Volatility Trade Design

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August 2003
Initial draft: May 2002

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Much of this research was completed while Ederington was Visiting Professor of Finance at the University of Otago and at Singapore Management University whose support of this research is appreciated. We have benefitted from the comments of Christine Brown, Tim Crack, and participants in finance workshops at the University of Oklahoma and University of Otago.

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Abstract

Despite the fact that they are discussed in every derivatives text, extensively covered in the practitioner literature, and heavily traded, volatility trades such as straddles, strangles, and option/asset combinations have received scant attention in the finance research literature. Using a unique data set for the Eurodollar options market, the use and structure of seven volatility trades: straddles, strangles, option/asset combinations, guts, butterflies, iron butterflies, and condors are examined. Particular attention is paid to the first three which represent 94% of volatility trades and over 25% of all option trades. We find that both trader’s choices among the seven strategies and the designs they choose for the individual strategies indicate that volatility traders seek trades with low deltas and transaction costs and high gammas and vegas. We find little evidence of trading based on the shape of the smile, i.e., little evidence that trades are designed to long (short) strikes with low (high) implied volatilities. We find that some volatility trade structures which (1) receive considerable attention in finance textbooks, (2) have been posited by finance researchers, or (3) are tracked by the exchanges are in fact rarely employed by traders while others are quite common.
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By facilitating speculation on whether actual volatility will exceed or fall short of implied volatility and whether implied volatility will rise or fall, volatility trades, such as covered calls, straddles, strangles, and butterflies, are important to the proper functioning of derivative markets. Such trades tend to equalize expected and implied volatility helping ensure that derivative securities are correctly priced. As we document below, volatility trades are also common accounting for over one quarter of all option trades of 100 contracts or more on the options market we examine.

Despite their importance to well functioning derivative markets and their popularity among traders, volatility trades have received scant attention in the financial research literature. While every derivatives textbook discusses volatility trades such as straddles, strangles, and butterflies, and they are a staple of the practitioner literature, to our knowledge, no one has asked which trades are preferable when, no one has documented which volatility trades are most popular among traders, and no one has asked how these trades should be and are designed or constructed. The returns to various hypothetical volatility trades have been documented in the literature, e. g., Coval and Shumway (2001), Whaley (2002), and Bakshi and Kapadia (2003), but to our knowledge no one has examined actual volatility trades. We seek to fill this gap.

On option exchanges, the more popular spreads and combinations are normally traded as such. In other words, an order for 100 straddles is executed on the floor as a straddle trade, not separate trades ofr 100 calls and 100 puts. A single straddle price is negotiated, not separate prices for each leg. While combination trades are either not included or identified in existing public data sets, we obtained data on large Eurodollar options trades in which trades of spreads and combinations (which turned out to represent over 50% of large option trades) were identified and their structures described.

In this paper we start by considering all seven volatility trades: option/asset combinations (including both delta neutral combinations and covered call/put writing), straddles, strangles,
butterflies, condors, guts, and iron butterflies, traded on the CME. However, particular attention is focused on the first three since these account for over 94% of all volatility trades. Exploring how straddles, strangles, and option/futures combinations are structured and when traders choose one versus the other, we find that most design choices reflect three apparent objectives on the part of volatility traders: (1) a desire to maximize the combination’s gamma and vega, (2) a desire to minimize its delta and (3) a desire to minimize transaction costs (and avoid illiquid contracts). These three simple objectives prove surprisingly rich in explaining how volatility trades are designed. Specifically, they explain (1) traders’ strong preference for delta-neutral option/asset combinations over covered calls and puts, (2) the relative rarity of butterflies, condors, iron butterflies, and guts, (3) the normal preference for straddles over strangles and the preference for strangles over straddles when, due to the discreteness of the traded strikes, strangles can be made delta neutral while straddles cannot, (4) most strike price choices in straddles and strangles, (5) the chosen ratio of calls to puts in straddles, and (6) the design of straddle/asset combinations. There are a couple of exceptions. For instance, while we find that straddle traders virtually always choose strikes which result in fairly low deltas and high absolute gammas and vegas, they do not always choose the delta minimizing and gamma/vega maximizing strike. Specifically, if the at-the-money strike is not the delta minimizing strike, they tend to choose it anyway.

We find scant evidence that volatility trade design is influenced by the shape of the implied volatility smile. In other words there is little evidence that trades are designed so as to short strikes with high implied volatilities and long strikes with lower implied volatilities. This implies that volatility traders view implied volatility differences as an artifact of their calculation - not as reflecting real implied volatility differences. There is also little evidence that (as touted in many practitioner publications), volatility traders seek to minimize the net price.

The paper is organized as follows. In the following section, we describe our data documenting the most popular trades and their characteristics. Possible reasons for the relative dominance of straddles, strangles, and asset-option combinations are also considered. The design
of straddles is explored in Section 2, option/futures combinations in Section 3, and strangles in Section 4. Section 5 considers the straddle/strangle choice and Section 6 concludes the paper.

1. Data and Trades

1.1. Data

As noted above, while spreads and combinations are traded as such on most option exchanges and their prices are posted on the exchange floor, these prices are not included in existing publically available options data sets. However, data on large option trades in the Chicago Mercantile Exchange’s market for Options on Eurodollar Futures (the world’s most heavily traded short-term interest rate options market) with spread and combination trades identified was generously provided to us by Bear Brokerage. Bear Brokerage regularly stations an observer at the periphery of the Eurodollar option and futures pits with instructions to record all option trades of 100 contracts or larger. For each large trade, this observer records (1) the net price, (2) the clearing member initiating the trade, (3) the trade type, e.g., naked call, straddle, vertical spread, etc., (4) a buy/sell indicator, (5) the strike price and expiration month of each leg of the trade, and (6) the number of contracts for each leg. If a futures trade is part of the order, he also records the expiration month, number, and price of the futures contracts. The large trades recorded on the Bear Brokerage sheets account for approximately 65.8% of the options traded on the observed days.

In this data set, we only observe spreads and combinations which are ordered as such. If a customer places two separate orders, one for 200 calls and another for 200 puts at the same strike and expiry, our records would show two separate naked trades, not a straddle. Consequently, our data may understate the full extent of volatility spread trading. However, if a trader splits his order, he cannot control execution risk. For example, if he orders 200 straddles, he can set a net price limit of 10 basis points. If he splits the order and sets limits on each leg, one leg may wind up being executed without the other. Consequently, the traders to whom we have talked think the data capture almost all spread and combination trades.
There are several limitations to our data. One, we only observe the net price of the spread or combination, not separate prices of each leg. Two, since the time of the trade is not recorded, we do not normally know the exact price of the underlying Eurodollar futures at the time of the trade. Three, we cannot distinguish between trades which open a position and those which close a position.

Bear Brokerage provided us with data for large orders on 385 of 459 trading days during three periods: (1) May 12, 1994 through May 18, 1995, (2) April 19 through September 21, 1999 and (3) March 17 through July 31, 2000. Data for the other 74 days during these periods was either not collected due to vacations, illness, or reassignment or the records were not kept. After applying several screens to remove trades solely between floor traders and likely recording errors as described in Chaput and Ederington (2003), the resulting data set consists of 13,597 large trades on 385 days of which 42.3% were naked call or put trades and 57.7% were spreads or combinations. Three thousand eight hundred and twenty-seven or 28.1% represent one of our seven volatility trades.

Daily option and futures prices: open, high, low, and settlement along with implied volatilities were obtained from the Futures Industry Institute.

1.2. Volatility Trades

The Chicago Mercantile Exchange (CME) recognizes and trades seven spreads and combinations which are commonly regarded as volatility trades: option/asset combinations (including both delta neutral combinations and covered calls and puts), straddles, strangles, butterflies, condors, guts, and iron butterflies. The CME definitions are provided in Table 1. Trading figures for each in our data set are reported in Table 2. As reported there, straddles are the most common volatility trade followed by strangles and option/asset combinations. These three account for over 94% of all volatility trades. It is particularly interesting that butterflies (and to a lesser extent condors) are rarely traded since these trades receive considerable attention in derivatives texts and option market literature.
We think this preference for straddles, strangles, and option/asset combinations over the other four combinations can be explained in terms of transaction costs and the positions’ Greeks. Among other things, transaction costs should be an increasing function of both the total number of options or assets making up the combination: \( M = \sum_{i=1}^{I} |m_i| \) where \( m_i \) (which is negative for short positions) is the number of units of asset i in the combination and the number of different assets, or “legs”, I. To compare the various combination or spreads, a base unit or numeraire must be defined for each trade. We define this as a trade in which the smallest option leg takes a value of 1.0, that is \( m_i \geq 1 \) for all option i and \( m_i=1 \) for some option i . For these numeraire trades, \( M=I=2 \) for straddles, strangles, guts and covered calls and puts. \( I=3 \) and \( M=4 \) for butterflies, and \( M=I=4 \) for iron butterflies, and condors. For delta neutral option/asset combinations, \( I=2 \) and \( 1 \leq M \leq 2 \).

Consequently, transaction costs should tend to be lowest for delta neutral option-asset combinations, low for straddles, strangles, guts, and covered option positions, higher for butterflies, and highest for iron butterflies and condors.\(^5\)

In addition to the costs of constructing a spread position, if the positions are held to maturity, there are costs associated with exercising in-the-money options.\(^6\) With guts (and iron butterflies), at least one (and maybe both) options must finish in-the-money; with straddles, exactly one will finish in-or-at-the-money; and with strangles at most one option will finish in-the-money. Consequently expected exercise costs should be higher for guts than for strangles with straddles in between.\(^7\)

Consideration of spread Greeks implies a preference for straddles followed by strangles. The presumption that volatility traders seek to exploit either predicted changes in implied volatility and/or an anticipated difference between actual and implied volatility implies that they should seek positions with large absolute vegas and/or gammas respectively. If they desire to minimize price risk, they should also seek positions which are delta neutral. A spread or combination’s “Greeks” are simple linear combinations of the derivatives for each of its legs, that is, \( G = \sum_{i=1}^{I} m_i G_i \) where \( G_i \) is the Greek (delta, gamma, vega, theta, or rho) for leg i and \( G_i \) is the Greek of the spread or combination. In order to analyze spread Greeks, it is necessary to specify a pricing model. Due to
its tractability and because it is used by most traders in this market we use Black’s model for options on futures for most of our analytical comparisons. Since Eurodollar options are American style options, we also employ the Barone-Adesi and Whaley (1987) (hereafter BW) model for our empirical comparisons. As we shall see below, both models normally yield virtually identical Greeks. While both models assume a Black-Scholes world with log-normal returns and deterministic volatility, they have the advantage of yielding unique and (in the case of the Black model) widely accepted Greeks.

In Table 3, we present formulae for delta, gamma, vega, and theta for calls, puts, straddles, strangles (and guts), and butterflies (and iron butterflies) according to Black’s model assuming volatility, \( \sigma \), is the same at each strike (an assumption which is relaxed in below). Expressions are not presented for option/futures combinations and condors since the former are trivial and the latter are simple extensions of the butterfly case.

