Australia’s Mandatory Retirement Saving Policy: A View from the New Millennium*

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*This paper is based on earlier work by the authors (Bateman and Piggott 1997,1998), and provides an updated account of developments in Australia’s retirement policy reforms. A version of this paper is to appear in a book co-authored by Geoffrey Kingston. Financial support from the Australian Research Council is gratefully acknowledged.
Formal retirement income provision in Australia can be traced back to occupational superannuation schemes first offered by banks and state governments in the 19th century. However the year 1909 marks the beginning of a national retirement income policy with the introduction of a means-tested age pension. Since then retirement income provision has evolved into a multi pillar arrangement comprising the Age Pension, occupational superannuation and other long term saving through property, shares and managed funds. The 1990s saw the introduction of private mandatory retirement saving in the form of the Superannuation Guarantee. With the introduction of the Superannuation Guarantee, Australia joined a growing group of countries which centre their retirement income policy on private mandatory retirement saving.

1 Evolution of private mandating of retirement provision in Australia

Traditionally, Australia relied on its Age Pension (a universal, but means tested, benefit payment) for retirement income provision. Entitlement is based on age, residency status, income, and assets, but not on employment history. It is paid from general revenues. Tax concessions for voluntary superannuation were first introduced in 1915 and strengthened in 1936, but preservation was poor and coverage was low. As recent as the mid-1980s, only 30% of private sector workers were covered by occupational superannuation.

Unlike most other developed countries, Australia never introduced policies to compel participation in a publicly provided employment or earnings-related retirement income scheme. Prior to the introduction of the Superannuation Guarantee, Australian retirement income policy comprised only two pillars – the means tested Age Pension and voluntary retirement saving.

Australia’s status as odd man out in this regard seems to have been more a matter of historical and political accident than of any consistent policy stance. It was always recognised that the Age Pension alone was not sufficient to fund adequate provision for the retired in a developed and rich society such as Australia’s. Between 1913 and 1938, three unsuccessful attempts were made to introduce public earnings related retirement income (social insurance) arrangements similar to those which were proving popular in Western Europe and the Americas. In 1938 Australia even got as far as passing the
enabling legislation, but, with the coming of the Second World War, implementation was deferred indefinitely.

Nevertheless, occupational superannuation grew rapidly in the public sector in the years following the Second World War. But, it was less common in the private sector where it grew haphazardly, covering some occupations and not others and providing markedly variable conditions and benefits. While the taxation arrangements were concessionary, the industry was largely unregulated and benefit standards were poor. As a result, even by the mid 1980s, less than 50% of full time employees were covered by superannuation. Of this, private sector coverage was only around 30%, and coverage of full time females even lower at around 25%.

There was renewed interest in public earnings-related retirement income provision in the early 1970s when a commissioned study\(^1\) also recommended a scheme along the lines of those operating in most other OECD countries. However, this was disregarded by the government of the time in favour of greater support for voluntary superannuation. The trade union movement then carried the push for earnings-related retirement income provision with the emphasis moving away from publicly provided to multi-employer occupational arrangements.

When a Labor Government was elected in March 1983, a major part of its economic strategy was a continuing contract with the union movement, the "Accord", which survived through Labor’s tenure of office. The Accord, along with Australia’s then centralised wage determination system, contained the idea of building superannuation contributions into a national centralised wage decision. The idea became reality in 1986, when the Accord Mark II was agreed. A crucial element in that agreement was that while the increase in compensation to employees should be 6%, to keep pace with inflation, half of the increase would accrue in the form of a 3% employer superannuation contribution, to be paid into an individual account in an industry fund. This was known as productivity award superannuation\(^2\).

\(^1\) The Hancock Report – see Hancock (1976).

\(^2\) This agreement was subsequently ratified by the nation’s industrial court, and survived a High Court challenge brought by the Confederation of Australian Industry questioning its constitutionality (Dabscheck (1989), p.99).
The introduction of productivity award superannuation in 1986 led to large increases in the coverage of occupational superannuation. Over the next three years, as individual industrial award agreements were negotiated and ratified under the umbrella of the 1986 national wage case decision, superannuation coverage increased markedly, particularly in the private sector and in industries dominated by women, part-time and casual workers. In retail trade, an industry representative of all of these groups, coverage grew from 246% in 1986 to 82% in 1993. Aggregate coverage nearly doubled from 40% to 79%.

However, award superannuation proved to be difficult and costly to enforce. In 1991 the Australian industrial court rejected an application, supported by both the government and the unions, for a further 3% increment. The government responded by introducing legislation requiring employers to make superannuation contributions to an approved fund on behalf of their employees. This policy commenced in 1992 and is now known as the Superannuation Guarantee.

Since the introduction of the Superannuation Guarantee, superannuation coverage has continued to grow, reaching 92% of employees in 1999.

A chronology of Australian retirement policy is set out in Annex 1.

2 Current Retirement Income Provision in Australia

Current retirement income provision in Australia comprises three components (or pillars). The first pillar is a universal (but targeted) Age Pension financed from general revenues; the second pillar is the slowly maturing private mandatory provision under the Superannuation Guarantee; and the third pillar is voluntary saving, including tax preferred superannuation. The Age Pension provided under the first pillar is withdrawn where retirement income and assets provided under the other pillars, exceed statutory thresholds.

3 A detailed discussion of the historical background can be found in Bateman and Piggott (1997) and Bateman and Piggott (1998).

4 The Australian public Age Pension is universal to the extent that all residents of qualifying age are eligible, but targeted to the extent that it is subject to income and assets means tests.
Two aspects of the Australian arrangements are unusual when compared with other private mandatory arrangements. Firstly, the first pillar Age Pension operates as both the safety net and the second pillar guarantee, and secondly, the first pillar is means tested against all income and assets, rather than against private pension income only.

