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> state affairs which poses a serious risk to the future existence of within economics combined with the institutional arrangement of the departments within ten years. mainstream economics will be eliminated from British economic the disbursement of research monies for British universities, nonto the peer review-led Research Assessment Exercise which governs non-mainstream economics. The conclusion of the article is that, due Research Assessment Exercise and peer review has produced This article argues that the theoretical and methodological divisions

### of Non-Mainstream Economics Assessment Exercise and the Demise Peer Review, the Research

by Frederic S. Lee and Sandra Harley

### 1. Introduction

cuts in public expenditure and it became apparent to many according to the principle of dual funding. However, beginning assessment of its degree of excellence. distributed to different departments according to the UGC's research selectivity exercise whereby research funds were be maintained without applying some principle of selectivity in administrators in the field that excellence in research could not Moreover, in the early 1980s the universities fell victim to heavy research in British universities was declining in real terms. that the government grant for the funding of teaching and upon successful application from the Research Councils academics. Additional funds for specific projects were available engaged in research and scholarship as part of their role as tunds per student on the assumption that all academics were Prior to 1986, the year of the first Research Assessment Exercise funding. Somewhat reluctantly, therefore, the UGC agreed to a in the 1970s, the University Grants Committee (UGC) found (RAE), funding for research in British universities was built into

England, 1993). about by an average of 5 per cent reduction in real terms across universities. As for the 1996 RAE, British universities prepared compete for that money with the ex-polytechnics or the new ratings of its subject panels and the pre-1992 universities had to successors, the Higher Education Funding Councils (HEFCs) for subject panels to whom departments were to submit much Phillimore, 1989; and Higher Education Funding Council for the sector for 1996/97 (Universities Funding Council, 1989; their submissions in an even tighter financial climate brought England, Wales, Scotland, and Northern Ireland, according to the 90 per cent of the UFC's research funds was distributed by its Funding Council (UFC), carried out a third exercise. In 1992, over refined applications; and in 1992, its successor, the Universities research funding dependent on the ratings of duly constituted carried out by the UGC in 1989 with a larger proportion of monies dependent on their ratings. The second exercise was appointing its assessors and only a small proportion of research The first exercise was an ad hoc affair with the UGC hurriedly

4/11/89, 21/5/93, and 21/5/94; and Harley and Lee, 1997) Conference of Heads of University Departments of Economics, received by their departments. (Diamond, 1989; Minutes of economists, for reasons not at all unrelated to the research rating not, has produced considerable discontent amongst British Table 5, page 48). The existence of these lists, whether official or modified list remained, like its predecessor, 'unofficial,' (see made to extend this list for use in the 1992 RAE, though this departments in British universities. Certainly attempts were economists that this list was used by the assessors to inform and their research. However, by the time of the 1989 RAE, the sotheir judgement of the quality of research in economics had been drawn up and there was a strong belief amongst called 'Diamond List' of core mainstream economic journals The first exercise seemed to have little impact on economists

against non-mainstream research and that the research research which fell outside the domain of mainstream economics. view of what the panel did and also received questions from the special session was held at which the chairman of the economics The answer was, in part, that the assessors did not discriminate floor. One question asked was how did the panel regard economic panel for the 1992 RAE, Professor Anthony Atkinson, gave his At the 1994 Royal Economic Society Annual Conference a

> would not happen. a flyer appeared which announced that The University of economists and their research. However, at the same conference economists would actively discriminate against non-mainstream the 1996 RAE. As a result, it would be plausible to assume that applicants must be working within mainstream economics and ments for posts in other institutions similarly specified that mainstream economics (see The Guardian 29/3/94).2 Advertiseraise the School of Economic Studies research profile in Atkinson went on to add that he did not believe British assessment exercise should not be used by economic departments discriminated against; but this is precisely what Atkinson believed non-mainstream economists and their research were being their research as a way to maintain and/or enhance their rating in discriminating positively towards mainstream economists and that economics departments were in their hiring practices ranking in the assessment exercise.3 Therefore, it would appear linked this explicitly to either maintaining or improving their Manchester was in the market for nine economists who would to discriminate against non-mainstream research. Professor

a serious risk to the future existence of non-mainstream economics combined with the institutional arrangement of the economists and their research. 4 The argument to be advanced is system which underlies the RAE and its institutional impact on which is the concern of this article, is to examine the peer review economists and their actual performance in a few chosen instances and 1992 RAE and their consequences for the assessing of the recounts the establishment of the economics assessment panels the next three Sections describes the nature of peer review After establishing that economics is split into two distinct camps economics within economics departments in British universities RAE and peer review has produced a state of affairs which poses that the theoretical and methodological divisions within is so stark as to warrant further investigation. One area of research utilizes survey data to examine the situation of non-mainstream quality of non-mainstream research publications. Section 7 centres on the shortcomings of the peer review process in the 1989 the material in the previous Sections, the discussion in Section 6 terms of pre-eminence in research and subject coverage. Utilizing the method of assessment they used, and assesses the assessors in for the 1989, 1992, and 1996 Research Assessment Exercises and This contrast between Atkinson's belief about British

economics in economic departments after the 1992 RAE. The final Section concludes the article with a discussion of the 1996 RAE and the future of non-mainstream economics.

# 2. Economics Divided: Mainstream vs. Non-Mainstream

acknowledged in articles in the Royal Economic Society Newsletter economic issues, and language exists among neoclassical classical economics, in the last twenty years does not negate the evolving capitalist economies. The fact that neoclassical by Harley and Lee (1997). (Culyer, 1994), in letters circulated to British economists (e.g. see mainstream and non-mainstream economics has been economists. Recognition of this broad division between reality that a common basic theory, method of approaching economics, game theory, transaction costs economics, and new programmes, such as public choice economics, experimental economics has splintered into various quasi-competing research and/or of the behaviour, institutions, and culture which underlie causes of the wealth of nations, of the laws of motion of capitalism, definitions—economics is the investigation of the nature and economists support various combinations of the following and societies deal with scarcity; whereas the non-mainstream economists define economics broadly as the study of how people succinctly expressed in their definition of economics. Neoclassical central to the former but are not to the latter. This difference is atomistic individualism, equilibrium, and ergodicity which are methodological concepts such as relative scarcity, rationality, economics can be broadly conceived in terms of theoretical and The distinction between neoclassical and non-mainstream economics, and a non-mainstream, which broadly consists of Presley, 1994), and in a survey of British economists carried out Marxian, Post Keynesian, Institutional, and Sraffian economics. Economics can be divided into a mainstream, called neoclassical

The division between mainstream and non-mainstream economics is *reflected* in the journals in which economists publish. That is, core mainstream journals form a virtually closed self-referencing system *vis-à-vis* core non-mainstream journals, by which we mean that core mainstream journals contain articles which nearly exclusively cite articles which appear in other core mainstream journals and that core mainstream journals are cited

by many of the other core mainstream journals. In contrast, non-mainstream journals form a distinctly more open self-referencing system in that core non-mainstream journals cite both mainstream and non-mainstream journals and that a given core non-mainstream journal is cited by other non-mainstream journals. Evidence for the above statements are found in the citation data in the *Journal Citation Reports* of the Social Science Citation Index (SSCI) in conjunction with a list of core mainstream and non-mainstream journals and is presented in the following sub-sections.