Note that both vega and gamma are proportional to the bracketed terms: \([2n(d)]\) for straddles, \([n(d_c)+n(d_p)]\) for strangles, and \([-n(d_1)+2n(d_2)-n(d_3)]\) for butterflies. In other words, in the Black model, both vega and gamma are proportional to \( n(d) = \sum_{i=1}^{I} m_i n(d_i) \) where \( n() \) is the normal density function. Consequently, for a given expiry, gamma and vega are proportional. In other words, if switching strategies or choosing different designs raises gamma \( X\% \), it also raises vega \( X\% \). Consequently, we use \( n(d) \) as a measure of both vega and gamma for strategies with the same expiry. Theta is approximately proportional to \( n(d) = \sum_i m_i n(d_i) \) as well since the \( rP \) term is normally small.\(^{10}\)

The volatility trade with the largest Black values for gamma and vega for a numeraire unit is a delta-neutral straddle. As shown in Table 3, a straddle’s Black delta is zero when \( N(d) = .5 \), or when \( d=0 \). Since \( d = \frac{\ln(F/X) + (\frac{1}{2}\sigma^2t)}{\sigma \sqrt{t}} \), \( d=0 \) if the strike price \( X = Fe^{.5\sigma^2t} \) where \( F \) is the underlying futures price, \( \sigma \) is volatility and \( t \) is the time-to-expiration. We label this delta neutral strike \( F^* \). For short time-to-expiration options, the exponential term is small so \( F^* \) is just slightly above the current futures price, \( F \). For instance, if \( F=6.500,^{11} \) and \( \sigma = .16 \) (their approximate means
in our sample) and $t = 0.333$ years (four months), delta is zero at the strike $F^* = 6.528$. At a strike of $F^*$, gamma and vega are also maximized since the normal density $n(d)$ reaches its maximum of $0.39894$ when $d = 0$. So for a delta neutral straddle, $n(d)_c = \sum_i m_i n(d_i) = 2n(d) = 0.7979$. For strangles, at least one strike must be different from $F^*$ so $d \neq 0$, and $n(d)_c = \sum_i m_i n(d_i) < 0.7979$. For butterflies, iron butterflies and condors, some of the $m_i$ are negative so again $\sum_i m_i n(d_i) < 0.7979$. For option/futures combinations, $n_c(d)$ is maximized at $0.3989$ when the option’s strike = $F^*$. Consequently, if a trader’s goals are to maximize the position’s Black gamma and vega while minimizing delta, she should choose a straddle with a strike equal to $F^*$.

While gamma and vega are clearly highest for a delta neutral straddle, how Greeks of the other strategies compare depends on their construction. In general, vega and gamma will be low on butterflies, iron butterflies, and condors since equal numbers of options are bought and sold. If constructed with very far-from-the-money options, vega and gamma can be low on strangles, and option-asset combinations as well. For normal strike choices however, gamma and vega are considerably higher on strangles and option-asset combinations than on the other three. For instance, the median absolute value of $n(d)_c$ for the butterflies in our sample is only $0.057$ versus $0.358$ for option-asset combinations and $0.699$ for strangles.

In summary, presuming that volatility traders prefer positions with (1) low transaction costs, (2) high absolute vegas and/or gammas, and (3) low absolute deltas leads to the following conclusions. One, straddles would appear to be normally the most attractive volatility trade since they have both the highest gamma and vega values among the delta neutral combinations and the lowest predicted transaction costs. Two, butterflies, iron butterflies, and condors are relatively unattractive since they entail high transaction costs and low gamma-vega values. Three, guts have the same vega-gamma-delta characteristics as strangles constructed at the same strikes but higher transaction costs. Consistent with these, we observe in Table 2 that straddles are the most popular volatility trade followed by strangles and asset/option combinations. Butterfly trades are uncommon and the other three are quite rare.
1.3. Descriptive Statistics

Descriptive statistics for straddles, strangles, and option/future combinations are presented in Table 4. We also present statistics for butterflies since they are popular in the finance press though not in practice. For these calculations we remove from the sample: (1) mid-curve options, (2) straddles and strangles with a simultaneous futures trade (considered separately later), (3) positions expiring within two weeks, and (4) a few observations with incomplete data.

Interestingly we observe large differences across the various trade designs in terms of whether they are constructed to profit from increases or decreases in volatility. The percentage which are short volatility (i.e., negative gamma and vega) ranges from 73.6% for butterflies to 37.6% for option/future combinations. The high short figure for butterflies is interesting. Possible losses (at expiration) are unbounded on short straddles and strangles but bounded on short butterflies so butterflies might be particularly attractive to traders shorting volatility for this reason. On the other hand, if butterfly traders seek to exploit the normal smile shape, they would tend to buy at-the-money options and sell away-from-the-money options leading to a butterfly which is long volatility. The high percentage of short volatility positions on butterflies indicates that the latter is not a popular trading strategy. Other short-long differences are discussed below.

In interpreting these percentages, it should be kept in mind that our data does not distinguish between trades establishing and closing positions. If all positions were closed by a reversing trade, we would observe short volatility trades 50% of time regardless of whether most were short or long initially. The fact that 73.6% of butterflies are short volatility and 62.4% of option/futures combinations are long probably means that these figures are higher for trades opening positions.

Practitioner materials on option spreads and combinations often tout price minimization as an objective. This implicitly assumes that the traders are net long (net buyers of options). More importantly, it ignores the fact that the price equals the discounted value of the expected payout using risk neutral probabilities. A quick look at the net prices in Table 4 is sufficient to reject the hypothesis that traders seek to minimize the net price. Straddles which are the most popular are also
the most expensive. Butterflies are quite cheap since two options are bought and two sold but are rarely traded. Moreover most butterfly positions are short.

Statistics for estimated Black and BW Greeks are presented in Panels B and C respectively. Since neither the Eurodollar futures price at the time of the option trade nor the time of the trade are recorded by Bear Brokerage’s observer, in calculating the Greeks, we approximate the underlying futures price using an average of the open, settlement, high, and low prices that day. As shown in Panel B of Table 4, most straddles, and strangles have low deltas but are not completely delta neutral while most option/future combinations are close to delta neutral. Since gamma and vega vary with time-to-expiration, it is more instructive to compare figures for \( n(d)_c \) across trade types than gamma and vega directly. Earlier we noted that among the seven volatility trades, the one with the highest potential \( n(d)_c \) value was a straddle at a strike equal to \( X = F e^{-5rT} \). At this strike \( n(d)_c = .7979 \) for the straddle. The median value of \( n(d)_c \) for straddles is only slightly less than this limit at .790 while the mean is .766. With a median \( n(d)_c = .699 \) and mean =.629, \( n(d)_c \) tends to be about 10 to 15% smaller for strangles than for straddles.

1.4. Volatility Patterns

One of the issues to be examined below is whether volatility trade designs are influenced by the slope of the implied volatility smile. If traders view implied volatility differences as real, then they may prefer to design their trades so that they short options with relatively high implied volatilities and long those with low implied volatilities. If on the other hand, they view the implied volatility differences as due to errors in calculation (specifically using Black Scholes model to calculate volatility when it is inappropriate), then trade design should not be influenced by the smile. Accordingly, in Table 5 and Figure 1 we document the average smile pattern in implied volatilities in the Eurodollar options market over our data period. For each option \( j \) on every day \( t \), we obtain the implied standard deviation, \( \text{ISD}_{j,t} \), as calculated by the CME and calculate the relative percentage “moneyness” of option \( j \)’s strike price measured as \( (X_{j,t}/F_t)-1 \) where \( X_{j,t} \) is option \( j \)’s strike price and
$F_t$ is the underlying futures price on day $t$. This is done for two different expiries: options maturing in two to six weeks and options maturing in 13 to 26 weeks. Time series means of both ISD and $(X/F)-1$ are reported in Table 5 and the former is graphed against the latter in Figure 1. The following nomenclature is used in Table 4 to identify calls and puts and strike price groups $j$. The first letter, “C” or “P,” indicates call or put, the second, “I” or “O”, indicates whether the option is in or out of the money, and the last digit, “1” through “8”, reports the strike price position relative to the underlying futures price where “1” is the closest to the money and “8” is the furthest in- or out-of-the-money. For example, CI3 indicates an in-the-money call option whose strike price is the third strike below the futures price. We only report results for strikes traded on 75 or more days and in Figure 1 we only show results for strikes between CI4 (or PO4) and CO4 (or PI4). As shown in Figure 1, the implied volatilities display a standard smile pattern - generally rising as strikes further from the underlying futures price are considered. The smile is steeper at the shorter maturity.

Figure 2 documents how the implied volatilities vary with the time-to-expiration. For this we calculate the average implied volatility each day on the four at-the-money options for each option expiry. As shown in Figure 2, implied volatility generally rises with the time to expiration.

It has been noted by Whaley (2002), and Bakshi and Kapadia (2003) among others that in the equity index options market implied volatilities tend to consistently exceed actual volatility so that a strategy of shorting volatility tends to be profitable. During our sample periods, the annualized volatility of daily returns was 10.1% for Eurodollar futures expiring in 2 to 6 weeks and 15.9% for futures expiring in 13 to 26 weeks. Over the longer 1990-2000 period, these two volatilities were 9.1% and 15.2% respectively. Consequently, for 2 to 6 week options implied volatilities tended to exceed actual volatilities slightly while there was little difference for 13 to 26 week options.
2. Straddle Design

We next investigate the design of the three most popular volatility trading strategies: straddles, strangles and option/asset combinations starting with straddles. We consider three straddle design issues: (1) which strike price to use, (2) whether to combine calls and puts in the traditional 1-to-1 ratio or alter the ratio to achieve delta neutrality, and (3) whether to combine a futures trade with the straddle to achieve delta neutrality. Except for Natenberg (1994), who shows that delta \( \approx 0 \) if the straddle is at-the-money, we find no discussions of straddle design issues in the literature.