Each of the three pillars of retirement income provision, and the interaction between them, is discussed below.

**First Pillar Support - The Age Pension**

The Age Pension commenced in 1909. For most of the period since that time it has served as the social welfare safety net for the elderly and, in the absence of a compulsory earnings related pillar, has provided a major source of retirement income for most retired people. In 1998 around 83% of the retired of eligible age received some Age Pension – of which around 68% were paid at the full rate (Centrelink 1998).

The main features of the Age Pension are summarised in Table 1.

The Age Pension is payable to women aged 61.5 years and over, and to men aged 65 years and over. Claimants must also satisfy certain residency qualifications. The Age Pension is means tested in accordance with either a person’s income or, assets; whichever determines the lower rate of pension. A higher rate of pension is payable to a single person than to each member of a married couple. The pension is automatically indexed twice yearly. Since 1997, indexation has been against the greater of the growth of the Consumer Price Index (CPI) and male average earnings. Assistance received through the Age Pension is subject to personal income tax but a pensioner tax rebate is available which fully exempts full-rate pensioners from income tax and provides partial exemption for part-rate pensioners.

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5 In the discussion, we ignore the distinction between the Age Pension and the Service Pension, which is paid to ex-servicemen and women. The two pensions are very similar, except that the Service Pension is paid five years earlier.

6 Although only 10% of these rely solely on the Age Pension.

7 The eligibility age for women is being increased to age 65 by the year 2014.

8 Service pensions are available to men and women 5 years earlier than the Age Pension.

9 Specifically male total average weekly earnings.
Table 1  Features of the Age Pension \(^{(a)}\)

<table>
<thead>
<tr>
<th>Established</th>
<th>1909</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligibility</td>
<td>Residency</td>
</tr>
<tr>
<td></td>
<td>Age (males age 65, females age 61.5 (^{(b)}))</td>
</tr>
<tr>
<td></td>
<td>Means tested (income and assets)</td>
</tr>
<tr>
<td>Funding</td>
<td>General revenues</td>
</tr>
<tr>
<td></td>
<td>PAYG</td>
</tr>
<tr>
<td>Amounts</td>
<td>Single rate - $A9,529 pa</td>
</tr>
<tr>
<td></td>
<td>Married rate - $A7,953.40 pa</td>
</tr>
<tr>
<td></td>
<td>(Subject to income and assets means tests)</td>
</tr>
<tr>
<td></td>
<td>Age pension indexed to greater of growth of CPI and male average earnings.</td>
</tr>
<tr>
<td>Other benefits</td>
<td>Rent allowance, concessional pharmaceutical benefits, public transport, public utilities etc.</td>
</tr>
<tr>
<td>Taxation</td>
<td>Pensioner tax rebate fully exempts full rate age pensioners from income tax, partial exemption for part rate pensioners</td>
</tr>
<tr>
<td>Means tests</td>
<td>Income test:</td>
</tr>
<tr>
<td></td>
<td>Pension withdrawn at the rate of 50c for each $A1 of private income in excess of a free area of $A51 per week (single rate), $A90 per week (married rate).</td>
</tr>
<tr>
<td></td>
<td>Assets test:</td>
</tr>
<tr>
<td></td>
<td>Pension withdrawn by $A1.50 per week for every $A1,000 of assets above thresholds:</td>
</tr>
<tr>
<td></td>
<td>Single</td>
</tr>
<tr>
<td></td>
<td>Homeowner</td>
</tr>
<tr>
<td></td>
<td>Non homeowner</td>
</tr>
<tr>
<td></td>
<td>Thresholds and limits indexed to annual, movements in the CPI</td>
</tr>
<tr>
<td></td>
<td>Part pension based on whichever test determines the lower rate of pension</td>
</tr>
</tbody>
</table>

\(^{(a)}\) These amounts are for February 2000.  
\(^{(b)}\) The eligibility age for women was age 60. An increase to age 65 is being implemented during the period 1995 to 2014.
In February 2000 the Age Pension amounts were $A9,529 pa for single people (around
25% average male earnings) and $A7,953.40 pa (around 20% average male earnings) for
each of a married couple.

Recent policy has reflected an increased emphasis on targeting. Following a number of
reviews over the 1980s and 90s, the longstanding means testing was endorsed and the
administration simplified.\textsuperscript{10}

\textit{Adequacy of the Age Pension}

The government has legislated to maintain the single rate Age Pension at a minimum of
25\% of male average earnings.\textsuperscript{11} As retirees solely reliant on the Age Pension pay no
income tax, this translates to a net of tax replacement rate of 37\%. Compared with other
rich developed countries, these magnitudes are favourable for safety net payments, but
fall far short of the payments promised under typical public employment related pension
schemes. As Table 2 indicates, in 1991, Canada was the only G7 nation with a higher
minimum level of age benefit than Australia.

\textbf{Table 2  Minimum social security provision – single older person - in Australia and
G-7 countries in 1991, $A^{(a)}$}

\begin{center}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline
 & Australia & United States & Canada & France & Germany & United Kingdom & Italy \\
\hline
Level of benefits (PPP) & $A8805$ & $A6648$ & $A9462$ & $A7899$ & $A6201$ & $A6635$ & $A7434$
\hline
\end{tabular}
\end{center}

Notes: (a) Precise estimates for Japan are not available, but the minimum value is below the G7
average. Purchasing power parity conversions were used.

Means testing has ensured that a high proportion of government transfers are received by
the poorest aged, thereby generating significant redistribution (Bateman \textit{et al} 1994). It has
also helped to keep the aggregate value of transfers modest.

\textsuperscript{10} Simplification related to the application of the income and assets to retirement income streams and the
introduction of extended ‘deeming’ for financial assets. Under ‘deeming’, the income to be tested under
the income test is determined by applying a statutory rate of return to the capital value of financial
assets. The 1998/99 deeming rates are 3\% for the first $A30,400 (single retiree)/$A50,600 (couple) and
5\% for the remainder.