## 2.1 Mainstream Economics

and Minutes of Conference of Heads of University Departments mainstream journals. (Hodgson, 1993; Johnes, 1989 and 1990) mainstream journals would include a significant proportion of used to select the twenty additional journals so that the list of core were not included in the 'Diamond List'. Thus, the ranking was of Economics, 5/11/88 and 6/5/89) this list of journals as constituting an identifiable set of core journals in which British economists actually published. We take 1984 to 1988. The ranking revealed that six of the top ten journals of the thirty-two British economics departments for the period investigation of the research output in economics departments of selection of the additional twenty journals was based on an interdisciplinary or specialist journals (see Appendix A). The journals by the number of articles published therein by members Economic Society in 1988. As part of the investigation, he ranked British universities undertaken by Geraint Johnes for the Royal Peter Sloane as additions to the 'Diamond List', and seven departments which consisted of the twenty-seven 'Diamond In 1994 a list of journals circulated among British economics List' economics journals plus thirteen more proposed by Professor

Of the forty-seven mainstream journals, five were discarded from our analysis because they were not listed or only appeared irregularly in the SSCI. <sup>6</sup> Utilizing the *Journal Citation Reports* for the period 1986 to 1993, we obtained the number of core mainstream journals cited by a given core mainstream journal and the number of core mainstream journals which cite a given core mainstream journal. For example, in 1990 the *Rand Journal of Economics* cited thirteen mainstream core journals (including itself); and conversely, in 1990, the *Rand Journal of Economics* was cited in fifteen different mainstream core journals. The summary

Table 1: Number of mainstream journals citing other mainstream journals (average figures)

Mainstream journals which cite a mainstream journal	Mainstream journals cited by a mainstream journal	
15	15	1986
14	14	1987
13	14	1988
15	15	1989
13	15	1990
15 14 13 15 13 16 14 16 15	15 14 14 15 15 15 15 16 15	1991
14	15	1992
16	16	1993
15	15	1986 1987 1988 1989 1990 1991 1992 1993 1986-93

results of the compilations are found in Table I above. As the Table indicates, on average, a mainstream journal cited fifteen different core mainstream journals. Conversely, for a given core mainstream journal, we also find, on average, that it is cited by fifteen different core journals. This implies that economists who publish in core mainstream journals draw on and are largely influenced by economists who publish in other mainstream journals.

compilation shows that, in any one year, no more than four journals cite non-mainstream journals. The result of the it is possible to determine the extent to which core mainstream mainstream journals which appear in the SSCI (see Appendix B), arguments and concerns found in other core mainstream core mainstream journals are influenced much more by journals. It is thus highly likely that economists who publish in largely ignoring the marxist, institutionalist, and social economy citations to only four of the twelve non-mainstream journals, and that the mainstream journals generally restricted their mainstream journals never cited a core non-mainstream journal; journals; that over the period of 1986 to 1993, 75% of the core different core mainstream journals cited core non-mainstream to core non-mainstream journals. For a given list of nonclosed self-referencing system is further illuminated with regard mainstream journals. methods, and theories of economists who publish in core nonjournals, and influenced much less by the arguments, concerns The extent to which the core mainstream journals form a

## 2.2 Non-Mainstream Economics

Unlike neoclassical economists, most non-mainstream economists devote part of their research time to understanding what the mainstream economists are saying, to criticising their theoretical

conversely, a given non-mainstream journal is cited by two or mainstream theory. Finally, on average, a given non-mainstream non-mainstream economists are depressingly ignorant about system. Unlike mainstream journals, it is a relatively open one. journals, non-mainstream journals also form a self-referencing more other non-mainstream journals. Hence, like mainstream journal cites at least one other non-mainstream journal and, the view held by Hey (1995) and other mainstream economists that going on in mainstream economics, which is in direct contrast to evident that non-mainstream economists are aware of what is from four to twelve different mainstream journals. From this it is journals, each year the non-mainstream journals cited anywhere Furthermore, except for the four marxist non-mainstream being frequently cited over time by non-mainstream journals. tive were cited only once, leaving thirty-one mainstream journals journals were not cited by non-mainstream journals and another over the period 1986 to 1993 only six of the forty-two mainstream which are cited by more than one non-mainstream journal; and in any one year, twenty different mainstream journals, ten of journals. In particular, non-mainstream journals cite, on average twofold agenda by citing both mainstream and non-mainstream The non-mainstream journals reflect (hence empirically verify) this dealing with them which appear in non-mainstream journals. within non-mainstream economics and therefore write articles Non-mainstream economists are also concerned with issues journals are concerned with issues in mainstream economics. mainstream economists which are published in non-mainstream an alternative paradigm. It follows that many of the articles by nonand empirical arguments, and to explaining why there needs to be