2.1. The Straddle Strike Choice

Consider first the strike price choice. As in Section 1, we presume that straddle traders prefer designs that (1) maximize the straddle’s sensitivity to changes in actual and/or implied volatility (gamma and vega) and (2) minimize sensitivity to the price of the underlying asset (delta). Fortunately, both objectives imply the same strike price choice. As shown in Section 1, a straddle’s Black delta is zero (since \( N(d)=0 \)) and vega and gamma are maximized (since \( n(d) \)) at \( \approx 0.7979 \) when the strike price is equal to \( F^* = F e^{-\sigma \sqrt{t}} \) where \( F \) is the underlying futures price, \( \sigma \) is the instantaneous volatility and \( t \) is the time-to-expiration. For short expiry options, the exponential term is small so \( F^* \) is just slightly above the current futures price, \( F \). In our straddle data set, the mean of \( F^*-F \) is 7.3 basis points. For most straddles, the strike at which delta is equal to zero according to the BW model is virtually identical. How delta, gamma, and vega vary with the chosen strike is illustrated in Figure 3, where we graph a straddle’s Black delta, and gamma/vega (or \( n(d) \)) as functions of the strike price for the case when \( \sigma = .16, t = .5 \) years, \( r = .065 \) and \( F=6.50 \). At strikes below \( F^* \), a bought (sold) straddle’s delta is positive (negative) while it is negative (positive) for strikes above \( F^* \). As the strike moves away from \( F^* \) in either direction, gamma and vega are reduced (in absolute terms) since \( n(d) \) falls.
Unfortunately, since only a limited number of strikes are traded, a strike exactly equal to F* is rarely available. In the Eurodollar option market, options which expire in less than three months are currently traded in strike increments of 12 or 13 basis points for the five or so strikes closest to the underlying futures and in 25 basis point increments for the strikes further from the money. Options with expiries exceeding three months are traded in increments of 25 basis points. Prior to May 1995, all increments were 25 basis points regardless of the expiry. Suppose, as in our examples above, \( \sigma = .16, t = .5 \) years, and \( r = .065 \) and suppose \( F = 6.60, \) so \( F^* = 6.642. \) The closest available traded strikes are 6.50 and 6.75. If \( X = 6.50, \) the Black delta of the straddle is \( +0.147 \) (+0.156 according to the BW model). If \( X = 6.75, \) the Black delta = -0.109 (BW delta = -0.130). So even if the trader chooses the strike closest to \( F^* \), some delta risk remains. Since \( F^* \) is rarely a traded strike, we focus attention on the traded strike which is closest to \( F^* \) in log or percentage terms which we label \( X^* \). It is easily shown that among the traded strikes, the absolute delta is lowest and absolute vega and gamma are greatest at \( X^* \). We shall refer to \( F^* \) as the “zero-delta” strike, and refer to \( X^* \) as the “delta-minimizing” strike. For comparisons, we also make use of the closest-to-the-money strike, \( X_m \). So while \( X^* \) is the strike closest to \( F^* \) in log terms, \( X_m \) is the strike which is closest to \( F \) in log terms. For 71.4% of our straddle observations, \( X^* = X_m \).

The presumption that straddles traders seek to minimize delta and maximize gamma and vega leads to our first hypothesis:

**H1: Ceteris paribus, a straddle trader will tend to choose strike \( X^* \) which is the available strike at which the Black delta is minimized and the Black gamma and vega are maximized.**

Obviously, other objectives may lead to different choices. For instance, in deriving H1, we have assumed that implied volatility, \( \sigma \), is the same at every strike price. As discussed above, if implied volatility differs across strikes and if traders view these differences as real, rather than the result of calculating implied volatility with the wrong model, then a long straddle trader may wish to long strikes with relatively low implied volatilities and avoid those with relatively high implied
volatilities. Conversely, a short straddle trader may prefer to short strikes with relatively high implied volatilities. Consequently, our second hypothesis is:

**H2:** Ceteris paribus, straddle traders will tend to chose strikes with high implied volatilities for short positions and strikes with low implied volatilities for long positions.

### 2.2. Straddle Strike Results

Results relevant to H1 are presented in Table 6. The basic result is that while the great majority of straddles are constructed using close-to-the-money strikes so that delta is low and gamma and vega high, it is not always the strike at which delta is minimized and gamma and vega maximized. While 54.3% of the 1751 straddles use X*, in 71.0% the strike is X_m, the strike closest to the current futures price. As noted above, in 71.4% of our observations, X* = X_m. If we restrict attention to the 435 observations when X* ≠ X_m and the straddle’s strike is one or the other, in 83.7% of these, the strike is X_m, rather than X*. In only 16.3% is it the delta minimizing strike, X*. Hence, although the evidence indicates that straddle traders choose strikes with low Black deltas, hypothesis H1 (that they minimize the Black delta) is rejected.

What are the consequences of choosing X_m instead of X*? In the 364 cases in which X* ≠ X_m and the straddle’s strike = X_m, the average absolute Black delta is .115. If the straddle traders had used X* instead, the average Black delta would have been only .052. In terms of the BW model, the estimated delta is .118 while it would have been only .054 if the strike were X*. While this delta difference is statistically significant at the .0001 level, whether it is economically important is in the eye of the beholder. On the one hand, Delta is more than double the minimum possible. On the other hand, at X_m the straddle’s delta is fairly low anyway. It makes less difference in terms of gamma and vega whether X* or X_m is chosen. Specifically, the estimated vega and gamma are about 0.9% higher at X*.

While most straddles are at X_m, not all are. In 436 or 24.9% of our observed straddles, the strike is neither X* nor X_m. In 83.9% of these, it is one of the next closest strikes, e.g., 5.75 or 6.25
if \( X^* = X_m = 6.00 \) and the time-to-expiration exceeds three months. In these, the average absolute Black delta is .299 versus .097 if the strike had been \( X^* \). In only 70 of the 1751 cases (about 4%) of the straddles, was the straddle’s strike more than one strike from \( X^* \) and \( X_m \). Particularly since some of these may have been trades to close positions which were opened with close-to-the-money strikes, it is clear that virtually all straddles are constructed close to the money.

In summary, most (71%) straddles are at the closest-to-the-money strike. In a majority of cases, this is also the strike at which delta is minimized and gamma and vega are maximized according to the Black and BW models. However, when faced with a choice between the closest-to-the-money strike and the delta-minimizing strike, most straddle traders choose the strike which is closest-to-the-money even though by doing so they accept some delta risk (and slightly lower gammas and vegas) according to the Black model. Deep in-the-money or out-of-the-money straddles are quite rare.

To test H2 we focus on those straddles (24.9% of our sample) when the strike is neither \( X^* \) or \( X_m \). According to H2, if volatility traders are shorting (longing) volatility, they should prefer a strike with high (low) implied volatility. Given the usual smile shape this could lead them to choose strikes other than \( X^* \) or \( X_m \) for short volatility, i.e., negative gamma-vega, positions. Let ISD be the implied standard deviation at the chosen strike \( X \), and ISD* and ISD\(_m\) be the implied standard deviations at \( X^* \) and \( X_m \). Consider the cases when \( X \neq X^* \) and \( X \neq X_m \). According to H2 for a short straddle, ISD>ISD* and ISD>ISD\(_m\) while for a long straddle we expect ISD<ISD* and ISD<ISD\(_m\). Since we cannot observe ISD* and ISD\(_m\) at the exact time of the trade, we compare implied volatilities calculated from the previous day’s settlement prices viewing these as providing the signal which is executed on day \( t \). We have sufficient data to calculate estimates of ISD, ISD*, and ISD\(_m\) for 388 of our 436 observations.\(^{21}\)

Contrary to H2, we observe no significant different between ISD and ISD* or between ISD and ISD\(_m\). For the 206 short straddles, the mean ISD is .1605 while ISD* is .1593 and ISD\(_m\) is .1589. The differences are insignificant at any reasonable significance level. Results for the 182
long straddles are similar; the means are .1607, .1599, and .1598 for ISD, ISD*, and ISD_m respectively. The results are little changed if the ISDs are calculated using day t prices instead of day t-1 or if we calculate ISD using the actual price of the straddle. Hence, H2 is not confirmed. Again, however, we caution that the power of this test is limited by the fact that we cannot observe the ISDs at the exact time of the trade and some of these may be trades closing rather than opening positions.

2.3. Making Straddles Delta Neutral

As noted above, because of the discrete nature of the traded strikes, straddles cannot normally be made completely delta neutral based on the strike price alone. Indeed, even in those cases when X=X*=X_m, the mean absolute Black (BW) delta is .095 (.096). This raises the question whether straddle traders undertake other strategies to lower delta and if so what. We explore two possibilities. One is altering the put/call ratio away from the traditional 1-to-1 ratio. If the call’s delta is D_c and the put’s is D_p, a delta neutral position could be created by buying D_c/D_p puts for each call purchased. This is the hypothetical straddle structure employed by Coval and Shumway (2001). A likely problem with this strategy is liquidity. Traditional 1-to-1 straddles trade actively and their prices are posted on the floor and broker screens. If a trader chooses a ratio other than 1-to-1, she must either place two separate orders or a “generic” combination order.

We find that straddle traders clearly reject this strategy. Out of our 13,597 trades we only observe three instances in which a straddle was constructed in a call/put ratio other than 1.0.

Alternatively straddles can be made delta neutral by adding futures. As with changing the call/put ratio, adding futures to a straddle changes the position’s delta but does not affect its gamma, vega, or theta. Consequently, a straddle trader can choose the strike with the desired gamma-vega or other characteristics and then use futures to lower the delta. Since about 8.5% of straddle trades are accompanied by a simultaneous futures trade, we next explore whether delta reduction is the reason the futures are added. We hypothesize:
H3: If futures are traded simultaneously with a straddle, the straddle position’s absolute delta including the futures will be lower than it would be without the futures. In other words, futures will be bought (sold) when the straddle’s delta (ignoring the futures) is negative (positive).

Going a step further we also hypothesize,

H4: Futures will be bought (sold) in quantities which reduce the position’s delta approximately to zero.

This second hypothesis is a stronger version of the first considering the size of the futures position as well as its sign.

If the purpose of the futures trade is to achieve delta neutrality, we would expect this strategy to be employed when the straddle’s absolute delta without the futures is relatively high, which occurs when the chosen strike is far from $X^*$. Consequently, our third hypothesis is:

H5: Those straddles accompanied by a simultaneous futures trade will tend to be at strikes further from $F^*$ and to have higher absolute deltas than the straddles traded without futures.

2.4. Straddles with Futures: Results

To test H3, we compare deltas with and without the futures for those straddles which were accompanied by a futures trade. Removing those observations involving midcurve options, options maturing in less than two weeks, and trades where the size of the futures trade is unrecorded, our sample (which was not part of the straddle sample in Tables 5 and 6) consists of 153 such straddles. Confirming H3, in 142 or 92.8% of these, the straddle position’s absolute delta is reduced by incorporating the futures trade. Moreover, eight of the eleven contrary trades were placed by the same clearing firm. It appears that this firm, or one of its customers, was following a unique trading strategy whose objective is unclear.

Turning to H4, i.e., whether adding the futures reduces the straddle position’s delta to zero, we focus on the 142 observations in which delta is reduced. Calculated without the futures, the mean absolute delta of the straddles alone is .264. When the combined delta is calculated including
the futures, the mean absolute Black delta is only .038. The median absolute Black delta without
the futures is .202 whereas with the futures it is only .023. It seems clear that the purpose of
combining a futures trade with a straddle is to reduce the position’s Black delta to close to zero.²³

Finally, we hypothesized (H5) that straddle traders choose to combine futures with their
straddles when the chosen strike price is far in- or out-of-the-money, or more precisely when it is far
from F*, so that the absolute delta of the straddle alone is high. For the 904 straddles which were
not accompanied by a futures trade, the average absolute difference between the chosen strike price
X and the zero-delta strike price F* is 13.8 basis points. For the straddles accompanied by a futures
trade, the mean difference between X and F* is 30.9 basis points or over twice as far from F* on
average. The difference is significant at the .0001 level so H5 is also confirmed. For the straddles
unaccompanied by a futures trade, the mean absolute delta is .156. For the straddles accompanied
by a futures trade, the mean absolute delta calculated without the futures is .264. Again the
difference is significant and H5 is confirmed.