\textsuperscript{11} Specifically male total average weekly earnings. Increases flow-on to the married rate.
Second Pillar Support – The Superannuation Guarantee

The Superannuation Guarantee mandates employers to make superannuation contributions on behalf of their employees to superannuation funds of their choice. Employers that fail to do so are subject to the Superannuation Guarantee Charge. The superannuation contributions are placed in individual accounts in private superannuation funds and invested on behalf of the employees. Table 3 summarises the main features of the Superannuation Guarantee.

Table 3  Features of the Australian Superannuation Guarantee

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commenced</td>
<td>1992</td>
</tr>
<tr>
<td>Contributions</td>
<td>9% earnings, paid by employer (a)</td>
</tr>
<tr>
<td>Funding</td>
<td>Fully funded Individual accounts Many private funds Few investment restrictions</td>
</tr>
<tr>
<td>Benefits</td>
<td>Defined contribution Fully vested, portable and preserved to age 55 (60 by 2025) No early withdrawals Choice of lump sum, pension, annuity with tax/transfer incentives to encourage income streams</td>
</tr>
<tr>
<td>Statutory coverage</td>
<td>All employees aged 18-65 Earnings &gt; $A450 month (14% average male earnings) (b) Self employed not covered</td>
</tr>
<tr>
<td>Taxation</td>
<td>Employer contributions tax deductible Fund income (contributions and earnings) and benefits taxed at concessionary rates</td>
</tr>
<tr>
<td>Regulation</td>
<td>Prudent man: no rate of return or asset requirements</td>
</tr>
</tbody>
</table>

\(a\) The 9% employer contribution is being phased in over the period 1992-2002.

\(b\) There is a proposal to make coverage optional for employees earning between $A450 (14% average male earnings) and $A900 a month (28% average male earnings).

The Superannuation Guarantee Charge comprises the shortfall in the minimum level of superannuation support plus interest plus an administrative cost component. It costs more to pay the Superannuation Guarantee Charge than the mandatory contribution, not least because this Charge is not a deductible business expense, unlike the Superannuation Guarantee.
The arrangements apply to all employers and to almost all employees. Employees earning less than $A450 per month (around 14% of average male earnings) are specifically excluded. The mandatory contributions are fully vested (i.e. the member is fully entitled to all accrued benefits), fully preserved (i.e. accrued benefits must remain in a fund until the statutory preservation age for access to benefits is reached), fully funded and must be paid into a complying superannuation fund. Boards of trustees manage the superannuation funds.

The minimum level of superannuation support is being phased in, with the target of a 9% employer contribution to be reached by 2002.

**Third Pillar Support – Voluntary Retirement Saving**

Voluntary retirement saving comprises voluntary (or quasi voluntary) occupational superannuation, personal superannuation and other forms of long term saving through property, shares, managed investments and home-ownership. Voluntary occupational superannuation accounted for 62% of total superannuation contributions in 1998-99 with 43% of employees making voluntary or personal superannuation contributions at an average rate of 6% of earnings. Around 85% of current retirees own their home.

**3 Integration of Retirement Income Pillars**

While the major source of income for most retirees is currently the Age Pension, this will change over coming decades as more Australians reach retirement with long periods of Superannuation Guarantee coverage.

**Private Retirement Benefits**

Retirement benefits accumulated under the Superannuation Guarantee and/or voluntary superannuation may be taken as a lump sum or an income stream upon reaching the

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13 This decision was made largely on the grounds of high administration costs on small amount accounts. As well, the government proposes to make contributions optional for employees earning between $A450 and $A900 per month (14-28% average male earnings).

14 Or a retirement savings account (RSA) offered by a financial institution. For public sector employers, a government guarantee can substitute for full funding. Defined benefit schemes can count in meeting Superannuation Guarantee obligations provided an actuarial benefit certificate, specifying that the implicit level of superannuation support accords with the requirements, is obtained.

15 In other words the Superannuation Guarantee accounted for 38% of total superannuation contributions.
preservation age, currently 55, increasing to age 60 over the period to 2025. Income streams are encouraged by tax and means test incentives, but it is unclear whether these are affecting the long-term preference for lump sum benefits (Bateman et al. 1993).

Currently around 75% of the value of retirement benefits are paid as lump sums, but benefits are generally small: the 1997 ABS Retirement and Retirement Intentions Survey reports that, in the previous four years, around 50% of lump sum retirement payments were less than $60,000. However, the same survey indicates that lump sums are largely used for retirement purposes. Table 4, which sets out the disbursement of lump sum payments for recent retirees, shows that most superannuation payments are invested, rolled-over or used to pay off the family home.

### Table 4 Disbursement of lump sum payment, November 1997

<table>
<thead>
<tr>
<th>Age at retirement from full-time work</th>
<th>65 and over</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rolled over</td>
<td>25.9</td>
</tr>
<tr>
<td>Purchased immediate annuity</td>
<td>0.8</td>
</tr>
<tr>
<td>Invested</td>
<td>42.0</td>
</tr>
<tr>
<td>Paid off home</td>
<td>12.4</td>
</tr>
<tr>
<td>Bought motor vehicle</td>
<td>0.8</td>
</tr>
<tr>
<td>Cleared outstanding debts</td>
<td>5.9</td>
</tr>
<tr>
<td>Paid for holiday</td>
<td>6.7</td>
</tr>
<tr>
<td>Assisted family members</td>
<td>0</td>
</tr>
<tr>
<td>Undecided</td>
<td>1.9</td>
</tr>
<tr>
<td>Other</td>
<td>3.8</td>
</tr>
</tbody>
</table>

Source: ABS Retirement and Retirement Intentions, Australia, November 1997, ABS Cat No. 6238.0. Table 12.