#### Peer Review

Central to the assessment exercise is the peer review system, which can be defined as a system by which the intellectual excellence of a piece of research is judged by a committee or panel of researchers working in, or close to, the field in question. According to researchers on peer review, for the system to work it is necessary that each member of the panel be pre-eminent in the specialism(s) which they have to evaluate; that the pre-eminent panel members be selected from across the relevant academic community; that the actual method of selection is

assessed;' to 'age and current active involvement in research;' and subject area to be assessed;' to 'the spread of institutions being specialised expertise needed to cover the spread of research in the otherwise, in the outcome. The UGC fully accepted the peer not individually or as a group have an interest, financially or unorthodox and interdisciplinary research; and that the peers do applicants; that an appeal system exists; that the panel be open to punishment; that feedback be provided automatically to all voluntary as opposed to forced under threat of financial community as possible; that involvement in peer review be open, democratic, and involves as much of the academic the Research Councils, 1990; Smith, 1988A and 1988B; review process will be discussed in Section 6. (Advisory Board for orthodox research. The impact of these omissions on the peer the peers may have an interest in the outcome of their case for the 1996 RAE), that university economists and their no feedback would be given to the departments (but not the selection of the panel-peers were not open and democratic, that relevant subject area' (Universities Funding Council, 1989: 15). to 'evidence of wide knowledge of the conduct of research in the research assessment exercise be made with regard to 'the range of Accordingly, it suggested that the choice of peers for the 1989 the sensitive and subtle judgement by experts in the field. review system since, in their view, there was no substitution for deliberations; they were also not concerned about the issue of less departments were financially 'forced' to be peer reviewed, and that UGC, UFC, and HEFCs were not concerned that the methods of 1992 and 1996 assessment exercises. On the other hand, the The UFC and the HEFCs also adopted similar guidelines for the Hubbard, 1995; Higher Education Funding Council for England, 1994 and 1995A; and Griffith, 1995) Universities Funding Council, 1989; Lock, 1985; Roy, 1982;

# 4. Economics Assessment Panel and Method of Assessment

The process by which the economic panels for the 1989, 1992, and 1996 RAE were appointed was not open or democratic in that the majority of economists had little say in, or understanding of, the selection process. The make-up of the 1989 panel consisted of two appointments by the UGC, four economists recommended by the Royal Economic Society (RES), one economist

nominations from members of its standing committee of the economists, four were selected from a list of five names sent to the and the Society proposed Feinstein. As for the other five of the Conference of Heads of University Departments of made public until after the exercise was completed. (Minutes nominations that came in and recommended to the RES RES to nominate someone for the chair of the economics panel appointed by the UGC were Professor Charles Feinstein and economists, and two observers from other panels. The economists recommended by the Scottish Economic Society, two nonand 14/10/89; and Feinstein, 1995) Steering Committee. The names of the panel assessors were not by the Scottish Economic Society and supported by the CHUDE economist on the panel, Professor Peter Sloane, was nominated Professor Alan Winters. Of these, Desai, Flemming, Mirrlees, and by the RES were Professor Meghnad Desai, John Flemming, names for transmission to the UGC. The five names put forward Executive Committee what it thought to be a balanced slate of five Conference of Heads of University Departments of Economics Dr. Leonard Nicholson. In Feinstein's case, the UGC asked the Economics, 5/11/88 and 4/11/89; Standing Committee, 25/2/89 Winters were selected by the UGC for the panel. The fifth Professor Kenneth George, Professor James Mirrlees, and (CHUDE). The CHUDE Steering Committee considered all the UGC by the RES. To obtain the five names, the Society solicited

account subject coverage and geographical spread, the Steering substantially more support than the remainder. Taking into different in that the UFC did not directly appoint any of the consultation with Atkinson they selected the rest of the panel, chair for the economics panel, Professor Atkinson, and then in names submitted, the UFC and its economic advisors selected the the RES who in turned forwarded them to the Council. From the Committee selected eight or so names which they forwarded to proposed by the heads, of which twelve or so commanded nominations only from its members. Some seventy names were months, the Steering Committee of CHUDE decided to seek panels to announcing who the panel members were was only two UFC's timescale from first seeking nominations for the assessment learned societies, including CHUDE and the RES. Since the members from subject associations, professional bodies, and panel members. Rather it solicited nominations for all panel The selection of economists for the 1992 panel was slightly

which included Professor Michael Artis, Professor Frank Hahn, Professor David Hendry, Professor Ted Podolski, Professor Peter Sloane, Professor Nicholas Stern, and Professor Alan Winters.<sup>8</sup> Hahn however declined to serve on the panel and Stern was unavailable to serve. After discussions between Atkinson, Hendry, and Professor A. Ulph (the chair of CHUDE), the former was replaced by Professor J. Malcolmson and the latter by Mr. M. Steuer.<sup>9</sup> The identity of the initial panel members was made known in July 1992 and updated later in November. (Minutes of the Conference of Heads of University Departments of Economics, 9/5/92 and 7/11/92; Standing Council, 1992; and Higher Education Funding Council for England, 1993)

consultation with the Chairman of CHUDE, David Greenaway, accepted the CHUDE list. Drawing upon the nominations of the five economists with the most nominations, that is Professor drawing upon the advice of Atkinson, appointed Hendry as involved a three-step process. First, the four funding bodies, and 1995A; and Standing Committee, 25/2/95 and 15/5/95). and Atkinson, Hendry also appointed Professors John Beath, submitted by other learned and professional bodies and in and Sloane, were forwarded to Hendry for consideration. Hendry Philip Arestis, Hendry, Professor David Greenaway, Malcolmson, CHUDE sought nominations from its members and the names chair of the panel. At this same time the Steering Committee of for Wales, and Department of Education Northern Ireland, Education Funding Council, Higher Education Funding Council Higher Education Funding Council for England, Scottish Higher panel. The identities of the panel members were made known in Anne Booth, Kenneth George, and Charles Goodhart to the July 1995 (Higher Education Funding Council for England, 1994 The selection of economists for the 1996 economics panel

Central to the RAE is that the method of assessment used by the various panels produced ratings which meant the same thing across all subject areas. It is also essential to the Exercise that the method of assessment used by a panel produced ratings which meant the same thing across all departments within a subject area. For the 1989 RAE, the members of the economics panel initially read all the submissions and gave each of them an independent mark. <sup>10</sup> Each department was also assigned one member of the panel who considered its submission in detail. A lengthy meeting was then held where the individual submission

marks were considered in conjunction with the department reports and a rating for each department determined. Similarly for the 1992 RAE, each submission was read by each panel member from which a provisional ranking of the departments derived. For the twenty borderline departments, each of them were allocated two panel members who also read and reported on the cited publications, as well as considering other aspects of its submission. This second evaluation was used to determine the final rating of the borderline departments. The 1996 economics panel largely followed the methods used by the 1992 panel (Griffith, 1995; Higher Education Funding Council for England, 1993 and 1995B; Minutes of the Conference of Heads of University Departments of Economics, 411/89 and 21/5/93; and Feinstein, 1995).