In summary, we find that straddle traders tend to add a futures position to their straddles
when the chosen strike is far in- or out-of-the-money so that the straddle alone is far from delta
neutral, i.e., when they are exposed to substantial risk from a change in the price of the underlying
asset. In these cases, traders tend to long or short futures in quantities which reduce the Black delta
of their combined position approximately to zero. They virtually never alter the call/put ratio to
achieve delta neutrality.

3. Option/Futures Combinations

3.1. Delta Minimization and Covered Calls and Puts

In deriving our hypotheses regarding straddles above, we presumed that volatility traders
prefer delta neutral positions. Option/futures combinations provide a good test of this maintained
hypothesis. Writing covered calls (and sometimes puts), in which a trader shorts calls or puts and
simultaneously longs (for calls) or shorts (for puts) equal quantities of the underlying asset, is
perhaps the most discussed volatility strategy in derivatives textbooks and the practitioner literature. Indeed the CBOE has recently instituted a “Buy Write” index which tracts the returns to this strategy for equity index options. As far as we are aware, it is the only volatility strategy for which such an index has been established. While possible losses on the option are bounded by this strategy, the resulting positions are not delta-neutral unless the options are deep in the money. Consequently, examining whether traders follow this prescription or instead construct delta-neutral combinations provides evidence whether delta neutrality is truly important leading to the hypothesis:

**H6: Traders will choose delta neutral ratios for option/futures combinations and avoid covered calls and puts.**

In 92 instances (all in 1999), Bear Brokerage’s observer failed to record the number of futures contracts involved in these trades and data was incomplete for another observation. Of the remaining 478 option/futures trades in our sample, in only 30 (6.3%) or is the option/futures ratio 1.0. Despite the attention that it receives in the literature, covered option writing appears fairly rare.

Removing mid-curve options and those expiring in less than two weeks, reduces the sample of combinations in which the futures/options ratio is not 1.0 to 364. In these, the mean estimated absolute Black delta is only 0.24. By contrast in the 30 covered positions, the average delta was 0.418. Particularly when one considers that some of our trades are probably closing positions created earlier (in which case, delta may have drifted away from its initial value), it seems clear that virtually all traders of option/futures combinations seek positions which are close to delta neutral. H6 is confirmed.

Especially in light of our finding that straddles are virtually always in a 1-to-1 ratio, it is interesting that the option position is usually evenly divisible by 100 while the futures position is more irregular. For example, one trader bought 500 calls with an estimated delta of 0.3104 and shorted 155 futures contracts for a net delta of 0.0004 per call. Apparently, traders think the liquidity of odd lot positions is greater in the futures market.
3.2. **Gamma and Vega and the Strike Choice**

Option/futures combinations are instructive for gauging the importance of gamma and vega in the design decisions since (in contrast to the straddle case) gamma and vega are determined separately from the position’s delta. For option/futures combinations, as with straddles, Black gammas and vegas are maximized if the chosen strike is $X^*$, which is defined as the strike closest to $F^* = F_0 e^{s_0 t}$. Consequently, the question arises whether volatility traders continue to choose strikes close to $X^*$ when delta minimization is not at issue. In 75.1% of straddles the observed strike was either $X^*$ or $X_m$ (which as we have seen is close to $X^*$). In contrast, only 29.9% of option/futures combinations are at one of these two strikes. In the case of straddles, the average difference between the chosen strike and $F^*$ was 13.8 basis points. For option/futures combinations, it is 36.0 basis points. It seems clear that once other means of achieving delta neutrality are introduced, traders venture further from at-the-money strikes. On the other hand, because gamma and vega are fairly flat functions of the strike for options within a few strikes of $X^*$, the impact on gamma and vega is not great. The mean $n(d)$ is .336, versus .399 at $X^*$ and $n(d)$ exceeds .30 for 78.1% of the option/futures combinations.

3.3. **The Smile and the Strike Choice**

Since gamma/vega maximizing strikes are not always chosen, the question of what influences the strike choice in option/asset combinations arises. Generalizing hypothesis H2, we examine whether traders of option/futures combinations choose strikes with high implied volatilities for short positions and low volatility strikes for long positions. As with straddles, we find little evidence of such behavior. For short positions, the mean estimated implied volatility is 17.0% at the chosen strike versus 16.8% at $X^*$. While this difference is consistent with H2 (although it is not significant at the .05 level), it is almost axiomatic given the normal U shape of the smile. More telling are long positions. For these (the majority), the mean estimated implied volatility is 15.7% at the chosen strike versus 15.3% $X^*$ - the opposite of what H2 would predict. Again H2 is rejected.
The fact that 62.6% of option/futures combinations have positive gammas and vegas is also
telling. As we have seen, constructing delta neutral straddles entails choosing close to the money
strikes which normally means strikes at the bottom of the smile. If implied volatilities are
important, this would be attractive for long positions but undesirable for short positions.
Consequently, if the smile is important to traders we would expect to see them seeking alternative
strategies to straddles for short but not long positions. The fact that the percentage of short
percentages is higher for straddles than option/futures combinations implies that the smile is not
relevant to this choice.

4. Strangles

4.1. Strangle Design Issues

In a long (short) strangle, the trader buys (sells) a call at one strike price and buys (sells) a
put at a lower strike. These two decisions may be viewed as (1) choosing the differential or gap
between the put and call prices (so that a straddle becomes a special case of a strangle with zero
gap) and (2) choosing the relation of the two strikes to the underlying asset or futures price.
Consider first the question of the distribution of the strikes around the underlying asset price holding
the call-put strike differential constant. As shown in Table 3, a strangle’s Black delta is zero iff
\[ N(d_c) + N(d_p) = 1 \]
Since \( N(-x) = 1 - N(x) \), this occurs when \( d_c = -d_p \) where \( d_c \) (\( d_p \)) represents \( d \) defined in
terms of the call (put) strike. If volatility is the same for both the call and put, the \( d_c = -d_p \) condition
is met when \( \ln(F/X_c) + \ln(F/X_p) = -\sigma^2 t \) yielding the result that the strangle delta is zero iff
\( (X_c X_p)^{0.5} = F^* \) where \( F^* = P e^{0.5 \sigma^2 t} \). In other words, a strangle is delta neutral iff the geometric mean of the two
strikes, which we designate as \( X \), equals \( F^* \). Likewise, gamma, and vega are maximized when \( X = F^* \). Of course, since the traded strikes are in increments of 12, 13 or (more commonly) 25 basis
points, a strike pair whose geometric mean is exactly equal to \( F^* \) is not normally available but it is
easily shown that for a fixed differential, the Black delta is minimized by choosing the pair whose
geometric mean is closest to \( F^* \). Hence we hypothesize:
H7: For a given strike price differential, strangle traders will tend to choose the strike price pair at which the Black delta is minimized which is the pair whose geometric mean is closest to F*.

Given our straddle results above, in which traders tended to choose $X_m$ instead of $X^*$, an obvious alternative to H7 is that $\bar{X}$ will be approximately equal to F, not F* leading to the alternative:

H7b: For a given strike price differential, strangle traders will tend to choose the strike price pair whose geometric mean is closest to F.

Next attention is turned to the differential or gap between strikes $X_c$ and $X_p$. Note that because a straddle can be viewed as a strangle with a zero differential, this analysis applies to the straddle/strangle choice as well. Consider first the impact on the price and expected payout. Since the payoff on a strangle is zero if the final asset price is between the two strikes, increasing the gap between the two strikes in a strangle while holding the geometric mean constant,\(^{24}\) lowers the expected payout and price. This is illustrated in Figure 4 where we graph the net price and expected payoff of a strangle, according to the Black model, for different (assumed continuous) strike price differentials for the case when $F^*=6.50$, $r=.065$, $\sigma=.16$, $t=.5$ and holding $\bar{X} = F^*$.\(^{25}\)

Of greater interest is the impact on the Greeks. If the geometric mean is held constant at F*, increasing the call-put strike differential leaves the Black delta unchanged but reduces gamma and vega. As shown in Table 2, for a given volatility and expiry, a strangle’s Black gamma and vega are proportional to $[n(d_{1c}) + n(d_{1p})]$. Consequently, if the call and put prices bracket F*, then increasing the call-put differential holding $\bar{X}$ constant reduces both $n(d_{1c})$ and $n(d_{1p})$ and hence gamma and vega. as illustrated in Figure 4. The presumption that strangle traders seek to maximize their strangle’s sensitivity to actual volatility (gamma) and/or implied volatility (vega) leads to the hypothesis:

H8: Strangle traders will tend to choose small price gaps between the two strikes in order to maximize gamma and/or vega.

Of course at the extreme this means choosing a straddle. Although straddles are far more common than strangles, the fact that strangles are chosen at all means that the strike price gap decision
depends on more than gamma/vega maximization. We consider two possibilities: delta minimization in combination with discrete strikes and the smile.

Implied volatilities are normally lowest for near-the-money strikes and higher on strikes considerably in- or out-of-the-money. If these implied volatilities differences are viewed as real, then traders wishing to speculate that actual volatility will be less (more) than implied volatility may want to short strikes toward the top (bottom) of the smile, which means a large (small) strike gap if the strangle is to be kept delta neutral yielding:

**H9: Given a U-shaped volatility smile, traders will tend to construct short strangles using large strike price gaps and long strangles using small price gaps.**

We also expect the strike price differential to depend on the time to expiration. Since at short times to expiration, far from the money options are thinly traded we expect smaller gaps at shorter expiries.26

4.2. Strangle Results

Results for hypotheses H7 and H7b match our straddle results, that is, most strangle traders choose strikes whose geometric mean, $\bar{X}$, is close to the current futures price even if this is not the Black delta minimizing pair. For a given strike differential, in 57.0% of our observations, the observed strike pair is that at which the Black delta is minimized. However, in 67.2% it is the pair whose geometric mean is closest to F. The average difference between the geometric mean and F* is -9.8 basis points while the average difference between the geometric mean and F is only -2.3 basis points. In 63.2% of the observations, the geometric mean strike is closer to F than it is to F*, a percentage which is significantly greater than 50% at the .0001 level. In summary, H7 is rejected in favor of H7b. Strangle traders seek strikes which are close to the underlying futures, F, a strategy which yields a low delta but not always the smallest.

According to our analysis, to minimize the Black delta, strangle traders should compare the strikes’ geometric mean with F*. If traders are applying a simpler rule of thumb to the latter half of
this equation, one wonders whether they are applying a similar rule of thumb to the other half as well. Specifically we ask whether they tend to choose the strike pair whose arithmetic mean, rather than the geometric mean, is close to F. A slight majority apparently are. In 54.3% of our observations the arithmetic mean is closer to F than the geometric mean - a proportion that is significantly greater than 50% at the .05 level. In summary, rather than minimizing delta (and maximizing gamma and vega) exactly, most straddle and strangle traders seem to apply simple rules which result in approximate, but not exact, optimums.