Because superannuation accumulations do not have to be taken as a particular type of income stream, a range of retirement income stream products have evolved. There are three main categories—superannuation pensions, traditional annuities and allocated pensions or annuities.

- Superannuation pensions are pensions paid by, or on behalf of, superannuation funds. These have traditionally been paid by defined benefit schemes in the public and corporate sectors.
• Traditional annuities are offered by life insurance companies. Current products include fixed or indexed annuities for life or an agreed term. In the 12 months to June 1998, gross annuity sales totalled $A806 million, of which 16.6% were life annuities.

• Allocated pensions and allocated annuities (also known as phased withdrawals) are offered by a wide range of financial institutions. Annual income payments are required to lie between defined minimum and maximum amounts.

Product design and demand has been driven by the differential tax and means test arrangements applying to alternative types of income streams. Allocated products (phased withdrawals) have been the fastest growing segment of the market in recent years, but changes to the age pension means tests in September 1998 led to increased demand for life and life expectancy products.\(^{16}\)

Integration

The Age Pension means tests do not distinguish between voluntary and mandatory superannuation. However, they do distinguish between type of retirement benefit. Where a lump sum is taken and used to purchase financial assets, the capital value is assessed under the assets test and ‘deemed’ income is subject to the income test.\(^{17}\) Where a retirement income stream is purchased, the means tests apply differentially depending on the product type. The current rules are summarised in Table 5.

Table 5 Retirement income streams – income and asset tests

<table>
<thead>
<tr>
<th>Product type</th>
<th>Asset test</th>
<th>Income test</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life pension/annuity</td>
<td>no</td>
<td>Income \textit{less} full purchase price/life expectancy (or term)</td>
</tr>
<tr>
<td>Life expectancy pension/annuity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other term annuity &gt; 5 years</td>
<td>yes</td>
<td>Income \textit{less} full purchase price/term</td>
</tr>
<tr>
<td>Term annuity &lt; 5 years</td>
<td>yes</td>
<td>Deeming applies</td>
</tr>
<tr>
<td>Allocated pension/annuity (phased withdrawal)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

\(^{16}\) In the 12 months to June 1998, gross sales of allocated products totalled $A4.3 billion, over five times that of traditional annuities.
Life and life expectancy products are given greatest preference, with exemption from the assets test and preferential income test treatment. Allocated products (phased withdrawals) and short duration income streams are given least preference.

**Future Retirement Benefits**

With almost all employees now covered by the Superannuation Guarantee, many workers with additional voluntary superannuation coverage and improvements in vesting, portability and preservation, the composition of retirement income, and therefore the role of the public Age Pension as the major source of income in retirement, will change in future years.

This is illustrated in Figure 1, which shows the expected composition of net total (public and private) retirement income for a full working life of Superannuation Guarantee coverage.

![Figure 1: Future composition of retirement benefits](image)

**Figure 1 Future composition of retirement benefits**

<table>
<thead>
<tr>
<th>Per cent of average earnings</th>
<th>Proportion of pre retirement expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>75%</td>
<td>0.9</td>
</tr>
<tr>
<td>100%</td>
<td>0.8</td>
</tr>
<tr>
<td>150%</td>
<td>0.7</td>
</tr>
<tr>
<td>200%</td>
<td>0.6</td>
</tr>
</tbody>
</table>

Source: Bateman and Piggott (1997), page 27.

(a) We assume a single male worker on fixed income levels between 75 per cent and 200 per cent of male average earnings. Voluntary saving is excluded and net of tax replacement rates are calculated as a percentage of pre retirement expenditure.

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17 A lump sum that is taken and dissipated is not counted under the means tests.
4 Taxation and Regulation

With the move towards greater reliance on private provision for retirement, the related areas of the taxation and regulation have also been reformed.

Prior to 1983 superannuation benefited from a generous tax treatment: contributions were largely tax deductible, fund earnings were exempt from tax and only 5% of the value of a lump sum, the main form of retirement income, was included in taxable income. However, there was little industry regulation and the vesting, portability and preservation standards were poor.

Since the early 1980s the taxation of superannuation has been reshaped. Taxation of lump sum benefits was introduced in 1983 and a tax on superannuation fund income (including both contributions and investment income) in 1988. Taxation now applies at all three possible points: contributions, fund earnings and benefits. This contrasts with similar arrangements operating elsewhere in the world which generally tax benefits only. Under the Australian arrangements, employer contributions are tax deductible (up to age determined limits) but are taxed in the hands of the superannuation fund at a rate of 15%. In addition, a 15% superannuation surcharge applies to the contributions of high-income earners. Fund earnings are taxed at a statutory rate of 15%, which is reduced to the extent that income accrues in the form of dividends or capital gains. Retirement benefits are taxed as well, with the amount of taxation depending on the type of benefit and its size.

The 1980s also saw the introduction of a comprehensive regulatory framework for superannuation. As the Australian government does not have the constitutional power to make laws concerning superannuation per se, the taxation powers were utilised. Enforcement of the regulations was tied to tax concessions provided to superannuation funds: a superannuation fund did not meet the regulatory requirements did not receive the tax concessions. An industry regulator was established and a set of operational standards for the industry was introduced. However, when the regulatory framework was strengthened in the 1990s greater enforcement powers were required. This time the enabling legislation was enacted under the Australian government’s corporations and

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18 Full corporate tax imputation credits are available on dividend income which may be set off against tax on any income, including capital gains and taxable contributions, while capital gains tax is indexed to inflation.
19 Initially the Insurance and Superannuation Commission and from July 1999, the Australian Prudential
pensions power, in addition to the taxation power. This allowed the introduction of civil and criminal remedies against trustees who failed in their duties.