### Panel Assessors

The main criterion for the selection of economists to the assessment panel was pre-eminence in research in one or more of the subject areas of economic. While it is difficult to concretize pre-eminence in research, one indication of it, in light of the emphasis economists place on journal publications, would be the number of publications a panel member has in core mainstream or non-mainstream journals. Therefore, using the SSCI: Source Index as the basis, it is possible to determine the number of journal publications of each of the 1989, 1992, and 1996 panel members published for the period 1966 to 1994, the percentage of the publications which appeared in core mainstream and non-mainstream journals, and the percentage of core mainstream journals in which the publications occurred. <sup>11</sup> The summary of the computations are presented in Table 2 on the following page.

It is clear from the Tables that a majority of the assessors on the 1989, 1992, and 1996 panels were well-published and that, except for Arestis and Booth, over half of their publications appeared in core mainstream journals. Thus, they would appear to fulfil the criteria of pre-eminence in mainstream research at the time the Research Assessment Exercises took place. Although Feinstein lacked journal publications, he had published and edited numerous books, primarily in economic history and therefore can be considered well-published. Nicholson, on the other hand, had a long productive career beginning in 1940 with numerous journal and book publications;

## Table 2: Assessment Panels for Economics

	F-	
Total	Prof. M. J. Desai Prof. C. Feinstein J. M. Flemming Prof. J. Mirrlees Dr. J. L. Nicholson Prof. P. Sloane Prof. L. A. Winters	Panel members in 1989
93	22 1 17 21 3 3 14	Number of journal publications <sup>1</sup>
76	55 0 100 95 67 57	Percentage of journal publications in mainstream journals
4	5 0 0 0 0 0 14	Percentage of journal publications in publications in mainstream journals mainstream journals
51	16 0 16 21 5 14	Percentage of core mainstream journals in which publications occurred <sup>2</sup>

Total	Prof. P. Sloane Mr M. Steuer Prof. L.A. Winters	Prof. J. Malcolmson Prof. T.M. Podolski	Prof. M. Artis Prof. A. Atkinson Prof. D. Hendry	ısin
162	17 2 27	0	39 42 39	Number of journal publications <sup>3</sup>
76	59 50 70	100	62 74 82	Percentage of journal publications in mainstream journals
3	12 0 4	00	3 2 <b>)</b> C	Percentage of journal publications in non-mainstream journals
68	18 2 20	25	38 38	Percentage of core mainstream journals in which publications occurred <sup>4</sup>

Total	Prof. P. Arestis Prof. J. Beath Prof. A. Booth Prof. K.D. George Prof. C.A.E. Goodhart Prof. D. Greenaway Prof. D. Hendry Prof. J. Malcolmson Prof. P. Sloane	Panel members in 1996
235	27 4 4 9 9 26 58 47 28 21	Number of journal publications <sup>5</sup>
65	26 0 0 89 69 67 79 62	Percentage of journal publications in mainstream journals
10	59 0 0 0 8 8 5 5 10	Percentage of journal publications in non-mainstream journals
66	7 0 11 25 23 30 30 18	Percentage of core mainstream journals in which publications occurred <sup>6</sup>

As listed in the SSCI: Source Index for the period 1966-1988.
 Excluding International Journal of Industrial Organization, Empirical Economics, European Journal of Political

Economy, and Recherches Economiques de Louvain.

3. As listed in the SSCI: Source Index for the period 1971 - 1992.

4. Excluding Empirical Economics, European Journal of Political Economy, and Recherches Economiques de Louvain.

5. As listed in the SSCI: Source Index for the period 1971 - 1994.

Excluding Empirical Economics, European Journal of Political Economy, and Recherches Economiques de Louvain.

Table 3: 1989, 1992 and 1996 Panels Members References

	_	,																			
Notes	Total	Prof. L.A. Winters	Mr M. Steuer	Prof. P. Sloane	Prof. T.M. Podolski	Dr. J. L. Nicholson	Prof. J. Mirrlees	Prof. J. Malcolmson	Prof. D. Hendry	Prof. D. Greenaway	Prof. C.A.E. Goodhart	Prof. K.D. George	J. M. Flemming	Prof. C. Feinstein	Prof. M. J. Desai	Prof. A. Booth	Prof. J. Beath	Prof. A. Atkinson	Prof. M. Artis	Prof. P. Arestis	Panel members
	8650	424	25	580	0	26	175	466	2011	1099	770	290	167	50	265	417	43	915	230	697	Total number of references
	36	30	4	30	0 !	23	59	67	46	36	28	43	54	14	45	2	60	39	27	25	Percentage of references to core mainstream journals
	4.2	1.7	0.0	1.4	0.0	0.0	0.6	0.4	0.4	0.9	1.3	∞ : 		0.0	10.0	0.5	ى د	0 0	0.4	36.4	Percentage of references to core non-mainstream and other non-mainstream publications

<sup>1.</sup> This includes journals, books, chapters in books, government publications, unpublished papers, archive material and miscellaneous material.

and Steuer, it is not evident that they fulfilled the criterion of prewhether they fulfil the criterion of pre-eminence in research. members on the 1996 panel, thus casting some doubt as to Beath and George have published less compared to the other eminence in research at the time of the 1992 RAE. Finally, both the absence of extensive journal or book publications by Podolski time of the 1989 research assessment exercise. Further, given however, by 1985 his publications had come to an end. Thus he did not fulfil the criterion of pre-eminence in research at the

published were mostly specialist, applied, and interdisciplinary mainstream journals in which the panel members had not actually published in more than 36% of the core mainstream shows that none of the 1989, 1992, and 1996 panel members subject coverage. Again, it is difficult to concretize this criterion, published in only 51%, 68%, and 66% of them respectively. The journals, while, overall, the 1989, 1992, and 1996 panel members but Table 2 does give us some indication. In particular, the Table The secondary criteria used to select panel members was

journals. Thus, none of the assessment panels can be said to have covered all of mainstream economics as represented by the core mainstream journals. <sup>13</sup> The Table also reveal the near absence of publications in non-mainstream journals by members of all three panels (except Arestis), which suggests that the panel members may not have the expertise or knowledge to judge the quality of non-mainstream economics submissions. <sup>14</sup> This point is reinforced (except for Desai and Arestis) in Table 3 on the previous page, which is based on the references the 1989, 1992, and 1996 panel members made in their published articles. Finally, except for Desai and Arestis, none of the panel's non-mainstream references suggest that they were familiar with Marxian, Sraffian, or Institutionalist economics.