Evidence on the strike price gap choice is reported in Table 7 where we also repeat the straddle figures from Table 5. We divide the 530 strangles into the following strike gap buckets: 25 basis points or less (mostly 25), 26 to 50 bp (mostly 50), 51 to 100 bp (mostly 75 or 100), and over 100 bp. Evidence regarding H8 is mixed. While the smallest bucket is the most numerous, substantial numbers are at larger gaps.

Conclusions regarding hypothesis H9 depend on whether or not straddles are included in the sample. Consistent with H9, the percentage of short positions is 53.9% for straddles and 63.0% for strangles - figures which are significantly different at the .0001 level. However, the pattern within the strangle category is not consistent with H9 since the percentage of short positions is highest for the smallest gap and lowest for the largest.

As expected, time to expiry and the strike price gap are positively and significantly (.0001 level) correlated though straddles fail to follow this pattern. These differences in time-to-expiration complicate univariate tests of H9 since, as shown in Table 3, the smile is more pronounced at shorter maturities. The longer time to expiration at the larger gaps could conceivably explain why H9 is not confirmed in Table 7. To test H9 controlling for time-to-expiration, we regress (excluding straddles) the chosen strangle strike price differential, GAP, on (1) the time-to-expiration, TTE, and (2) a long/short dummy, L/S which = 0 if the strangle is long and =1 if short yielding:

\[ GAP = 45.7 + 0.611 \text{TTE} - 14.7 \text{L/S} \]

\[ (11.16) \quad (8.93) \quad (13.75) \]
where t-statistics are shown in parentheses. Again H9 is rejected since the B/S coefficient is negative. In summary, we find little evidence that strangle traders’ strike choices are influenced by implied volatility differences.

An oft mentioned advantage of strangles in the practitioner literature is that they are cheaper than straddles and the wider the gap, the lower the price. While we do not find this argument convincing since the expected payout is reduced proportionally, it is consistent with the long/short pattern across strike price gap buckets in Table 7. If price minimization is a goal, it should only be so for long positions. Consequently, we would expect to see those taking long positions choosing bigger gaps than those taking short positions. The results in Table 7 are consistent with this in that the percentage of short positions falls from 66.7% for the smallest gap to 45.6% for the largest gap. However, the strangle percentage does not fit this pattern.

5. The Straddle/Strangle Choice.

5.1. Determinants of the straddle/strangle choice

Lastly, we look at the volatility trader’s choice between a straddle and strangle. Since a straddle may be viewed as a strangle with a zero strike price differential, part of this ground has already been covered in Section 4. However, the fact that strikes are only traded in increments of 12, 13 or 25 basis points introduces another element. If \( F^* \) is approximately midway between two strikes, a strangle based on those two strikes will have a lower delta than a straddle based on either strike alone. For instance, suppose \( \sigma = .16, t = .500 \) years (6 months), \( r = .065 \), and \( F = 6.60 \) so \( F^* = 6.64 \). If \( X = 6.50 \), the delta of the straddle is 0.147. If \( X = 6.75 \), the straddle’s delta is -0.109. However, since the geometric mean of the two strikes is 6.62, the delta of the strangle using these two strikes would be only 0.019. The presumption that delta neutrality is important to volatility traders, leads to the hypothesis:

**H10:** Volatility traders will tend to choose a straddle when \( F^* \) is close to a traded strike and a strangle when \( F^* \) is approximately midway between two traded strikes.
Given our previous results, we also test an alternative based on $F$ instead of $F^*$:

**H10b:** Volatility traders will tend to choose a straddle when $F$ is close to a traded strike and a strangle when $F$ is approximately midway between two traded strikes.

To test H10 (H10b) we form a sample of all 124 (111) strangles with a strike price differential of 25 basis points where $F$ ($F^*$) is between the two strikes. We then divide the 25 basis point differential between $X_p$ and $X_c$ into five 5 basis point regions: $(X_p, X_p + .05)$, $(X_p + .05, X_p + .10)$, $(X_p + .10, X_p + .15), (X_p + .15, X_p + .20), (X_p + .20, X_c)$. According to H10 (H10b), we should observe more strangles when $F^*$ ($F$) falls in the middle quintile, $(X_p + .10, X_p + .15)$, and few when it falls in the first and fifth quintiles. If the null that the straddle-strangle choice is unrelated to where $F$ or $F^*$ falls relative to the traded strikes is correct, then the strangles should be roughly equally distributed over the five quintiles. Results are reported in Figure 5. The distribution of $F^*$ relative to the strikes roughly conforms to H10 in that we observe relatively few strangles with $F^*$ in the first and fifth quintiles and the null that $F^*$ is randomly distributed across the quintiles is rejected at the .01 level. However, there are more observations in the fourth and fifth quintiles than expected. The data are more consistent with H10b. There are very few observations in which $F$ falls in the first and fifth quintiles and the distribution is reasonably symmetric. The null that the distribution is random is rejected at the .01 level. Performing a similar analysis for straddles, we find that in this case as hypothesized, $F$ tended to be bunched in quintiles closest to a traded strike. Again the results are consistent with H10b and the null is rejected at the .01 level.

5.2. Probit estimations of the straddle/strangle choice

Finally, we explore determinants of the straddle/strangle choice using probit estimations. Our choice variable is coded as 1 for strangles and 0 for straddles so a positive coefficient implies that an increase in the variable means that a strangle design is more likely to be chosen. According
to hypothesis H10 (H10b) a straddle design is more likely to be chosen when F* (F) is close to a traded strike. To test these, we include the variables $Z^* = |F^*-\text{closest strike}|$ and $Z=|F-\text{closest strike}|$. Hypotheses H10 and H10b imply positive coefficients for $Z^*$ and $Z$ respectively. Since, hypotheses H10 and H10b apply to cases when the underlying futures is either close to or between the two strikes, we restrict our straddle/strangle sample to (1) all strangles where the gap between the two strikes is 25 (or 12.5 adjusted to 25) basis points and either F or F* is between the two strikes, and (2) all straddles at either of the two strikes closest to F or F*.

Given the normal shape of the implied volatility smile, hypothesis H9 implies that strangles are more likely to be chosen if the trader is taking a short position and straddles if taking a long position. To test this we include a variable, L/S, which is equal to 0 for a long position and 1 for a short. H9 implies a positive coefficient. Given the time-to-expiration differences observed in Table 7, we include time-to-expiration, TTE (measured in years) as a control variable.

Results are presented in the column labeled Model 1 in Table 8. Hypothesis H10b is confirmed at the .001 level while H10 is not. In other words, traders tend to choose straddles when the underlying futures is close to a traded strike and a strangle when it is not. Supporting H9, the coefficient of the L/S variable is positive and significant at the .05 level.

Because delta is more sensitive to the strike price choice at shorter maturities (i.e., gamma is larger at shorter maturities) we expect $Z$ (and/or $Z^*$) to be more important at shorter expirations. For example, suppose $\sigma=.16$ and $r=.065$ and $F^*=6.625$ which is halfway between the strikes of 6.50 and 6.75 so a strangle at these strikes is delta neutral. At a three month expiry, the absolute deltas of straddles constructed using either strike are about .18. If the time-to-expiration is one year, the absolute deltas are roughly half as large (.09) so whether the trader uses a straddle or a strangle is not as important. Accordingly, we would expect the variables $Z$ and/or $Z^*$ to be more important at shorter expiries. This could explain why we tend to observe longer expiries on straddles - that traders normally prefer straddles but switch to strangles at the shorter maturities if the underlying asset price is roughly halfway between two strikes.
To test this hypothesis, we add the interaction variable TTE*Z to the probit. Our hypothesis that Z matters more at shorter expiries implies a negative coefficient. Results are shown in the column labeled Model 2 in Table 8. There is weak evidence to support our hypothesis in that the interaction variable’s coefficient is negative and significant at the .10 level.

The positive and significant coefficient for the L/S variable is the first evidence in many tests indicating that volatility traders base their trade designs on the smile. Accordingly, we scrutinize it more closely. If traders view implied volatility differences as genuine, i.e., not due to calculation errors, and seek to exploit them, we would expect any tendency to use straddles for long positions and strangles for short positions to be stronger when the smile is steeply sloped. To test this, we measure the slope of the smile as the ratio of implied volatilities at away-from-the-money strikes to those at at-the-money strikes. Specifically, we calculate the average implied volatility, \( V_1 \), that day at strikes within 20 bp of the underlying futures, and the average implied volatility of all traded off-the-money strikes, \( V_2 \), and then calculate the smile slope, \( V_2/V_1 \). We then define

\[
\text{SMILE} = \frac{V_2}{V_1} \text{ if the straddle/strangle position is long and} \\
= -(\frac{V_2}{V_1}) \text{ if the straddle/strangle position is short.}
\]

The hypothesis that the tendency to use straddles for long positions and strangles for short will be stronger when the slope of the smile is steep implies a negative coefficient.

Results are reported in the final column of Table 8. As shown there the SMILE variable has the wrong sign so there is no evidence that the tendency to use straddles for long positions and strangles for short is stronger when the slope of the smile is steep. Overall therefore, we conclude that there is little evidence that implied volatility differences influence volatility trade design.

6. Summary and Conclusions

Despite the fact that they are discussed in every derivatives text, are extensively covered in the practitioner literature, and are actively traded (representing about 28% of large option trades), volatility trades such as straddles, strangles, and option/asset combinations have received no
attention in the finance research literature. Using data from the Eurodollar options market we have attempted to fill this gap.

Our first objective was to explain why some trades, such as strangles, are quite popular with volatility traders while others, such as butterflies and covered calls and puts, are not. We found that these preferences could be explained in terms of transaction costs and the spreads’ “Greeks.”

Our second objective was to examine the design of the three most popular strategies: straddles, strangles, and option/futures combinations. We find that achieving approximate delta neutrality is important to most volatility traders. For instance, traders generally eschew covered calls and puts, which are not delta neutral, and construct option/futures combinations so that they are almost exactly delta neutral. In constructing straddles, volatility traders tend to either choose strikes resulting in low deltas or to combine the straddle with futures in a ratio which achieves delta neutrality. Likewise, most strangle traders choose configurations which result in approximate delta neutrality. Finally, in choosing between a straddle and a strangle, we find that volatility traders tend to choose the strategy with the lower delta. However, our results indicate that most traders seek only approximate delta neutrality. Faced with a choice between the strike or strikes closest to the futures price, F, and those closest to the zero delta price, F*, traders normally choose the strike (strikes) closest to F even if this strategy results in a slightly larger absolute Black or BW delta.

For most design decisions which we consider, the design choice which minimizes delta is also that which maximizes gamma and vega so traders are not faced with a tradeoff between these objectives. However, two design choices impact gamma and vega without changing delta: the strike in option/futures combinations and the strike differential in strangles. In both cases, most traders choose the gamma/vega maximizing design (or close to it) but a substantial minority do not. Transaction costs and liquidity appear important explaining the rare use of butterflies, condors, and guts, as well as the fact that straddle traders almost never change the call/put ratio away from 1.0.

