Feedback on ASB’s Performance in L&T Performance Indicator 2, 2008:
Quality of course outlines and extent of adherence to the UNSW Course Outline Template

LTPI 2 Requirement:
Faculties submitted twenty Semester 1, 2008, course outlines for review:
(a) ten nominated by the Faculty
(b) ten nominated randomly by the Office of the Deputy Vice-Chancellor (Academic).
These course outlines were evaluated, using a Marking Sheet, by the DVC’s Office.

ASB Score:
ASB staff are to be congratulated on the high standard of course outlines. The ASB’s overall score was an average mark of 9.6 / 10, the highest of all the Faculties and our highest score to date. No outline scored less than 8.75, with 80% receiving 9.5 or higher and 6 receiving a perfect score of 10.

LTPI Review Panel Commendations:
The LTPI Review Panel praised the consistently high quality of ASB course outlines: ‘There was an extremely high standard across all the course outlines in the sample. Areas to commend include most of the major categories.’
They especially praised the following sections:
1. Teaching Strategies: ‘clear rationales were offered for why the course was taught the way it was’
2. Assessment: ‘very clear detail and criteria were provided to make it explicit to students how their assessment would be judged’
3. Continual Course Improvement was ‘particularly highlighted’ because: ‘in the majority of outlines specific detail was provided to students as to how their feedback had been used to improve the course’.

Recommended area for improvement: Embedding Graduate Attributes

The Panel advised more explicit inclusion of relevant UNSW Graduate Attributes (the skills and qualities we want our graduates to have by the end of their degree), especially in descriptions of Student Learning Outcomes and Assessment: ‘the majority of outlines did not include any link to UNSW [graduate] attributes. In addition, where this section was included, it often covered all the UNSW attributes rather than highlighting which particular attributes would be developed in the course.’

The embedding of Graduate Attributes will be a priority of ASB course design, curriculum mapping and course outlines in 2009. Instead of referring to the UNSW Graduate Attributes, staff will be able to draw on the new set of ASB Graduate Attributes developed in 2008. These ASB Attributes were developed in consultation with industry and other stakeholders and reflect the employability skills of Business graduates whilst aligning with the UNSW Graduate Attributes.

The ASB Course Outline Template for 2009 will provide guidance for staff in how to embed relevant ASB Graduate Attributes, contextualised for the discipline, in the descriptions of Student Learning Outcomes, Teaching Strategies and Assessment, including marking criteria. Support will also be offered by the EDU for Schools and individual lecturers-in-charge.