seismic building standards in Istanbul: a preliminary discussion.*

Sarah Ford
Curtin University
*China’s banking sector performance: domestic and foreign challenges.*

Marketing

Adam Sales
University of Melbourne
*A stakeholder approach to corporate social responsibility: examining the instrumental power of CSR through legitimation and organisational identification.*

Julien Baggiere
University of Melbourne
*Investigating domestic green energy consumption in Australia: an empirical analysis.*

Organisation and Management

Louise Squire
University of Western Australia
*Examining social identity theory as an alternative frame of reference for explaining repatriate turnover.*

Katie Jackson
University of Tasmania
*Diversity training, training transfer and the theory of planned behaviour: a university context.*

3.10 – 3.30

Afternoon Tea

Ying Fung Jenna Tan
University of Melbourne
*The effects of incentive scheme designs on individuals’ investment in learning.*

Clare Mason
University of Tasmania
*The role of metadiscourse.*

3.30 – 4.50
Accounting

Andrew Ross
The University of New South Wales
*Timing ability and the daily trading of institutional investors.*

Rachel Offord
University of Sydney
*Do institutional Australian small-cap equity managers possess stock picking ability?*

Banking and Finance

Oliver Richards
Australian National University
*Financing the demographic fiscal gap – an economic analysis.*

Economics

Waranya Chanthapun
The University of New South Wales
*Sources of real exchange rate fluctuations: how important are nominal shocks and nontradable price component?*
Esther Bao
University of Western Australia
Comparing factor analytical and circumplex approaches to brand personality measurements: a study on conspicuous possessions.

George Organ
University of Sydney
Sexual appeals in print advertising: does personality make a difference?

Sharon Sim
The University of New South Wales
Demographics, travel and shopping motivations as determinants of tourist shopping behaviour in the youth traveller market.

Melissa Parker
University of Tasmania
Strategic HRM and the multiple roles of the employee.

Monte Engler
University of Adelaide
Values and the impact on a firm’s human capital health.

5.00
Colloquium presentations conclude.
Bus will transport interstate presenters from UNSW back to hotel

6.30
Interstate presenters to assemble in the foyer of the Hotel in preparation for travelling to the dinner venue

6.45
Bus will transport interstate presenters from hotel to Doltone House, Jones Bay Wharf, Pyrmont

7.15
COLLOQUIUM DINNER

| Dress code | Lounge Suit |
| Venue      | Doltone House, Jones Bay Wharf, Pyrmont |
| Guest speaker | James Millar  
Chief Executive Officer  
Ernst and Young |
| Guest of Honour | Professor Mark Wainwright  
Vice-Chancellor  
The University of New South Wales |

At the conclusion of the evening event, guests will need to arrange their own transport back to the Hotel.

Saturday 20th August 10.00
Checkout time for Hotel guests. Presenters will need to arrange their own transport to the airport or alternative destination.