We find little evidence that the slope of the smile influences volatility trade design, i.e., little evidence that traders design straddles and strangles to exploit implied volatility differences. This
finding that traders apparently do not view implied volatility differences as exploitable is consistent with the view that implied volatility differences are an artifact of calculation using an incorrect or incomplete model - rather than reflecting real volatility differences.
Figure 1 - The Implied Volatility Smile. Mean implied standard deviations at various strike prices are reported based on daily data for the periods 5/10/94-5/18/95 and 4/18/99-7/31/00. The implied volatilities are those calculated by the CME from option and futures settlement prices for options maturing in 2 to 4 weeks. Strike prices are expressed in relative terms as \((X/F) - 1\) where \(X\) is the strike price (in basis points) and \(F\) is the underlying futures price (in basis points).
Figure 2 - The Implied Volatility Term Structure. Mean implied standard deviations of at-the-money options at various times to expiration are reported based on daily data for the periods 5/10/94-5/18/95 and 4/18/99-7/31/00. The implied volatilities are those calculated by the CME from option and futures settlement prices.
Figure 3: Straddle Greeks as a Function of the Strike Price. Delta, gamma, vega, and theta are simulated at different strike prices for a Eurodollar straddle using the Black model for the case when $F=6.00$, $r=6\%$, $\sigma=0.18$, and $t=0.5$ (years). The Greeks are expressed as a percent of their maximum values.
Figure 4: Strangle Greeks as a Function of the Strike Price Differential. Combination characteristics are calculated for a Eurodollar strangle as a function of the gap between the two strikes using the Black model for the case when $r=6\%$, $\sigma=.18$, $t=.5$ (years), $F^*=6.0$, and the mean of the two strikes is 6.0. The parameter values are expressed as a percent of their value when the gap=0 (a straddle).
Figure 5. The gap in basis points between the two strike prices in close-to-the-money strangles with a 25 bp (or 12.4 adjusted to 25 bp) differential is divided into five 5 basis point quintiles. The number of observations in each quintile are shown for both quintiles based on the futures price, $F$, and the zero delta price, $F^*$. 

Figure 6 - $F$ and $F^*$ relative to the strike prices in at-the-money strangles
Table 1 - Volatility Spread Definitions

All descriptions are expressed as positions which are long volatility and are expressed as one combination or numeraire unit. All options in a spread have the same time-to-expiration.

<table>
<thead>
<tr>
<th>Name</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Straddle</td>
<td>Buy a call and a put with the same strike price. [We also consider cases when the call/put ratio is not one to one.]</td>
</tr>
<tr>
<td>Strangle</td>
<td>Buy a put and buy a call at a higher strike price.</td>
</tr>
<tr>
<td>Gut</td>
<td>Buy a call and buy a put at a higher strike price.</td>
</tr>
<tr>
<td>Butterfly</td>
<td>Sell a call(put), buy two calls (puts) at a higher strike price and sell a call (put) at yet a higher strike price.</td>
</tr>
<tr>
<td>Condor</td>
<td>Sell a call(put), buy calls (puts) at two higher strike prices and sell a call (put) at yet a higher strike price.</td>
</tr>
<tr>
<td>Iron Butterfly</td>
<td>Buy a straddle and sell a strangle.</td>
</tr>
<tr>
<td>Option/asset</td>
<td>Buy a call (put) and short (long) the underlying asset. This category includes covered calls (puts) when the option/asset ratio is 1.0.</td>
</tr>
</tbody>
</table>
Table 2 - Volatility Spread Trading

Figures are based on all option trades of 100 contracts or more in the Eurodollar options market on 385 trading days during the 1994-1995 and 1999-2000 periods. For each of the seven volatility spreads, we report statistics on their trading as a percent of (1) all trades of 100 contracts or more, (2) all spread and combination trades, and (3) the six volatility trades.

<table>
<thead>
<tr>
<th>Combination or Spread</th>
<th>Number of Trades</th>
<th>Percent of all large trades</th>
<th>Percent of all spreads and combinations</th>
<th>Percent of volatility trades</th>
</tr>
</thead>
<tbody>
<tr>
<td>Straddles</td>
<td>2379</td>
<td>17.50%</td>
<td>30.32%</td>
<td>62.16%</td>
</tr>
<tr>
<td>Strangles</td>
<td>676</td>
<td>4.97%</td>
<td>8.61%</td>
<td>17.66%</td>
</tr>
<tr>
<td>Options/futures</td>
<td>571</td>
<td>4.20%</td>
<td>7.97%</td>
<td>14.92%</td>
</tr>
<tr>
<td>Guts</td>
<td>10</td>
<td>0.07%</td>
<td>0.13%</td>
<td>0.26%</td>
</tr>
<tr>
<td>Butterflies</td>
<td>154</td>
<td>1.13%</td>
<td>1.96%</td>
<td>4.02%</td>
</tr>
<tr>
<td>Iron Butterflies</td>
<td>28</td>
<td>0.02%</td>
<td>0.36%</td>
<td>0.73%</td>
</tr>
<tr>
<td>Condors</td>
<td>9</td>
<td>0.07%</td>
<td>0.11%</td>
<td>0.24%</td>
</tr>
</tbody>
</table>
Derivatives according to Black’s options on futures model are presented where: $F$ is the underlying futures price, $X$ the exercise price, $P$ the price of the option, $\sigma$ the volatility, $t$ is the time-to-expiration, and $r$ is the risk-free interest rate. $d = \left[\ln\left(\frac{F}{X}\right) + \frac{.5\sigma^2t}{\sigma^2t}\right]$. $N(.)$ represents the cumulative normal distribution, and $n(.)$ the normal density. All derivatives are for positions which are long volatility and are reversed for short positions. For straddles and strangles, the subscripts $c$ and $p$ designate the call and put strikes respectively. For butterflies, the subscripts 1, 2, and 3 designate the three different options. In this table calls and puts are defined in terms of LIBOR, not 100-LIBOR. In the butterfly expression for delta, it is assumed the spread is constructed using calls.

<table>
<thead>
<tr>
<th></th>
<th>Delta ($\partial P/\partial F$)</th>
<th>Gamma ($\partial^2 P/\partial F^2$)</th>
<th>Vega ($\partial P/\partial \sigma$)</th>
<th>Theta ($\partial P/\partial t$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call</td>
<td>$e^\sigma N(d)$</td>
<td>$\frac{e^{-\sigma}}{F\sigma\sqrt{t}}n(d)$</td>
<td>$Fe^{-\sigma}\sqrt{t} n(d)$</td>
<td>$\frac{e^{-\sigma}F\sigma}{2\sqrt{t}}n(d) - rP$</td>
</tr>
<tr>
<td>Put</td>
<td>$e^{-\sigma}(N(d)-1)$</td>
<td>$\frac{e^{-\sigma}}{F\sigma\sqrt{t}}n(d)$</td>
<td>$Fe^{-\sigma}\sqrt{t} n(d)$</td>
<td>$\frac{e^{-\sigma}F\sigma}{2\sqrt{t}}n(d) - rP$</td>
</tr>
<tr>
<td>Straddle</td>
<td>$e^{-\sigma}[2N(d)-1]$</td>
<td>$\frac{2\sigma}{F\sigma\sqrt{t}}n(d)$</td>
<td>$Fe^{-\sigma}\sqrt{t}[2n(d)]$</td>
<td>$\frac{2\sigma}{2\sqrt{t}}[2n(d) - r(P_c + P_p)]$</td>
</tr>
<tr>
<td>Strangle (&amp; Gut)</td>
<td>$e^{-\sigma}[N(d_c)+N(d_p)-1]$</td>
<td>$\frac{e^{-\sigma}}{F\sigma\sqrt{t}}[n(d_c)+n(d_p)]$</td>
<td>$Fe^{-\sigma}\sqrt{t}[n(d_c)+n(d_p)]$</td>
<td>$\frac{e^{-\sigma}F\sigma}{2\sqrt{t}}[n(d_c)+n(d_p)] - r(P_c + P_p)$</td>
</tr>
<tr>
<td>Butterfly (&amp; iron)</td>
<td>$e^{-\sigma}[-N(d_c)+2N(d_2)-N(d_3)]$</td>
<td>$\frac{e^{-\sigma}}{F\sigma\sqrt{t}}[-n(d_c)+2n(d_2)-n(d_3)]$</td>
<td>$Fe^{-\sigma}\sqrt{t}[-n(d_c)+2n(d_2)-n(d_3)]$</td>
<td>$\frac{e^{-\sigma}F\sigma}{2\sqrt{t}}[-n(d_c)+2n(d_2)-n(d_3)-r(-P_1+2P_2-P_3)]$</td>
</tr>
</tbody>
</table>
Table 4 - Descriptive Statistics

Means and medians are reported for various characteristics of straddle, strangle, butterfly, and option/futures combinations based on option trades of 100 contracts or more in the Eurodollar options market on 385 trading days during the 1994-1995 and 1999-2000 periods. For the Greek and implied volatility calculations, the underlying futures price at the time of the trade is approximated using an average price for that day. Accurate implied volatilities for the butterfly trades could not be obtained due to the low vegas. Covered calls and puts are included in the option/futures sample. For the option/futures sample, the price and volume are for the option side of the spread only.

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Straddles</th>
<th>Strangles</th>
<th>Butterflies</th>
<th>Option/Futures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Median</td>
<td>Mean</td>
<td>Median</td>
</tr>
<tr>
<td><strong>Panel A - General Characteristics</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Price (in bp)</td>
<td>63.53</td>
<td>60</td>
<td>26.06</td>
<td>22</td>
</tr>
<tr>
<td>Expiry (months)</td>
<td>7.94</td>
<td>6.59</td>
<td>5.03</td>
<td>4.34</td>
</tr>
<tr>
<td>Size (contracts)</td>
<td>1101</td>
<td>1000</td>
<td>2018</td>
<td>1000</td>
</tr>
<tr>
<td>Percent Short</td>
<td>53.9%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volatility</td>
<td></td>
<td>63.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>73.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Panel B - Mean Absolute Greeks According to the Black Model</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delta</td>
<td>0.156</td>
<td>0.109</td>
<td>0.135</td>
<td>0.104</td>
</tr>
<tr>
<td>Gamma</td>
<td>1.565</td>
<td>0.991</td>
<td>1.393</td>
<td>1.151</td>
</tr>
<tr>
<td>Vega</td>
<td>3.596</td>
<td>3.533</td>
<td>2.466</td>
<td>2.434</td>
</tr>
<tr>
<td>Theta</td>
<td>0.53</td>
<td>0.456</td>
<td>0.527</td>
<td>0.47</td>
</tr>
<tr>
<td>n(d)_c</td>
<td>0.766</td>
<td>0.79</td>
<td>0.629</td>
<td>0.699</td>
</tr>
<tr>
<td><strong>Panel C - Mean Absolute Greeks According to the Barone-Adesi-Whaley Model</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delta</td>
<td>0.156</td>
<td>0.102</td>
<td>0.135</td>
<td>0.104</td>
</tr>
<tr>
<td>Gamma</td>
<td>1.579</td>
<td>1.004</td>
<td>1.398</td>
<td>1.158</td>
</tr>
<tr>
<td>Vega</td>
<td>3.655</td>
<td>3.576</td>
<td>2.485</td>
<td>2.444</td>
</tr>
<tr>
<td>Theta</td>
<td>0.572</td>
<td>0.514</td>
<td>0.543</td>
<td>0.491</td>
</tr>
<tr>
<td>Observations</td>
<td>1751</td>
<td>530</td>
<td>91</td>
<td>397</td>
</tr>
</tbody>
</table>
Table 5 - The Implied Volatility Smile for Eurodollar Options

Implied volatility means are reported based on daily settlement prices for the periods 5/10/94-5/18/95 and 4/18/99-7/31/00. In the “Strike Price” column, the first letter (C or P) stands for a Call or a Put; the second letter (I or O) refers to In-the-money or Out-of-the-money; and the last digit indicates the relative position of an option from the money where 1 indicates that the option is the nearest-to-the-money and 2 indicates that the option is the second nearest-to-the-money etc. We also report means for a measure (X/F -1) of how far in or out of the money the strike is where X= strike price and F=underlying Eurodollar futures price.