Prudential issues are largely left to superannuation fund trustees, who are personally liable to fund members for their decisions. Trustees are responsible for the management, operation and investments of superannuation funds. With the exception of a 5% of asset ceiling on in-house investments, and a “no borrowing” rule, there are no asset requirements, nor is a minimum rate of return required.

5 The Superannuation Industry in Australia

The main institutions responsible for private mandatory retirement saving in Australia are superannuation funds. Superannuation funds operate as trusts and are managed by boards of trustees, which are generally required to comprise equal employee and employer representation. Other institutions such as banks, life insurance companies and investment managers have important roles as service providers.

There are five types of superannuation fund, each introduced in response to different historical and policy considerations. The public sector superannuation funds appeared first in the 19th century, followed by corporate superannuation funds for white-collar workers. Retail funds were established by life insurance companies to promote personal superannuation, while the introduction of award superannuation in the 1980s followed by the Superannuation Guarantee in 1992 led to the introduction and rapid growth of industry superannuation funds and a variant of retail fund - the master trust. Finally, the mandatory coverage of small employers, combined with favourable tax treatment of superannuation has led to the introduction and growth of small (self managed) superannuation funds.

In December 1999 there were 203,272 superannuation funds in Australia, comprising 200,204 ‘small’ and 3,576 ‘other’ superannuation funds. The largest 100 superannuation funds account for around 65% of total superannuation assets (Clare and Connor 1999).

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20 Since 1997 other institutions have been allowed to offer Retirement Savings Accounts (RSAs) as an alternative.
21 Which allows non-related individuals or companies to operate superannuation under a single trust deed.
22 Small superannuation funds have 5 or less members and are generally established by a family owned company with family members as trustees.
All types of superannuation fund accept both mandatory and voluntary contributions and any superannuation fund can apply to be established as an ‘open’ or public offer fund.

More recently has been the introduction of retirement savings accounts (RSAs), which aim to provide a low cost option for small contributions. RSAs are simple capital guaranteed products offered by banks, building societies, credit unions and life insurance companies. They are owned and controlled by the superannuation members holding the accounts and are taxed and regulated like all other superannuation accounts. RSAs currently account for less than 1% of superannuation assets.

Assets and membership of the five superannuation fund types and RSAs are summarised in Table 6.

**Table 6  Characteristics of superannuation funds, December 1999**

<table>
<thead>
<tr>
<th>Types of fund</th>
<th>Assets ($A billion)</th>
<th>No. of funds</th>
<th>No. of accounts (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate</td>
<td>74</td>
<td>2,746</td>
<td>1.389</td>
</tr>
<tr>
<td>Industry</td>
<td>33</td>
<td>92</td>
<td>6.184</td>
</tr>
<tr>
<td>Retail</td>
<td>123</td>
<td>190</td>
<td>9.886</td>
</tr>
<tr>
<td>Public Sector</td>
<td>102</td>
<td>40</td>
<td>2.677</td>
</tr>
<tr>
<td>Small Funds</td>
<td>59</td>
<td>200,204</td>
<td>0.439</td>
</tr>
<tr>
<td>RSAs (a)</td>
<td>2.659</td>
<td>na</td>
<td>Na</td>
</tr>
<tr>
<td>Annuities, life office reserves etc.</td>
<td>48</td>
<td>na</td>
<td>Na</td>
</tr>
<tr>
<td>All funds</td>
<td>439</td>
<td>203,272</td>
<td>20.528</td>
</tr>
</tbody>
</table>

Notes: (a) Retirement savings accounts are included in retail funds.

In practice trustees delegate many tasks to service providers including fund administrators, investment managers, asset consultants, custodians and other professionals such as lawyers, actuaries and marketing specialists. Industry estimates
indicate that nearly 86% of industry funds, 70% of public sector funds and around 60% of corporate funds use external fund administrators.

Superannuation assets

There has been a large increase in superannuation fund assets since the introduction of award superannuation and the Superannuation Guarantee. Measured as a percentage of GDP, total superannuation fund assets have grown from 2.8% in 1972, to 18.1% in 1986 to around 70% in 1999. Government estimates suggest that by the year 2020, superannuation fund assets could total around 116.5% of GDP (Tinnion and Rothman 1999).

In the absence of asset or rate of return restrictions, Australian superannuation funds tend to invest in a wide variety of assets with a mix of duration and risk return characteristics. Less than thirty percent of assets are directly invested by superannuation funds: in December 1999 39% of assets were invested by external investment managers and 33% in pooled superannuation funds.

The average asset allocations of Australian superannuation funds are set out in Table 7.

<table>
<thead>
<tr>
<th>Assets</th>
<th>$A billion</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and deposits</td>
<td>32</td>
<td>7</td>
</tr>
<tr>
<td>Loans and placements</td>
<td>20</td>
<td>5</td>
</tr>
<tr>
<td>Interest bearing securities</td>
<td>90</td>
<td>21</td>
</tr>
<tr>
<td>Equities and units in trusts</td>
<td>176</td>
<td>40</td>
</tr>
<tr>
<td>Direct Property</td>
<td>22</td>
<td>5</td>
</tr>
<tr>
<td>Overseas</td>
<td>84</td>
<td>19</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>439</td>
<td></td>
</tr>
</tbody>
</table>

6 An Assessment of the Superannuation Guarantee

As Australian retirement income policy is in transition, any assessment of that policy must be contingent on the nature of future developments. Subject to this caveat, however, the Superannuation Guarantee performs favourably when assessed against standard individual and economy wide criteria for the performance of retirement income arrangements.\(^\text{23}\)

An assessment of the Superannuation Guarantee against the financial risks facing individuals in retirement is summarised in Table 8.