## Peer Review, a Divided Economics, and the Research Assessment Exercise

authoritarianism, by definition contrary to the spirit of peer from the heads of economics departments meant that the large of Heads of Economics in Polytechnics to solicit nominations only the decision by the RES, CHUDE, and The Standing Conference review process, but this was not the case. As noted in Section 4, democratic and thereby fulfil an important criterion of the peer and 1992 economics panels could have been reasonably open and review. Nevertheless, the nomination of economists for the 1989 tor non-compliance gives the Exercise a distinct air of departments and their economists coupled with financial penalties The unilateral imposition of the RAE on university economics most economists did not actually voluntarily agree to have the members of the economics panels were selected. Moreover, recognize as such. The behind-closed-doors selections of involvement in selecting and who they might not, therefore, majority of economists were judged by 'peers' whom they had no of the assessment exercise itself. The legitimacy of the peer review undermines the legitimacy of the peer review process and hence peers on the economics panels assess their research and this also high-lights the undemocratic nature of the process by which the Malcolmson and Steuer to the 1992 economics panel simply explanations for the results they reached for each department and process and the assessment exercise was further undermined because the economics panels did not provide reasons and

there was no way for a department to actually appeal against its rating if it thought it unfair. 15

members were not entirely familiar. submissions contained subject matter with which the panel a comparable rating for each department when the department how the members of both panels could believe that they reached except for Desai, unfamiliar with the subject matter of nonpublications cited all of the core mainstream journals, and were, ratings of publications and departments, it was necessary that each Economic Review, or Kyklos. 16 Similarly, one can only wonder in The Economic Journal, Review of Economic Studies, European Economics, or Journal of Economic Issues vis-à-vis a publication panel member could have rated a publication in the Cambridge mainstream economics. Therefore, one can only wonder how a mainstream journals, had not in their references to their in either Exercise had not published in more than 36% of the core matter in each and all submissions. However, the panel members panel member be relatively familiar with the economic subject of assessment used by the two panels to produce comparable non-mainstream research publications. That is, for the method assessment used by the 1989 and 1992 economics panels, these economic research. These clear violations of the central tenets of Journal of Economics, Capital and Class, Journal of Post Keynesian faults had serious consequences for the assessing of the quality of peer review plainly undermine the legitimacy of the peer review of their pre-eminence in economic research at the time of the and 1992 assessment panels for economics were selected because established in the previous section not all the members of the 1989 process underlying RAE. Moreover, given the method of their research than on their mainstream colleagues. But as probably have had little more adverse effect on the future of operated by the RAE, the end results of the Exercise would Exercises and they were not qualified to evaluate all areas of non-mainstream economists in economics departments and If the above were all the faults with the peer review process

In one sense, the 1992 panel members realized that they failed on both accounts when they admitted that they ranked journals differently and dealt with interdisciplinary research unsatisfactorily. Moreover, by not explicitly taking steps to ensure that the assessing procedures were open to non-mainstream research, they could not help but be biased when rating them. <sup>17</sup> For example, a survey of the 1992 RAE publication submissions of

seven 5-rated, eight 4-rated, eleven 3-rated, and three 2-rated university economics departments revealed twenty-five publications in non-mainstream core journals. Four of those publications were in three 5-rated departments, none were in 4-rated departments, fourteen were in eight 3-rated departments, and seven were in two 2-rated departments. Thus it appears that if a department publication submission included a significant proportion of publications in core non-mainstream journals, it would most likely receive a 2 or 3 rating. Nevertheless, members of both panels stated that there were no profound disagreements with regard to rating individual publications or departments as a whole or that there was any discrimination against non-mainstream research. (Minutes of the Conference of Heads of University Departments of Economics, 4/11/89, 21/5/93; Flemming, 1995; and Feinstein, 1995)

suggested in Section 2 where it was established that core normal science where the practitioners only converse with mainstream economics has come to resemble a paradigm-bound mainstream journals form a close self-referencing system, on peer review, it is only to be expected for economics. <sup>18</sup> As rewarded within mainstream economics. Indeed all academic support an alternative view. It is not that new knowledge is not their very adherence to it, cannot see the evidence which would economists have a vested interest in neoclassical theory and, by themselves. As a consequence, the community of mainstream established. In paradigm-bound mainstream economics what produced, however, has to fit in with that which is already innovation and reward it in the reputations which are achieved labour processes by their very nature demand intellectual value (see Harley and Lee, 1997). the attitude that those outside the mainstream are generally which has been achieved by mainstream economics and with it worst as incompetent and unscientific. It is this kind of orthodoxy theoretic core, otherwise it is regarded at best as irrelevant, at is defined as knowledge at all has to conform with the neoclassical by individuals amongst their peers. The knowledge which is inferior economists whose research lacks any real academic While such claims would startle knowledgeable researchers

The overriding propensity of mainstream economists to judge all economic research *vis-à-vis* the theoretic core of neoclassical theory meant that it was relatively easy for the members of the 1989 and 1992 economic panels to produce 'comparable' ratings of

with the core of mainstream economics and hence without understanding in a consistent manner—that of being incongruent question of lesser value than mainstream research. non-mainstream publications of which they had no real departments. This also meant that panel members could evaluate whole. Therefore, it is not surprising that they had no profound of a research publication submission and of a department as a indicated by their journal publications (see Table 2: 1989 and more or less the same for all panel members (including Desai), as disagreements with regard to rating individual publications or 1992), they could independently arrive at the same evaluation adherence to and/or understanding of the theoretic core was economics and ignore its other substantive content. Since the solely on its congruence with the theoretic core of mainstream evaluating a research publication submission was to judge it all areas of economic research. Instead, all that they had to do when publications and economics departments. That is, it was not important for the panel members to have detailed knowledge of

### Non-Mainstream Economics after the 1992 Research Assessment Exercise

mainstream research. (Minutes of the Conference of Heads of research and de-emphasise and discriminate against nonas the one at The University of Manchester, have taken steps in of research and ranking of departments was that research in departmental and individual work to emphasise mainstream the areas of recruitment policy and the direction of both Consequently, since the 1992 RAE economic departments, such departments to maintain or increase their research funding. carried out by CHUDE ensured that the members of the 1989 and economists. Since the selection process promoted by the RES and affect the type of economic research carried out by British University Departments of Economics, 4/11/89; and BBC, 1995) journals was what was necessary for university economics mainstream economics and publications in core mainstream which, because of its control over funding, has the power to institutional arrangement in the form of the economics panel Desai, the message that the panels sent out with their evaluation 1992 economics panels were mainstream economists bar perhaps The combination of peer review and the RAE has produced an

mainstream economists (and these were the ones rated most in core mainstream journals and a desire not to hire nonthat while the recruitment policies of some of the older universities departments in British universities, Harley and Lee (1997) showed positive disinclination to recruit non-mainstream economists: mainstream recruitment policy in others, with a concurrent highly by the RAE), there was a noticeable shift towards a have always emphasised mainstream research and publications From a survey of economists located in economics