<table>
<thead>
<tr>
<th>Strike Price</th>
<th>Mean Implied Standard Deviation</th>
<th>Mean K/F -1</th>
<th>Obs</th>
<th>Strike Price</th>
<th>Mean Implied Standard Deviation</th>
<th>Mean K/F -1</th>
<th>Obs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Calls</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI4</td>
<td>15.62%</td>
<td>-0.0770</td>
<td>132</td>
<td>PO4</td>
<td>14.80%</td>
<td>-0.0770</td>
<td>221</td>
</tr>
<tr>
<td>CI3</td>
<td>13.64%</td>
<td>-0.0498</td>
<td>128</td>
<td>PO3</td>
<td>13.60%</td>
<td>-0.0502</td>
<td>179</td>
</tr>
<tr>
<td>CI2</td>
<td>12.82%</td>
<td>-0.0304</td>
<td>168</td>
<td>PO2</td>
<td>12.34%</td>
<td>-0.0309</td>
<td>197</td>
</tr>
<tr>
<td>CI1</td>
<td>11.93%</td>
<td>-0.0107</td>
<td>206</td>
<td>PO1</td>
<td>11.96%</td>
<td>-0.0107</td>
<td>206</td>
</tr>
<tr>
<td>CO1</td>
<td>12.60%</td>
<td>0.0097</td>
<td>197</td>
<td>PI1</td>
<td>12.74%</td>
<td>0.0097</td>
<td>192</td>
</tr>
<tr>
<td>CO2</td>
<td>13.15%</td>
<td>0.0290</td>
<td>204</td>
<td>PI2</td>
<td>14.09%</td>
<td>0.0209</td>
<td>156</td>
</tr>
<tr>
<td>CO3</td>
<td>14.35%</td>
<td>0.0496</td>
<td>183</td>
<td>PI3</td>
<td>15.73%</td>
<td>0.0502</td>
<td>124</td>
</tr>
<tr>
<td>CO4</td>
<td>16.28%</td>
<td>0.0788</td>
<td>314</td>
<td>PI4</td>
<td>16.40%</td>
<td>0.0772</td>
<td>163</td>
</tr>
<tr>
<td><strong>Panel B - Options Maturing in 13 to 26 Weeks</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CI8</td>
<td>16.28%</td>
<td>-0.2366</td>
<td>76</td>
<td>PO8</td>
<td>16.20%</td>
<td>-0.2703</td>
<td>114</td>
</tr>
<tr>
<td>CI7</td>
<td>16.13%</td>
<td>-0.1958</td>
<td>93</td>
<td>PO7</td>
<td>16.48%</td>
<td>-0.2321</td>
<td>126</td>
</tr>
<tr>
<td>CI6</td>
<td>15.47%</td>
<td>-0.1607</td>
<td>140</td>
<td>PO6</td>
<td>17.23%</td>
<td>-0.1988</td>
<td>161</td>
</tr>
<tr>
<td>CI5</td>
<td>14.34%</td>
<td>-0.1316</td>
<td>239</td>
<td>PO5</td>
<td>16.89%</td>
<td>-0.1689</td>
<td>233</td>
</tr>
<tr>
<td>CI4</td>
<td>13.67%</td>
<td>-0.0961</td>
<td>335</td>
<td>PO4</td>
<td>15.64%</td>
<td>-0.1343</td>
<td>331</td>
</tr>
<tr>
<td>CI3</td>
<td>13.74%</td>
<td>-0.0593</td>
<td>377</td>
<td>PO3</td>
<td>14.54%</td>
<td>-0.0978</td>
<td>377</td>
</tr>
<tr>
<td>CI2</td>
<td>14.31%</td>
<td>-0.0199</td>
<td>389</td>
<td>PO2</td>
<td>14.11%</td>
<td>-0.0593</td>
<td>377</td>
</tr>
<tr>
<td>CI1</td>
<td>14.74%</td>
<td>0.0195</td>
<td>379</td>
<td>PO1</td>
<td>14.31%</td>
<td>-0.0199</td>
<td>391</td>
</tr>
<tr>
<td>CO1</td>
<td>14.74%</td>
<td>0.0195</td>
<td>379</td>
<td>PI1</td>
<td>14.75%</td>
<td>0.0194</td>
<td>376</td>
</tr>
<tr>
<td>CO2</td>
<td>15.25%</td>
<td>0.0583</td>
<td>379</td>
<td>PI2</td>
<td>15.31%</td>
<td>0.0583</td>
<td>359</td>
</tr>
<tr>
<td>CO3</td>
<td>15.84%</td>
<td>0.0972</td>
<td>377</td>
<td>PI3</td>
<td>16.12%</td>
<td>0.0975</td>
<td>293</td>
</tr>
<tr>
<td>CO4</td>
<td>16.59%</td>
<td>0.1357</td>
<td>363</td>
<td>PI4</td>
<td>16.17%</td>
<td>0.1362</td>
<td>212</td>
</tr>
<tr>
<td>CO5</td>
<td>17.45%</td>
<td>0.1743</td>
<td>349</td>
<td>PI5</td>
<td>17.16%</td>
<td>0.1746</td>
<td>157</td>
</tr>
<tr>
<td>CO6</td>
<td>18.29%</td>
<td>0.2125</td>
<td>297</td>
<td>PI6</td>
<td>17.57%</td>
<td>0.2121</td>
<td>77</td>
</tr>
<tr>
<td>CO7</td>
<td>19.00%</td>
<td>0.2506</td>
<td>215</td>
<td>PI7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CO8</td>
<td>19.53%</td>
<td>0.2908</td>
<td>116</td>
<td>PI8</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 6 - Straddle Strike Choices and Implications

We report on which strike prices are chosen for straddles and how this choice impacts the straddle’s delta according to the Black and Barone-Adesi-Whaley models and gamma and vega according to the Black model. \( X \) is the chose strike price; \( X^* \) is the strike (among those traded) at which delta is minimized and gamma and vega maximized according to the Black model; and \( X_m \) is the available strike which is closest to the underlying asset price (which may be the same as \( X^* \)). For a given expiry, gamma and vega are proportional to \( n(d) \), the value of the normal density function at strike price \( X \).

<table>
<thead>
<tr>
<th>Strike</th>
<th>Number</th>
<th>Percent</th>
<th>Mean Absolute Black Delta</th>
<th>Mean Abs. Black Delta if ( X=X^* )</th>
<th>Mean Absolute BW Delta</th>
<th>Mean Abs. BW Delta if ( X=X^* )</th>
<th>Mean ( n(d) )</th>
<th>Mean ( n(d) ) if ( X=X^* )</th>
</tr>
</thead>
<tbody>
<tr>
<td>( X=X^*=X_m )</td>
<td>880</td>
<td>50.3%</td>
<td>0.1</td>
<td>0.1</td>
<td>0.1</td>
<td>0.1</td>
<td>0.75</td>
<td>0.75</td>
</tr>
<tr>
<td>( X=X^* ) but ( X \neq X_m )</td>
<td>71</td>
<td>4.0%</td>
<td>0.05</td>
<td>0.05</td>
<td>0.05</td>
<td>0.05</td>
<td>0.764</td>
<td>0.76</td>
</tr>
<tr>
<td>( X=X_m ) but ( X \neq X^* )</td>
<td>364</td>
<td>20.8%</td>
<td>0.115</td>
<td>0.05</td>
<td>0.118</td>
<td>0.05</td>
<td>0.713</td>
<td>0.77</td>
</tr>
<tr>
<td>Next closest strike to ( X^* ) or ( X_m )</td>
<td>366</td>
<td>20.9%</td>
<td>0.299</td>
<td>0.1</td>
<td>0.299</td>
<td>0.1</td>
<td>0.67</td>
<td>0.76</td>
</tr>
<tr>
<td>More than one strike from ( X^* ) or ( X_m )</td>
<td>70</td>
<td>4.0%</td>
<td>0.503</td>
<td>0.08</td>
<td>0.501</td>
<td>0.09</td>
<td>0.538</td>
<td>0.76</td>
</tr>
<tr>
<td>All</td>
<td>1751</td>
<td>100.0%</td>
<td>0.156</td>
<td>0.08</td>
<td>0.159</td>
<td>0.09</td>
<td>0.718</td>
<td>0.76</td>
</tr>
</tbody>
</table>
Table 7  
Strangle (Straddle) Characteristics by Strike Price Differential

Mean values of several strangle (and straddle) characteristics are reported for different gaps or differentials between the strike prices of the call and put. p-values are also reported for ANOVA tests of the null hypothesis that the means do not differ by strike price differential.