**Table 8 Assessment of the Superannuation Guarantee – individual criteria**

<table>
<thead>
<tr>
<th>Coverage Risk</th>
<th>• Adequate for employees only.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Replacement Rate Risk</td>
<td>• Adequate for continuous contributions.</td>
</tr>
<tr>
<td>Investment Risk</td>
<td>• Borne by retiree, but addressed through asset diversification.</td>
</tr>
<tr>
<td>Longevity Risk</td>
<td>• Not covered – no mandatory purchase of lifetime income streams, ineffective incentives.</td>
</tr>
<tr>
<td>Inflation Risk</td>
<td>• Not covered – no mandatory purchase of indexed income streams, ineffective incentives.</td>
</tr>
<tr>
<td>Political Risk</td>
<td>• Accumulations are insulated from political risk, except for tax changes, but the public pension safety net remains exposed.</td>
</tr>
</tbody>
</table>

In a strict sense, the Superannuation Guarantee scores poorly in terms of the individual criteria, because of the lack of an income stream requirement. In particular, longevity and inflation risks are not addressed because of the failure to require a lifetime indexed – or indeed any - income stream.

\(^{23}\) For a comprehensive discussion see Bateman and Piggott (1997) and Bateman and Piggott (1998).
However, even if lifetime indexed income streams were required, the Superannuation Guarantee on its own would only partially address many of the financial risks faced by an individual in retirement. In particular, the Superannuation Guarantee does not cover the self-employed and income replacement may be insufficient for non-standard workers. As well, while Superannuation Guarantee accumulations rest in the private sector, and are therefore not part of the government budgetary process, they are not completely insulated from political risk. It is open to any government to increase tax rates on accumulations and/or benefits – as was the case with the introduction of the superannuation surcharge – or to make detrimental changes to the regulatory environment.

Many of these risks are, of course, mitigated by the interaction of the Superannuation Guarantee with the means tested Age Pension.

Assessment of the Superannuation Guarantee against the economy-wide criteria of efficiency, equity and administrative efficacy is summarised in Table 9.

### Table 9  Assessment of Superannuation Guarantee - economy-wide criteria

| Efficiency | • Addresses dynamic inconsistency of preferences and price distortions, by compelling saving  
|            | • Does not address failure of annuities market |
| Equity     | • Enhances intergenerational neutrality  
|            | • Detrimental intragenerational impacts  
|            | - low income earners forced to change intertemporal consumption stream  
|            | - tax concessions favour high income earners |
| Administrative efficacy | • Complex to administer  
|                        | • Regulations prohibit charges on small amount accounts |

24 For example, Tinnion and Rothman 1999 show that a single male with a full working life of Superannuation Guarantee contributions out of average weekly earnings could expect a total net-of-tax replacement rate of 76% from private retirement income plus the Age Pension. This compares with a net-of-tax replacement rate of 37% from the Age Pension alone.
The Superannuation Guarantee is likely to lead to an improvement in economic efficiency. By compelling retirement saving, it addresses myopia and the intertemporal price distortions arising from the income tax and the Age Pension. As well, it is likely to improve the composition of saving by reducing the emphasis on home ownership. However, by failing to mandate retirement income streams the Superannuation Guarantee does little to address the issue of adverse selection in the annuities market.

The Superannuation Guarantee scores well on intergenerational equity. It compels those employees with the lifetime resources to help fund their own retirement so would be expected to reduce calls on the means tested Age Pension. This is confirmed in Bateman and Ablett (2000) who estimate a set of generational accounts for Australia. They find that the introduction of the Superannuation Guarantee has halved of the generational imbalance in favour of current generations.

Within-generation distribution impacts, however, raise some concerns. First, if the Superannuation Guarantee is largely absorbed through slower wage growth, then the working poor may suffer more through reduced access to consumption today than they gain through increased retirement resources tomorrow. Second, superannuation tax concessions offer more of a tax break, relative to the comprehensive income tax, to the rich than the poor. Finally, the Superannuation Guarantee may be disadvantageous to non-standard workers, such as women – who have long periods out of the workforce, more part time work and lower wages on average than men. Again, however, the means tested Age Pension acts to reduce these inequities.

Due to the absence of a broadly accepted benchmark, the Superannuation Guarantee’s rating on administrative efficacy is unclear. As a privately organised and funded form of retirement income provision it is likely to be more complex and more costly than public PAYG retirement income provision. But private provision is likely to offer more choice, better governance and the potential for higher retirement benefits.

Finally, implementation of the Superannuation Guarantee was not problem-free. Of initial concern were the relatively high administrative charges placed on many accounts.

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26 However, while reported costs data may suggest that public arrangements are less costly, much public cost data is deficient.
with small balances - inevitable in an immature system - and the proliferation of multiple accounts.

The government responded to the former with regulations limiting the fees charged on small amount accounts. The latter is being addressed through member education and changes in industry practice, which have simplified procedures for the transfer and amalgamation of superannuation accounts. However, an emerging problem is that of ‘lost’ accounts.

7 Current Evidence and Projections

Preliminary evidence of the success of the superannuation guarantee has focussed primarily on coverage and national saving.

Figure 2, reports trends in superannuation coverage.

**Figure 2 Trends in superannuation coverage of employees**

Source: Employment Benefits Australia, ABS No. 6334.0; Superannuation Australia, ABS 6319.0; Employee Earnings, Benefits and Trade Union Membership, ABS No. 6310.0.

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27 There are around three superannuation accounts for every worker.
28 That is, the member protection rules which require that for superannuation accounts of less than $A1,000, fund administration costs cannot exceed fund earnings. Although accounts can be debited for investment losses, contributions tax and insurance premiums.
29 The Australian Taxation Office estimates that there are about 2.5 million ‘lost’ accounts and $A2.4 billion held on behalf of superannuation fund members who are ‘lost’ to their fund.
Since 1986 superannuation coverage has increased markedly for all employees, particularly women.

Government estimates of the contribution to saving of a 9% Superannuation Guarantee is set out in Table 10.