Harley and Lee, 1997) for non-mainstream people now inconceivable. (Quoted by ...research rating potential a prime consideration. Idea of looking

minimal always were research driven and always had targeted publishing in core mainstream journals: RAE had an impact, there was explicit movement towards those departments, especially in the old universities, where the publications in core mainstream journals; on the other hand, for Further, those departments where the impact of the RAE was

Harley and Lee, 1997) now is where it's published rather than what it says. (Quoted by profession than say 10 years ago. What counts about an article the whole concept of 'core journals' has got a firmer grip on the

mainstream journals: restricted to mainstream economics and publishing in core view that national and international research excellence was directly affected by the 1989 and 1992 economics panels apparent Finally, large numbers of British economists felt themselves

conferences and research. (Quoted by Harley and Lee, 1997) research geared towards potentially core-publishable papers. Down-grading of lower-power interdisciplinary related

discrimination against non-mainstream research in the pursuit of non-mainstream economic courses. The most immediate and into the hiring of non-mainstream economists and the teaching of visible evidence of this was found in the actual hiring of economists research funding by economics departments had also spilled over The survey also revealed that the de-emphasis of and

> temporary contracts were coerced into doing mainstream research: also meant that non-mainstream economists on probation or which core mainstream journals they intended to publish; and it This resulted in interviews where candidates were directly asked in narrowed to simply publications in core mainstream journals. mainstream economists while the criteria for making appointments ranging from lectureships to chairs predominantly favoured by fifty-seven of the fifty-eight departments which partook in the 1992 RAE for the period 1992-1994. Advertisements for posts

wouldn't be made permanent. (Quoted by Harley and Lee, 1997) been forced to do mostly mainstream research or else I know I I am a Marxist, but since I am on probation until Jan I have

economists. Finally, the disaggregated data on which Table 4 is economic departments, less than 9% were non-mainstream economists constitute at least 20% of academic economists in based shows that three of the sixteen departments have hired 50% temporary and permanent contracts by the fifty-seven hiring British economic departments, of the 354 economists hired on Table 4. More significantly, although non-mainstream departments have hired non-mainstream economists—see departments had non-mainstream economists, only sixteen Consequently, while forty-three of the fifty-eight economic

Number of Economists in University Economics Departments

1992 RAE rating	5	4.	5 4 3 2 1 NR	2	-	NR
Old University Economics Departments	10	13	10 13 21	သ		٥
New University Economics Departments	0	0	la	7 3 <sup>b</sup> 15	<b>3</b> b	15
Old University Economics Depts, hiring non-mainstream economists in 1992–94	-	_	0	w	,	ų
New University Economics Depts, hiring non-mainstream economists in 1992–94		4	_	4	, 1	<b>o</b>
Mainstream <sup>†</sup> economists hired 1992-94	69	69	69 69 139 39	39	7	40
Non-mainstream <sup>†</sup> economists hired 1992-94 1 1 15 14 - 16	_	_	15	14	ı	16
Notes			Ì			

 a. De Montfort University has been included.
 b. Thames Valley University and Buckinghamshire College of Higher Education each received a '1' rating, but we have no responses from them to our questionnaire.
 These are subjective estimates of respondents; they include both permanent and temporary appointments.

(Questionnaire Survey, October 1994)

of the non-mainstream economists and that the sixteen departments as a group have hired more mainstream than non-mainstream economists (48 vs. 31). Thus the impact of the RAE on hiring has been to reduce the employment possibilities of non-mainstream economists in British university economics departments and to 'pressure' those departments most open to non-mainstream economists to hire mainstream economists as well. <sup>19</sup>

# 8. Conclusion: The Future of Non-Mainstream Economics

among university departments of a given subject area. Central to system that is central to the organization of academic work. The economists was largely due to the degree with which the carried out by British academics, the assessment panels in fact peers who rate the research excellence of a department and to provide it with a rationale for distributing research funds of the Society acted quickly to capture the process by which advent of the RAE and the economics panel, however, posed a economics in British economics departments and among British research monies. Before the RAE, the dominance of mainstream have that capability through its control of the allocation of thereby determine the amount of research monies it will get. the Exercise is the assessment panel made up of pre-eminent The UGC established the RAE as an institutional mechanism being a member of the CHUDE Standing Committee. of the Council or Executive Committee, Treasurer, or President, holding a significant position within the RES, such as a member common characteristics of being mainstream economists and of acceptable candidates for the economics panels. Consequently, the Society actively supported the establishment of CHUDE in assessors were appointed to the economics panel. In particular, dominance of mainstream economics. Therefore, the leadership potential threat to its leadership and hence to the continued leadership RES had maintained control over the 'reputational' Perhaps not initially intended to affect the areas of research being on the editorial board of The Economic Journal, and/or the assessors appointed to the 1989 and 1992 panels had the 1987, whose most important activity was the selection of RES-

With the capture of the economics panel, the RES obtained the power to cleanse economics departments of non-mainstream

made to retain the course by hiring a suitable replacement: in teaching a non-mainstream course left, effort was generally not member of an economics department who took particular interest For example, evidence from our survey suggests that when a eliminate the teaching of non-mainstream economics to students of non-mainstream economists as well as to restrict if not discriminate against non-mainstream research and the hiring universities and research, drove British economic departments to economics panel, in light of the declining financial support for those who did not. The real threat of financial sanction by the published in core mainstream journals and generally damned rewarded departments who did mainstream research and largely accepted by the assessors, the two panels financially mainstream research was inferior to mainstream research was panels. Since the paradigm-bound view that the quality of nonconnected economists dominated the 1989 and 1992 economics economists. That is, the RES ensured that mainstream, RES.

we had a senior member of staff who was a Marxist—but it would be unthinkable to replace him with a Marxist economist on retirement. Hence his course in Marxist political economy was dropped. (Quoted by Harley and Lee, 1997)