<table>
<thead>
<tr>
<th>Combination Characteristic</th>
<th>Strike Price Differential (D) (in basis points)</th>
<th>Test of equality null (p-value)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>D=0 Straddles</td>
<td>D≤25</td>
</tr>
<tr>
<td>Mean Differential (D) (in basis points)</td>
<td>0</td>
<td>24</td>
</tr>
<tr>
<td>Time-to-Expiration (months)</td>
<td>7.94</td>
<td>3.37</td>
</tr>
<tr>
<td>Net Price (basis points)</td>
<td>63.53</td>
<td>24.71</td>
</tr>
<tr>
<td>Absolute Black Delta</td>
<td>0.156</td>
<td>0.151</td>
</tr>
<tr>
<td>n(d)_c</td>
<td>0.766</td>
<td>0.715</td>
</tr>
<tr>
<td>Gamma</td>
<td>1.565</td>
<td>2.144</td>
</tr>
<tr>
<td>Vega</td>
<td>3.596</td>
<td>2.164</td>
</tr>
<tr>
<td>Theta</td>
<td>0.53</td>
<td>0.654</td>
</tr>
<tr>
<td>Percent Short Volatility Positions</td>
<td>53.9%</td>
<td>66.7%</td>
</tr>
<tr>
<td>Observations</td>
<td>1751</td>
<td>186</td>
</tr>
</tbody>
</table>
Table 8 - Probit Analysis of the Straddle-Strangle Choice

Results are presented for a probit analysis where the choice variable is coded as 0 for a straddle and 1 for a strangle. TTE represents the time-to-expiration in years of the options. L/S equals 0 if the position is long volatility and 1 if short. \( Z = |F - \text{closest strike}| \) where F is the underlying futures price. \( Z^* = |F^* - \text{closest strike}| \) where \( F^* = F e^{0.01t} \). TTE\( \times Z \) is the product or Z and TTE. SMILE = \( V_2/V_1 \) if the straddle/strangle position is long and = -(\( V_2/V_1 \)) if the straddle/strangle position is short where \( V_1 \) is the average implied volatility at strikes within 20 basis points of F and \( V_2 \) is the average implied volatility at traded strikes more than 20 basis points from F. The sample consists of all strangles where the gap between the two strikes is 25 basis points and either F or F* is between the two strikes, and all straddles at either of the two strikes closest to F or F*. Z statistics are shown in parentheses below the coefficients. Significance at the .10, .05, and .01 levels is indicated by *, **, and *** respectively.

<table>
<thead>
<tr>
<th>Independent Variable</th>
<th>Model 1</th>
<th>Model 2</th>
<th>Model 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept</td>
<td>-1.117*** (7.26)</td>
<td>-1.357*** (-6.73)</td>
<td>-1.543*** (-3.02)</td>
</tr>
<tr>
<td>TTE</td>
<td>-1.749*** (-7.45)</td>
<td>-0.906* (-1.82)</td>
<td>-1.771*** (-7.50)</td>
</tr>
<tr>
<td>L/S</td>
<td>0.243* (1.90)</td>
<td>0.232* (1.82)</td>
<td>1.102 (1.11)</td>
</tr>
<tr>
<td>Z</td>
<td>8.171*** (4.60)</td>
<td>13.363*** (3.97)</td>
<td>8.206*** (4.62)</td>
</tr>
<tr>
<td>Z*</td>
<td>-1.223 (-0.76)</td>
<td>-3.088 (-1.57)</td>
<td>-1.168 (-0.73)</td>
</tr>
<tr>
<td>TTE*Z</td>
<td></td>
<td>-10.317* (-1.77)</td>
<td></td>
</tr>
<tr>
<td>SMILE</td>
<td></td>
<td></td>
<td>0.387 (0.88)</td>
</tr>
</tbody>
</table>
REFERENCES


1. Eurodollar futures contracts are cash-settled contracts on the future 3-month LIBOR rate. Since LIBOR is a frequent benchmark rate for variable rate loans and interest rate swaps, hedging opportunities abound so this is a very active market.

2. The 100 contract floor above which trades are recorded refers to each leg. For instance, if an order is received for 80 straddles (80 calls and 80 puts), it is not recorded even though a total of 160 options are traded while an order for 100 naked calls would be.

3. Traders also claim that orders for delta neutral positions receive get better execution than separate orders for the legs since the trader taking the other side also has a delta neutral positions. However, Chaput and Ederington (2003) find no evidence of lower effective spreads on delta neutral straddles.

4. The CME distinguishes between covered calls and puts and delta-neutral asset-option combinations while we lump the two in Table 1. Any trades in which the ratio is not 1-to-1 are included in the latter group by the CME but we find that all are in fact approximately delta neutral. Ratio spreads, which are common in our data set, can be designed so that their delta is low and gamma and vega are high and are sometimes regarded as volatility trades. We analyze them in a separate paper since (1) they can but need not be designed as volatility trades, and (2) to include them here would substantially lengthen the paper since they involve number design issues.

5. Focusing on M and I assumes the cost structure is the same for all assets i. Since the underlying asset in our market, Eurodollar futures, is much more actively traded than any one option, transaction costs on the futures are likely lower. Hence we expect transaction costs to be somewhat lower for covered call and put positions than for straddles, strangles, and guts and lower still for delta-neutral combinations.

6. When an option is exercised, a brokerage fee is normally levied as if the option had been sold. When the resulting futures position is closed, a further brokerage fee may be levied. In addition to any fees, there is also the time that the trader spends in arranging delivery and closing the position.

7. In addition, in-the-money options tend to be less liquid than at-the-money and out-of-the-money options which would reinforce the same ranking. Avoiding early exercise may also enter this calculation. If one leg of a combination is exercised by the counterparty then the volatility trader is exposed to risk on the remaining legs. Since this risk is greater on deep in-the-money options, traders shorting volatility might prefer strangles to equivalent guts and butterflies to iron butterflies.

8. Based on conversations with traders and personal observations by one author who worked in the Eurodollar options pit, Black’s model is by far the most popular. As we shall see below, there is also evidence from our data that this is the model being employed by most volatility traders in this market.

9. We ignore rho since it is negligible for all but very long term options. We discuss theta but note that it is not a risk measure since time to expiration is known with certainly.
10. Longer term guts would be an exception to this statement.

11. As explained more fully in Chaput and Ederington (2002), option terminology in the Eurodollar market can be confusing. Although Eurodollar futures and options are officially quoted in terms of 100-LIBOR, in calculating option values in the Eurodollar market, traders generally use pricing models, such as the Black model, defined in terms of LIBOR, not 100-LIBOR. For instance, consider a Eurodollar call with an exercise price of 94.00. This call will be exercised if the futures price (100-LIBOR) is greater than 94, or if LIBOR<6.00%. So a call in terms of 100-LIBOR is equivalent to a LIBOR put and vice versa. Hence, the price of a Eurodollar call as officially quoted is obtained by setting \( F=\text{LIBOR} \) (not 100-LIBOR), \( X=6.00 \) (not 94.00), and \( \sigma \) defined in terms of LIBOR rate volatility into the pricing equation for a put. Indeed, this is the procedure used by the exchange to obtain its official volatility quotes. This is the procedure used in Table 3 and throughout this paper.

12. Of course, other objectives could lead to different choices. For instance, traders seeking to exploit implied volatility differences or perceived mispricings might make other choices. Practitioner discussions of butterflies, in which some options are bought and some sold, tout their low net cost as an important advantage. Minimizing net cost implicitly assumes that the trader is net long. More important, it overlooks the fact that the expected payout is also lower. Since the price equals the discounted value of the expected payout using risk neutral probabilities, we expect these two attributes, price and expected payout, to approximately balance out for most traders.

13. As we have seen, a delta-neutral option-futures combination should have lower transaction costs that a delta-neutral straddle but its gamma and vega are no more than half that of the straddle. Obtaining gamma-vega values comparable to a delta-neutral straddle would require at least two numeraire unit option-futures trades which would entail higher transaction costs.

14. Of course for every short straddle or strangle order that we observe, someone (probably a floor trader) must take a long position in one or both options. Our data document an imbalance among those initiating the trades.

15. To explore this issue, we tried to match successive straddle trades with the same clearing member, expiry, and strike and equivalent volumes with different signs. Out of our 1751 straddles trades, we were only able to construct 112 pairs. Of these, 54.5% were long volatility based on the “opening” trade. - a figure which is not significantly different from zero.

16. In the Greek calculations, constant maturity 3-month T-bill rates are used for options expiring in less than 4.5 months, 6-month T-Bills for options maturing in 4.5 to 7.5 months, 9-month for options expiring in 7.5 to 10.5 months and 1-year rates for all longer options.

17. The Futures Industry Institute data does not report implied volatilities for the April 1999 - September 1999 period so these figures are based on 1994-1995 and 2000.

18. For easier comparison, these are shown in relative rather than absolute terms in Figure 3 in that each is expressed as a percentage of the derivative’s maximum value so that gamma, vega, and theta vary from 0 to 1.0 and delta from -1 to +1.
19. For instance, a long straddle trader who thinks actual volatility will exceed implied volatility but also thinks a rise in the Eurodollar rate is more likely than a decline may want to choose a strike below X* in order to obtain a positive delta. On the other hand, for traders with short positions avoiding early exercise might provide another incentive to choose strikes close to F*. In a straddle, one option must be in-the-money. If a strike far from F* is chosen, one will be deep in-the-money and early exercise would be more likely.

20. As noted above, since the futures price at the time of the trade is unknown, we use an average of the high, low, open, and settlement prices for F. Consequently, it is possible that some traders chose the strike closest to F* at the time of the trade but it is not the closest to F* based on our proxy. Similarly, we cannot distinguish trades which open and close positions and strikes which were close to F* when the position was created may not be when the position is closed. However, this applies equally to F and F* so should not affect the relative proportions of X* and X_m.

21. A few options were lost because one of the ISDs could not be calculated because the relevant option did not trade that day.

22. The true percentage could be higher because we only observe the futures trades which were part of the same order. If a trader placed one order for the straddle and a separate order for the futures, it would be counted as a straddle without futures in our data set. These straddles were not included in the samples in Tables 6 and 7.

23. The goal of reducing delta to near zero levels is also apparent in how the trades are constructed. All but a couple of our straddle trades are in increments of 50 options, e.g., 250 or 300 options, and most are in increments of 100. However 83.1% of the futures trades are in smaller increments. For instance, in one case 86 futures contracts are traded with 200 straddles. Calculated without the futures, the straddle’s Black delta is .427; with the futures it is -.003. In another case, 765 futures are traded with 1700 straddles. Without the futures, the straddle’s delta is .4428 but with only -.008.

24. Since the available strikes are in increments of 12.5 or 25 basis points this cannot be done precisely in practice. For example if the strikes are 6.00 and 6.25, changing them to 5.75 and 6.50 leaves the arithmetic average unchanged at 6.125 but changes the geometric average from 6.124 to 6.114.

25. As in Figure 3, to aid comparison, the price is expressed as a percentage of its maximum value which occurs when the gap = 0, a straddle. Since, in percentage terms, the impact on price and the expected payout is the same, this should not be an important consideration to most strangle traders.

26. Also, for the same strikes, as time to expiration declines, d_c and d_p become larger in absolute terms so \[n(d_c) + n(d_p)\] declines which tends to reduce gamma and vega. Since gamma is proportional to \[1/\sqrt{t}\], it still normally tends to increase but vega is proportional to \[\sqrt{t}\] so declines sharply.

27. Since hypothesis H9 implies that short volatility traders prefer strikes with relatively high implied volatilities while long volatility traders prefer strikes with relatively low implied
volatilities, we also compared the average implied volatilities for the strangles with a spread of 50 basis points with (1) the implied volatility on a straddle with the same midpoint and (2) a strangle with a 100 basis point strike differential. This was done separately for short and long positions. No significant differences were observed.

28. Those cases when the strikes are quoted in 12.5 basis point increments are converted to 25 basis point basis by doubling the spreads between F (or F*) and each strike.