**Table 10 the Superannuation Guarantee – contribution to national saving**

<table>
<thead>
<tr>
<th>Financial year</th>
<th>Public saving (contribution as a % GDP)</th>
<th>Private saving (contribution as a % GDP)</th>
<th>National saving (contribution as a % GDP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992-93</td>
<td>-0.03</td>
<td>0.5</td>
<td>0.4</td>
</tr>
<tr>
<td>1995-96</td>
<td>-0.05</td>
<td>0.9</td>
<td>0.9</td>
</tr>
<tr>
<td>1999-00</td>
<td>-0.18</td>
<td>1.4</td>
<td>1.2</td>
</tr>
<tr>
<td>2004-05</td>
<td>-0.31</td>
<td>2.6</td>
<td>2.3</td>
</tr>
<tr>
<td>2009-10</td>
<td>-0.37</td>
<td>3.2</td>
<td>2.8</td>
</tr>
<tr>
<td>2014-15</td>
<td>-0.39</td>
<td>3.5</td>
<td>3.1</td>
</tr>
<tr>
<td>2019-20</td>
<td>-0.35</td>
<td>3.9</td>
<td>3.6</td>
</tr>
</tbody>
</table>

Source: Gallagher (1997), Table 1.

(a) Estimates assume implementation of policies announced in 1996-97 and 1997-98 Budgets, with no increase in member contributions. Various saving substitution rates are assumed ranging from 5% for the first income decile to 50% for the tenth income decile.

The Superannuation Guarantee is projected to raise national saving by 1.2% of GDP by the turn of the century and by around 3.6% of GDP by the year 2020. Private saving improves because of the gradually increasing tax preferred mandatory contribution, and the earnings thereon, net of saving substitution. However, over the period to 2020, public saving falls, as reductions in tax revenue exceed reductions in Age Pension outlays. This will, however, turnaround in later years as the Superannuation Guarantee matures and the retired depend less on the Age Pension.

If these projections are correct, they reflect a major improvement in Australia’s saving performance, which has been low by international standards. Net national saving currently stands at around 4.5% of GDP, so a 1.2 percentage point increase represents a 25% acceleration in net saving.

Certainly, the composition of households’ financial asset saving flows has altered dramatically in the last decade. Table 11 reports the net acquisition of financial assets over the past three decades. Life insurance and superannuation contributions have
increased from 20% of households’ net acquisition of financial assets in the 1970s to 50% in the 1990s.

Table 11  Households – net acquisition of financial assets\(^{(a)}\)

<table>
<thead>
<tr>
<th></th>
<th>Bank deposits (%)</th>
<th>Life insurance, superannuation contributions (%)</th>
<th>Other(^{(b)}) (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970s</td>
<td>42</td>
<td>20</td>
<td>38</td>
</tr>
<tr>
<td>1980s</td>
<td>36</td>
<td>39</td>
<td>25</td>
</tr>
<tr>
<td>1990s</td>
<td>28</td>
<td>50</td>
<td>22</td>
</tr>
</tbody>
</table>

Source: Bateman and Piggott (1997)
Notes:  
(a) Includes unincorporated enterprises.
(b) ‘Other’ includes building society and credit union deposits, government securities, debentures, shares, unit trusts, etc.

A final point on saving performance concerns the composition of saving and investment. There are two main channels of tax preferred saving in Australia - superannuation, and owner-occupier housing. The latter is both treated more concessionally under the income tax and excluded from the Age Pension means test so, in the absence of compulsory superannuation, is likely to be chosen as the preferred personal saving vehicle. The Superannuation Guarantee may therefore contribute more to the efficient allocation of economic resources through its impact on the composition of saving and investment, than on aggregate saving performance.

8 What problems remain, and how can they be addressed?

Four broad areas of Australia’s private mandatory retirement saving policy remain problematic. These include integration with the first pillar Age Pension and retirement income streams, taxation, choice and adequacy.

Integration with the first pillar Age Pension, and retirement income streams

Perhaps the most difficult structural problem confronting the Superannuation Guarantee is its linkage with the first pillar - the Age Pension - and the related question of income stream choice in retirement. Lump sum withdrawal of superannuation benefits is both permitted and widespread. This, combined with the disparity between the preservation age for superannuation benefits (currently 55, but increasing to 60) and the eligibility age
for the Age Pension (61.5 for females, 65 for males), makes the integration of the Superannuation Guarantee with the Age Pension problematic. While most retirees dispose of their lump sum benefits prudently, they have an incentive to do so in ways that maximise their Age Pension benefits\(^3\). This may involve reduced interest by workers in maximising investment returns and means test avoidance for workers near the Age Pension threshold.

While current policy provides incentives through the Age Pension means tests to encourage the takeup of life and life expectancy income streams, it is unclear whether these incentives will be effective over the long term. This was shown in Bateman et al (1993) who found that the means test and tax incentives did little to encourage retirement income streams.

**Taxation**

Much avoidable complexity in the Australian taxation of retirement saving is introduced by maintaining three tax bases: contributions, earnings, and benefits. All are taxed concessionally, so it is less the burden of tax than its complexity, which is the difficulty here. However, the tax on earnings distorts net of tax returns, adversely affecting asset choice. In addition, earnings taxes probably further encourage early retirement, since it is when retirement is a viable option that the earnings tax bites most severely, reducing the lifetime reward for working another year. As well, contributions and earnings taxes are flat rate and therefore regressive. The superannuation surcharge, which attempts to make the contributions tax on superannuation funds progressive across fund members, has proved to be administratively complex and costly.

Further, the separation of superannuation tax rates from the personal tax rate schedule reduces the political insulation offered by private retirement provision\(^3\).