Evidence from our survey also suggests that many departments do not make an effort to retain Marxian economics courses when their enrolments decline or to offer M.A. and M.Phil. programmes which contain non-mainstream modules.<sup>20</sup> Finally, the partially engineered decline in student demand for non-mainstream courses reduces any pressure on economics departments to hire non-mainstream economists and thereby provides an additional rationale for their exclusion. (Minutes of the Conference of Heads of University Departments of Economics, 5/11/88; Standing Committee, 22/2/92; Murphy, 1994; and BBC, 1995)

The cleansing process was not altered by the 1996 RAE. As expected, the selection process was not open; there was behind-closed-doors selection of four panel members; not all panel members were pre-eminent in research; and the panel members were not qualified to evaluate all areas of economic research. Furthermore, the RES through CHUDE guided the selection of economists to the economics panel, with the predictable outcome that all but one panel member held a leadership position within

the Society, had helped edit *The Economic Journal*, and/or was a member of the CHUDE Standing Committee. In addition, except for Arestis and Booth, the remaining panel members were part of the closed self-referencing group of mainstream economists who published in core mainstream journals; were influenced by articles, arguments and concerns contained within these core mainstream journals; and were not influenced by the arguments and concerns of economists who publish in the core nonmainstream journals. Finally, the assessment criteria delineated by the 1996 panel emphasised the members' subjective but professional judgement of the quality of journals and of published works, and publications in internationally reputed journals. (Higher Education Funding Council for England, 1995B)

exclusively mainstream economists (82 versus 7 non-mainstream mainstream research. That is, the nineteen economic departments economist, Arestis, would be able to challenge the panel's it, therefore, unlikely that the presence of one non-mainstream mainstream economics with the panel's assessment criteria made improve upon their 1 to 3 ratings in the 1992 RAE hired 37 other hand, the ten economics departments which did not mainstream and only 2 non-mainstream economists. On the Manchester Metropolitan, Kent at Canterbury, London Guildhall, economists), with the most noted examples being Manchester, research ratings in the 1996 RAE deliberately hired almost in the old and new universities which improved their 1992 historical tendency to reward mainstream and discourage noneconomists. Hence, it is more than likely that economics correlated with the near exclusive hiring of mainstream message is clear; improvement in research rating is highly mainstream and 17 non-mainstream economists. Thus, the non-mainstream representation on the panel. economists and mainstream economics independent of any by even more positive discrimination towards mainstream departments will attempt to improve their rating for the next RAE Portsmouth, St. Andrews, and Nottingham who hired 48 The combination of panel members' intellectual allegiance to

The ongoing discrimination against non-mainstream economists and their research has resulted in few young non-mainstream economists obtaining university teaching and research positions. As a consequence, within ten years or so, the number of non-mainstream economists in British university economics departments will decline significantly.<sup>21</sup> Such a

non-mainstream economics to have a chance of surviving in mainstream economics, but the research assessment exercise coverage which has produced the current attack on nonquality of research. Therefore, it is not the shortcomings of the distributing research funds and not simply for evaluating the review-based RAE was established to provide a rationale for with the remainder ageing and increasingly invisible. The peer economists from the vast majority of economic departments. decline will result in the virtual disappearance of non-mainstream extent to which this is possible is open to question; but without panel and making it accountable to all its constituents. The control over and the opening up of the selection of the economics RAE is necessary or, baring this, at least the elimination of the RES British economics departments, we suggest that the ending of the itself in the context of a divided, paradigm-bound economics. For panel members in terms of pre-eminence in research and subject these changes there is, we believe, no future for non-mainstream

The 1986 RAE consisted of the UGC asking British universities to complete
a four part questionnaire covering various aspects of their research income
and expenditure, research planning, priorities, and output. The responses
received were considered by the UGC's subject subcommittees and were rated
against a variety of scales and standards. (Phillimore, 1989)

A further advertisement in The Guardian (June 14, 1994) noted that the
appointee to the Chair in Economic Theory must be an active researcher,
contributing at the leading edge of mainstream economic theory; and in
another advertisement in the November 8, 1994 The Guardian stated that
the appointee must be an active researcher, contributing at the leading
edge of mainstream macroeconomics, either theoretical or applied.

3. In 1994-95 we obtained some twenty job specifications by sending for details of posts advertised in the educational press. Out of these, only three did not specify an area of interest within mainstream economics or make reference to ranking in the 1992 RAE.

4. A second area of research would be to examine the impact of the RAE on the work and employment of academic economists in economic departments in both the old and new universities in the U.K. The working hypothesis of the research would be that the existence of lists of core mainstream journals which are believed to count most in the ranking exercise also poses a serious risk to both non-mainstream and mainstream academic diversity within the departments—see Harley and Lee (1997).

Sloane drew up the modified list of journals at the request of the Conference of Heads of University Departments of Economics as the basis for discussion

Note

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and possible development. Although the modified list was not adopted by the Conference, it is of interest to note that Sloane's selection process was itself a selective one in that a number of non-mainstream journals (see Appendix B) were ignored even though they had more publications by British economists than some of the selected journals. This can be seen in the Table 5 below.

	Economy	Journal c	British R	Cambrid	Non-mains	Kyklos	European	Scandina	Journal c	Public Finance	Urban Studies	Weltwirt	Economi	British Jo	Regional Studies	Public Finance	Journal o	Table 5: Journals selected:
Capital allu Ciass	Economy and Society	Journal of Post Keynesian Economics	British Review of Economic Issues	Cambridge Journal of Economics	Non-mainstream journals not selected:		European Journal of Political Economy	Scandinavian Journal of Economics	Journal of Transport Economics and Policy	nance	udies	Weltwirtschaftliches Archiv	Economic Modelling	British Journal of Industrial Relations	Studies	палсе	Journal of Industrial Economics	ected:
•	v ~	10	11	25		υ	5	6	&	10	11	13	14	15	17	17	19	number of publications

Therefore, the list of journals circulated among British economics departments would seem to have been deliberately constructed so as to emphasise only mainstream journals. (Johnes, 1989; also see Hodgson, 1993)

- The five journals are Bulletin of Economic Research, Empirical Economics, European Journal of Political Economy, Journal of the Royal Statistical Society, and Recherches Economiques de Louvain.
- The basic data on which Table I and the other results in this Section are based can be obtained from the authors.
- 8. The UFC requirement that each panel must include one representative from the non-UFC sectors of the Higher Education system. Podolski, the representative of the ex-polytechnics on the panel, was one of five economists nominated for the spot by The Standing Conference of Heads of Economics in Polytechnics.
- Steuer was chosen for the panel because Atkinson, Hendry, and Ulph thought that he would be an appropriate generalist. (Standing Committee, 19/9/92)
- 10. This claim made at the 4 November 1989 meeting of CHUDE is at variance with the comment made in personal correspondence by one panel member who said that he based his provisional assessment on the documentation and bibliographies and did not read the published research at all systematically.

11. The SSCI: Source Index does not necessarily carry all the journal publications of the panel members because it does not cover all economic journals. Therefore, the number of journal publications given for each panel member in Table II will not necessarily represent the total number of their publications. In addition, most panel members had journal publications which did not appear in the core mainstream or non-mainstream journals; thus columns 2 and 3 in Table 2 generally do not sum to 100 percent.

In addition, the panel members published and/or edited over fifty books between them.

- 13. This point is further reinforced by scanning the references of the articles published by the panel members. The 1989, 1992, and 1996 panel members referenced over 80% of the mainstream journals; however, most of the references were restricted to the smaller set of journals in which their own work appeared. The little referenced and un-referenced journals were the specialists, applied, and interdisciplinary journals. The ignored journals included the Journal of Development Economics, Journal of Financial Economics, International Journal of Industrial Organization, Public Finance, Regional Studies, Urban Studies, and Journal of Transport Economics and Policy.
- 14. Although he has not published extensively in non-mainstream journals, Desai has published books on Marxian economics and thus has, to some extent, the expertise to judge the quality of non-mainstream submissions.
- For an extended discussion of this point with regard to the clinical dentistry panel, see Griffith (1995).
- 16. Since the panel members were also unfamiliar with the subject matter of history of economic thought, comparative economic systems, regional economics, and transport economics, one can only guess how they rated publications in Journal of Asian and African Studies, History of Political Economy, Regional Studies, and Journal of Transport Economics and Policy vis-à-vis publications in The Economic Journal for instance. This point is important since John Hey, as managing editor of The Economic Journal has stated that he rejected submissions in history of economic thought when he believed that the emphasis was on the history as opposed to the economics. (Hey, 1995, 1996A, and 1996B)
- The Advisory Board for the Research Councils made this point in their review of peer review. (Advisory Board for the Research Councils, 1990: 31)
- 18. Lack of consensus when rating the value of a piece of research, bias against individual researchers and particular subjects, bias against researchers at low-status institutions, cronyism, discrimination against certain types of research (such as applied research and non-orthodox research), making major errors of assessment, and making assessments which lack scientific rigor have long been noted as possible problems with peer review; and no peer review system can be said to have completely escaped them. Furthermore, peer review presupposes that everybody in the research community shares the same value scale as to what is good and bad research which is reasonably unique. Such consensus has never existed in any research community and certainly does not exist in a divided research community such as economics. Finally, it has been widely acknowledged that peer review can be a mechanism used by those who support the ruling

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- 19. This point is reinforced by looking at the NR in Table 4. This shows that 21 British universities did not have their economic 'departments' assessed by the 1992 economics panel. Even though eleven of the departments have hired approximately one-third of the non-mainstream economists, they hired two and half times as many mainstream economists. Therefore, the survival of non-mainstream economics outside of economics departments is problematical as well.
- This point is driven home by the following comment on the Scottish doctoral programme:
- All the old universities in Scotland have agreed to accept PhD candidates only through this programme which has a highly neo-classical masters component. Thus, no Scottish economist can, as far as I can see, avoid being trained as a purely neo-classical economist. I have no knowledge of any attempts by the organisers to extend recognition of any schools beyond the mainstream ones. (Quoted by Harley and Lee, 1997)
- 21. Nearly 59% of the non-mainstream economists who responded to our survey have been in higher education since before 1979. This statistic was only 2% higher than for all the economists who responded to the survey. However, the difference is that as the older mainstream economists retire, they are replaced by younger neoclassical economists.

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Peer Review

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#### List of Core Journals (Diamond 1989) APPENDIX A

#### List of core journals

Canadian Journal of Economics Brookings Papers on Economic Activity American Economic Review Econometrica

Economic Journal Economic Inquiry

Economica

International Economic Review

Journal of Development Economics

Journal of Econometrics

Journal of Economic Theory

Journal of Financial Economics

Journal of Law and Economics

Journal of Monetary Economics Journal of Mathematical Economics

Journal of Public Economics Journal of Political Economy

Rand Journal of Economics Review of Economics and Statistics Quarterly Journal of Economics

Review of Economic Studies

European Economic Review Economics Letters

Journal of Economic Literature

Journal of International Economics

Journal of Labour Economics

Oxtord Economic Papers

Possible additions to the list (U.K.) Oxford Bulletin of Economics and Statistics

Applied Economics Bulletin of Economic Research Scottish Journal of Political Economy The Manchester School of Economic & Social Studies Journal of Industrial Economics

Possible additions to the list (European)

Weltwirtschaftliches Archiv International Journal of Industrial Organisation European Journal of Political Economy Empirical Economics Recherches Economiques de Louvain Scandinavian Journal of Economics

economists frequently publish Interdisciplinary or specialist journals in which

Journal of Transport Economics and Policy Journal of the Royal Statistical Society Urban Studies Economic Modelling British Journal of Industrial Relations Regional Studies Public Finance

## APPENDIX B

## Core Non-mainstream Journals

(All the journals listed below are fully covered in the SSCI.) SSCI Non-Mainstream Journals

Journal of Economic Behaviour and Organization' International Journal of Social Economics Cambridge Journal of Economics Monthly Review Journal of Post Keynesian Economics 🗸 Journal of Economic Studies 1 Journal of Economic Issues Economy and Society American Journal of Economics and Sociology

(All the journals listed below either are selectively covered by the Other Non-Mainstream Journals

SSCI or are not covered at all.)

Eastern Economic Journal Review of Political Economy Contributions to Political Economy British Review of Economic Issues Review of Radical Political Economics International Review of Applied Economics International Papers in Political Economy Capital and Class

Science and Society /

Review of Social Economy

New Left Review

- This follows the classification in Hodgson (1995).
- 2. Monthly Review is addressed to a non-specialized readership, thereby affecting the extent to which it is cited in specialist academic journals

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