**Choice**

Choice in the Australian policy debate has two dimensions: choice of superannuation fund and choice of investment portfolio. Current policy reform has emphasised choice of superannuation fund (or retirement saving entity), but support for it is far from

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\(^3\) See Atkinson et al (1996).
\(^3\) For more detail on the superannuation surcharge see Bateman and Piggott (1999). For a proposal for the simplification of superannuation taxation see Doyle et al (1999).
widespread. There are arguments for and against greater choice. Choice of retirement saving organisation leads to greater marketing to individuals. In Chile (which allows employee choice of fund) this has proved expensive with marketing accounting for around 45% of total administrative costs. A second negative relates to the likely, if partial, breakdown of group life insurance arrangements. However, superannuation funds are increasingly offering portfolio choice with more than 50% of members able to choose their investment portfolio.

Irrespective of the choice model pursued, it is vital that members are well informed and have access to easily understood comparative performance criteria. Therefore, government policy to facilitate greater investment choice should be complemented by appropriate disclosure rules and effective member education.

Adequacy

While government estimates suggest that a 9% Superannuation Guarantee (plus the Age Pension) will deliver an adequate replacement rate for retirees with continuous workforce participation, this is no longer the norm. As well, under current policy design, taxation and administrative charges increasingly erode the mandatory contribution. This raises the issue of the adequacy of a mandatory contribution of 9% and whether the mandatory policy should be supplemented by incentives to make voluntary contributions.

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32 Draft legislation has been prepared and has been supported by the Government in Parliament, but the Australian upper house, the Senate, has so far rejected the proposal. As the current draft legislation stands, choice of fund must be offered to all employees receiving Superannuation Guarantee contributions except for those employed under State awards. Under the draft legislation an employer will be able to meet their choice of fund obligation to employees by electing one of the three choice of fund models:

- Limited choice of at least 4 fund which must consist of at least one public offer fund and at least one RSA, and an industry fund and an in-house corporate fund if they exist under current arrangements; or
- Unlimited choice, which requires employees to nominate their preferred fund; or
- Negotiating a Certified Agreement or an Australian Workplace Agreement covering superannuation between employees and employers, or, alternatively, a fund proposed by an employee and agreed by the employer, in writing.

33 These issues are currently under consideration following the release of the Government Consultation Paper ‘Financial Products, Service Providers and Markets – an Integrated Framework’ (Corporate Law Economic Reform Program 1999).

34 A proposal to allow the splitting of accrued superannuation benefits is being considered by the government – see Attorney-General’s Department (1998, 1999).
9 Conclusion

This paper has sought to explain the Australian version of private mandatory retirement saving – the Superannuation Guarantee – and to provide an assessment of the policy. In summary, the Superannuation Guarantee does well in the accumulations phase, because the mandatory contributions ensure full fundedness and the private basis of the policy helps provide political insulation. In the benefits phase, the policy scores poorly, because retirement income streams are not mandatory. Given the historical right to take superannuation benefits as lump sums in Australia, mandating retirement income streams is politically difficult. In the long term, however, the success of the Superannuation Guarantee will depend upon the introduction of such a policy.
Annex 1: Chronology of retirement income policy in Australia

1908  Age Pension introduced
1913  Conservative parties proposed contributory national superannuation
1914  Introduction of tax concessions for superannuation
1922  Commonwealth employees superannuation fund established
1928  Conservative government introduced National Insurance Bill – proposed national insurance scheme
1936  Service pension first paid. Tax concessions for lump sums introduced
1938  National Health and Pensions Insurance Bill passed – based on 1928 Bill
1943  Labour Government establishes National Welfare Fund to fund social services
1945  Social services contribution established
1950  Social services contribution merged with personal tax system
1969  Age Pension income test taper reduced from 100% to 50%
1973  Means tests abolished for persons aged over 75
1975  Means tests abolished for persons aged 70 to 74
1976  Assets test abolished for all persons
1978  Reintroduction of assets test for persons age over 70
1983  Superannuation tax changes: lump sum taxes introduced, increased tax deductibility for employees and the self-employed.
1984  Rollover funds established. Tax concessions for annuities introduced
1985  Asset test reintroduced for all persons. Labor government and trade unions finalise Accord Mark II
1986  3% Productivity Award Superannuation endorsed by Conciliation and Arbitration Commission
1988  Major reforms of superannuation taxation – introduction of 15% tax on superannuation income, reduction of lump sum taxes, 15% annuity rebate
introduced, increased tax deductibility for uncovered workers and self employed, introduction of marginal RBL scales

1990 Age Pension means tests liberalised for pensions and annuities. Introduction of tax rebates for superannuation contributions low coverage employees

1991 Industrial relations Commission rejects further 3% Productivity Award Superannuation. Government announces introduction of 9% Superannuation Guarantee to commence from July 1992

1992 Superannuation Guarantee commences.

1993 Superannuation Industry Supervision Act passed.

1994 Flat rate RBLs replace marginal RBLs. Age determined employer contribution limits introduced. Improved preservation. Increased eligibility for 15% annuity rebate. Commencement of phase-in of preservation age of 60.

1995 Commencement of phase-in of increase in Age Pension age for women from age 60 to 65. Labor government proposes to increase mandatory contributions to 15%.

1996 Deeming applied to financial investments under Age Pension income test.

Change of government. 1996-97 Budget includes proposals to introduce RSAs, spouse contributions, superannuation surcharge and opt-out from Superannuation Guarantee for low income earners.

1997 RSAs established and superannuation surcharge introduced. 1997-98 Budget includes proposals to introduce employee choice of fund and replace previous governments proposed increased mandatory contribution rate with a 15% tax rebate for voluntary superannuation contributions (to a max of $A3,000pa).

1998 Age Pension means tests for retirement income streams revised.

‘A New Tax System’ includes proposals to abolish 15% tax rebate and change Age Pension income test taper to 40%.

1999 Government announces reforms of business taxation – includes proposals to reduce the capital gains tax rate for superannuation funds to 10% and to refund excess imputation credits.

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